

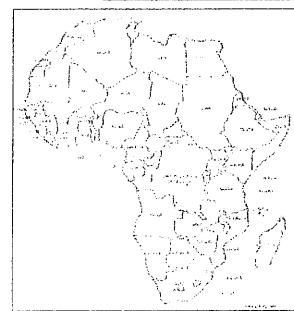
Act 1: A variety of maps used in tourism context

1. Study the maps below. Draw the table in your book. Answer the questions by completing the table.

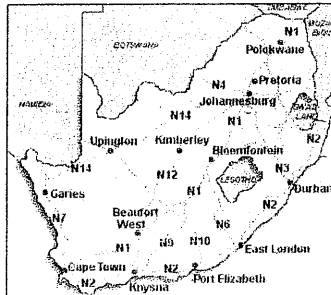
1.1 Identify the TYPE of maps A-D shown below.

1.2 Indicate the reason why tourists will use these type of maps.

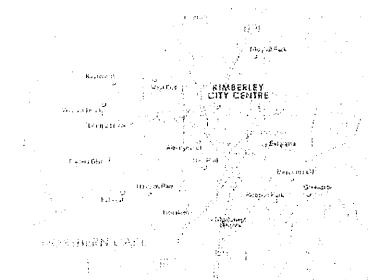
Type of maps	The reason why tourists will use these type of maps
A	



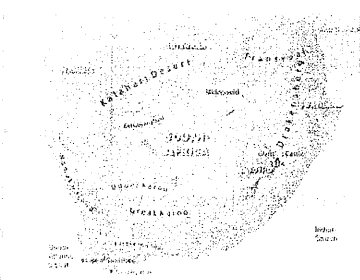
A Africa



B National roads in South Africa



C Kimberley city centre

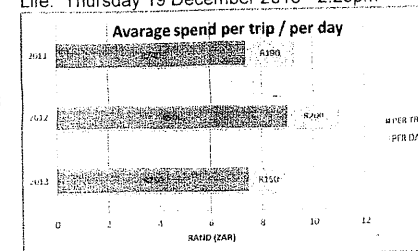


D South Africa Rivers and mountains

1. What kind of technology can be used to help tourist find their way?

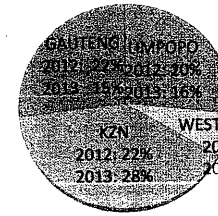
Write down your ideas of:

NAME	HOW IT CAN BE USED
GPS	
Smartphone	
Google maps	
Internet websites	



South Africans are spending R150 per day on average on local trips. Picture: eNCA

WHERE DO SOUTH AFRICANS GO ON HOLIDAY: 2012, 2013



- GAUTENG: 27%
- WESTERN CAPE: 7%
- KZN: 40%
- LIMPOPO: 27%

KwaZulu-Natal is the most popular destination for domestic tourists according to SA Tourism statistics. Picture: eNCA. South Africa Tourism CEO Thulani Nzima speaks to eNCA about tourist growth in South Africa. eNCA. JOHANNESBURG - It's that time of year again when South Africans take a few days off to rest, relax and celebrate achievements of the past year. Many hit the road to visit family and friends in other provinces, finding it cheaper than staying in hotels and bed and breakfast establishments. SA Tourism statistics from the first quarter of 2013 show that out of the 5.3 million domestic trips that were taken during this time, 66% of these were to visit family friends and only 13% were listed as holiday trips. The amount of trips decreased by more than a million from 2011's 6.4 million trips taken during the same time. Average spend has also decreased in domestic travel. Most South Africans are now only spending R150 a day, R50 less per day than during the same first quarter in 2012. Tourism injected R35.3-billion into the economy from January to June this year. KwaZulu-Natal is also the most popular destination for domestic tourists, with 28% of all domestic trips in the first quarter of 2013 being made there. In a statement released earlier this week Minister of Tourism Marthinus Van Schalkwyk said that tourism in the country is a major contributor to the local economy, "Tourism injected R35.3-billion into the economy from January to June this year. Compared to other economic sectors, this is more than, for example, the R32.6-billion that gold exports contributed during the same period." SA Tourism CEO Thulani Nzima says these numbers are good, "We are pleased with the numbers especially when you consider the background against which these numbers have been achieved. You will recall we are coming out a very difficult time globally in terms of economic recovery."

Answer the following questions:

- 1 Explain the concept DOMESTIC TOURISM in your own words.
- 2 "It is that time of year when South Africans take a few days to rest, relax..." What time of the year is this? Motivate your answer.
- 3 "Many hit the road to visit family and friends in other provinces..." Would this be INTERPROVINCIAL or INTRA PROVINCIAL travel? Explain.
- 4 SA Tourism Statistics show that 5.3 million domestic trips were taken in the first quarter in 2013. How many of these were to visit family and friends and how many as holidays? Explain the difference.
- 5 Calculate the decrease of domestic trips from 2011 to 2013 in SA.
- 6 What was the average spend of South Africans in 2012 if the R150 spend in 2013 is R50 a day less than in 2012?
- 7 Name the most popular province for domestic travel in 2013.