

**KZN DEPARTMENT OF EDUCATION  
GREENBURY SECONDARY SCHOOL  
FIRST QUARTERLY TEST : 2016  
ENGLISH HOME LANGUAGE : GRADE 10**

DATE : 14-03-2016

TIME : 1 HOUR

MARKS : 35

EXAMINER : L. GOPALAN

MODERATOR : G. MUNISAMY

.....  
NAME : ..... GRADE /DIV : .....

**INSTRUCTIONS :**

1. This paper consists of 5 pages.
2. Answer all the questions.
3. Number your work correctly.
4. Time-management guideline :  
Question 1 : Comprehension : 40 minutes  
Question 2 : Using language correctly : 20 minutes
5. Write neatly and legibly using a dark blue pen.
6. Leave a line after each answer.

.....  
**QUESTION 1 : COMPREHENSION**

Read the passage that follows and then answer the set questions.

### TOO STYLISH , TOO SOON ?

1. There's a new style-brigade popping up all over the Internet and they're young, well-dressed and definitely adorable. Blogs\*that feature celebrity off-springs dressed to the nines are fast gaining popularity. They post images of kids wearing everything from hipster skinny- jeans to frilly hair accessories.
2. Wearing mini-me designer duds\*, several sites such as *Heart & Habit* or *Children With Swag* reveal tots styled to look like they've just walked out of a fashion catalogue. Although these photos are cute, debates are brewing as to whether this practice is harmless or cause for concern. Donning leggings that cost more than your car, these celebrity children stare dead-eyed into the camera, terrified of angering the beasts behind it. "These kids are adorable but it sends the wrong message to dress them in over-priced clothes," remarked a concerned mother. "It teaches them self-obsession, vanity and greed," she added. 5
3. However, the blog-feeders stress that breeding materialism wasn't their intention. Los Angeles fashion designer, Jenni Kayne, replied : "It's really supposed to be an inspiration for style-savvy mums who enjoy cute fashion for their kids." One commentator from *Huffington Post* said , "These children look happy and have type-A mums who are also blowing their minds with good reading and music... and a whole heap of love." Some see stylish toddlers as no big deal , as long as fashion does not eclipse more important areas of their lives. 15
4. It is without a doubt that celebrity children influence kid's fashion. Super model, Cindy Crawford's 10-year-old daughter raised eyebrows when she recently appeared in a *Versace* advert campaign. Crawford, ultimately, decided to halt her child's blossoming modelling career until her daughter reaches her teens. Despite how sweaty and uncomfortable one-year-old North West might be in her *Givenchy* biker jacket, her Kardashian mother ensures that the flash bulbs keep popping. It is hardly royal baby Prince George's fault, that parents all over the world are scrutinising his every style sense. Everything he has worn from the *Start Rite* shoes to the *Rachel Riley* shorts sold out within 48 hours. There is a growing class of style-conscious parents who trumpet wealth and status through an obvious label. 20 25 30
5. On the contrary, independent designers like Courtney Adams of online shopping site *Babyccino Kids* is style-focused but practical. Most of her brands are made by hand from natural and organic materials, by mothers who pour so much love into their products which allow kids to climb trees and play freely. Adam's site receives over 100 000 visitors a month and she boasts 85 000 Instagram \* followers. 35
6. The fashion industry has adapted to make children a prime area for growth as society becomes more child-centred. Whether it's clothes, parties or education, it's vital for parents to invest in their children.

(ADAPTED from on-line articles)

**GLOSSARY :**

**Blogs :** a regularly updated website or page

**Duds :** clothes

**Instagram :** social network site where pictures are posted.

**QUESTIONS :**

- 1.1 State whether the following statements are true or false :
- 1.1.1 The writer uses a narrative style in this passage. (1)
- 1.1.2 The focus is on teenage fashion labels. (1)
- 1.1.3 The intention of the writer is to promote branded clothing. (1)
- 1.2 Show why the title is a suitable choice for this passage. (3)
- 1.3 Using your own words, explain what the following expressions mean :
- 1.3.1 “a new style-brigade” (line 1) (2)
- 1.3.2 “dressed to the nines” (line 3) (2)
- 1.4 Refer to paragraph 2 .
- 1.4.1 State whether the expression, “Donning leggings that cost more than your car” (lines 8-9) has a positive or negative connotation. (1)
- 1.4.2 Discuss the effectiveness of the figure of speech : “debates are brewing” (line 7) (3)
- 1.5 Refer to lines 24-26 : “Despite how sweaty...keep popping.”
- Why, in your opinion, is the writer criticising the Kardashian parent ? (3)
- 1.6 Refer to paragraph 5.
- 1.6.1 By referring to the diction in paragraph 5, determine the writer’s attitude towards Courtney Adam’s fashion range . (3)
- 1.6.2 Account for the inclusion of figures in this paragraph. (2)
- 1.7 Explain, clearly, what the writer is implying in the concluding paragraph. (3)

(25)

**QUESTION 2 : USING LANGUAGE CORRECTLY**

Read the following text, which contains some deliberate errors, and answer the questions set.

**DID HE GO TOO FAR ?**

1. Gareth Cliff has been called a lot of things-“rude”, “crude”, “arrogant”- but none of these labels bothered him. When he was recently branded a “racist” that was one insult he wasn’t prepared to take lying down.
2. In January 2016, Cliff found himself in hot water after one of his tweets went viral. “People don’t understand free speech at all,” he wrote. Many thought this meant he sympathised with KwaZulu –Natal estate agent Penny Sparrow who’d been in the news for her racist remarks on social media. Eight simple words was all it took . Soon Cliff found himself lumped in the same basket as Sparrow, fending off accusations of racism. He took to Twitter to try to explain what he’d meant but M-Net still sacked him saying he was bad for the *Idols* brand. 5 10
3. Even though he won the court battle, it bugs him that people may still perceive him as being racist. He says he was responding to a poll calling for racist social media posts to be criminalised. “There’s nothing controversial about that tweet.”
4. He says that he loves judging *Idols* – he’s been on the judging panel for nine seasons and was devastated to be fired. But with advocate Dali Mpofo, who used to be chief executive of SABC, arguing his case in court he emerged victorious. 15
5. He hopes his case will serve as an example to others. “I think we have to stand up for ourselves,” he says. But he says the outcry over his tweet has taught him a valuable lesson. He says now he’ll think twice before taking to social media to voice his opinions. “Social media have given us a space to tell our stories to a wider audience where everyone’s a broadcaster but it’s also taken away some of the intimacy and that tone that informs a conversation .” 20

( ADAPTED : YOU )

**QUESTIONS :**

- 2.1 State the function of :
  - 2.1.1 the inverted commas in “rude” (line 1) (1)
  - 2.1.2 the apostrophe in “wasn’t” (line 3) (1)

2.2 “Soon Cliff found himself lumped in the same basket as Sparrow ...  
accusations of racism” (lines 8-9)

The tone expressed in the above sentence can best be described as :

- A - shock
- B - relief
- C - pride

Choose the correct answer from above. (1)

2.3 “...it bugs him that people may still perceive him as being racist” (line 12-13).

- 2.3.1 Provide a more formal word for “bugs”. (1)
- 2.3.2 Give a synonym, in context, for “perceive” (1)
- 2.3.3 Mention the part of speech of the underlined words. (1)

2.4 “He says that he loves judging *Idols*” (line 15)

Is the above sentence simple, compound or complex ? (1)

2.5 Write out the abbreviation, “SABC” (line 17), in its full form . (1)

2.6 Refer to paragraph 5.

2.6.1 Identify and correct the spelling error in this paragraph. (1)

2.6.1 Identify and correct the concord error. (1)

(10)

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**TOTAL : 25 + 10 = 35**  
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**GREENBURY SECONDARY SCHOOL**



DEPARTMENT OF LANGUAGES  
H.O.D. MR S R PANDAY

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## SUGGESTED ANSWERS

### Q1: COMPREHENSION

1.1.1 False (1)

1.1.2 False (1)

1.1.3 False (1)

1.2 It begs the question thus engaging the curious, unsuspecting reader. Suspense is created via the question mark. The repetition of "too" implies excess or staying beyond the expected norms. As a stylistic device, this too attracts attention of readers belonging to all age groups. The title therefore targets a wider audience/ readership as 'style' appeals to all (age-groups). The title prepares us for the argumentative nature of the passage which it summarises - the main issues of fashion and age are implied in the title. (Any 2 logical points) (3)

1.3.1 a group of people who are changing the face of fashion. (2)

1.3.2 to be dressed to perfection / clad in high-class wear (2)  
refers to classy gear

1.4.1 Negative (1)

1.4.2 The metaphor compares debates/opinionated discussions to the brewing of tea/beer. As tea/beer brews/ferments it gets stronger and produces a distinct taste/flavour. This implies that the debates become stronger & more robust. (either for or against celebrity kids being used as fashion icons).  
(Identification of fo = 1, cogent response = 2) (3)

1.5. She is sacrificing her baby's comfort/health for popularity & stardom. The infant is expected to promote the Kardashian brand/name and fit into

the celebrity model at such a tender age. The writer is disturbed by her lack of motherly concern & this proves that she is shallow. (3)

1.6.1 The opening words "on the contrary" implies that he appreciates Adams' collection or else he would not have mentioned her at all. She is not one of "those" designers exploiting children. He uses favourable diction such as "style-focused but practical" to introduce her sincere range. She has a pleasing fashion sense & as her creations are child-friendly as they allow "kids to climb trees and play freely." Her clothing supports natural living and free-spirited children. In addition they are made by mothers who overflow with "love" & maternal instinct/duty/pride. (Any 2, well substantiated) (3)

1.6.2 They provide proof/factual information, indicating/implying that Adams is appreciated by thousands of people. The figures also lend credibility to the view he supports. He leaves no room for doubt, disputes. These figures also prove the social-networkers are sensible and discerning individuals. (Any reason - well substantiated) (2)

1.7 That the fashion industry has shifted its focus to children because of a change towards child-centredness (society has allowed it to). This does not mean that parents are compelled to promote their marketing strategies. There are two types of parents in the world, as implied by the dual meanings of "invest." One category of parents are materialistic/money-centred and the other category of parents 'invest' in healthy values which they inculcate in their kids. (A cogent response) (3/25)



Q2:

2.1.1 indicates quotation/quoted words (1)

2.1.2 replaces a missing letter/  
indicates contraction (1)

2.2 A - shock (1)

2.3.1 concerns/troubles/annoys/bothers (1)

2.3.2 view/regard/see/observe/recognise/identify (1)

2.3.3. people - noun

(1) him - pronoun (1/2 + 1/2) (1)

2.4 complex (1)

2.5 South African Broadcasting Corporation (1)

2.6.1 valueable - valuable (1/2 + 1/2) (1)

2.6.2 have - has (1/2 + 1/2) (1)

(10)

(1)

