

#### **CURRICULUM GRADE 10-12 DIRECTORATE**

NCS (CAPS)

**BUSINESS STUDIES** 

**GRADE 10** 



**RECOVERY ANNUAL TEACHING PLAN** 

2024

NOTE:

AS PER NATIONAL CIRCULAR S11 OF 2017: THESPLITTING THE BUSINESS STUDIES EXAMINATION QUESTION PAPER FROM ONE PAPER INTO TWO PAPERS FOR GRADES 10-12.

The BUSINESS STUDIES STRUCTURE FOR THE FINAL YEAR END EXAMINATION WILL BE AS FOLLOWS: PAPERS

Grade 10	Topics
Paper 1	MAIN TOPIC 1: BUSINESS ENVIRONMENTS MAIN TOPIC 4: BUSINESS OPERATION
Paper 2	MAIN TOPIC 2: BUSINESS VENTURES MAIN TOPIC 3: BUSINESS ROLES

WEEK	TOPIC	CONTENT	%	CUM %	ASSESSMENT	RESOURCE S	DATE COMPLET ED	
TERM 1								



Week 1 17-19 Jan (3 days)	Micro environment	<ul> <li>Meaning of the term micro environment.</li> <li>Various components of micro (internal) business environment         <ul> <li>vision/mission statement, goals and objectives</li> <li>organisational resources</li> <li>management and leaders - Eight Functions and activities of the business</li> </ul> </li> </ul>	11%	4%	Informal • Classwork activities • Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	
Week 2 22-26 Jan (5 days)	Microenvironment	<ul> <li>Various components of micro (internal) business environment         <ul> <li>organisational culture</li> <li>Business organisational structure</li> </ul> </li> <li>Purpose of organisational culture</li> <li>The purpose/ importance of a business organisational</li> </ul>	22%	8%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	
WEEK	TOPIC	CONTENT	%	CUM %	ASSESSMENT	RESOURCE S	DATE COMPLET ED

		structure with specific reference to an					
Week 3 29 Jan-02 Feb (5 days)	Business Functions	<ul> <li>organogram</li> <li>Recap the eight business functions</li> <li>Differences between Leadership and management.</li> <li>The activities and importance/purpose of the following business functions</li> </ul>	33%	12%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	
		- General Management					

Week 4 05-09 Feb (5 days)	Business Functions	<ul> <li>The activities and importance/purpose of the following business functions:         <ul> <li>Administration</li> <li>Financing -</li> <li>Public Relations</li> <li>Purchasing</li> </ul> </li> <li>Purchasing - Include:         <ul> <li>NCA</li> <li>CPA</li> <li>Nature</li> <li>Purpose</li> <li>Rights</li> <li>Remedies</li> </ul> </li> </ul>	44%	16% Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media
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Week 5 12-16 Feb (5 days)	Concept of quality	<ul> <li>Meaning of quality, quality control and quality assurance.</li> <li>Difference between quality control and quality assurance.</li> <li>Importance of quality for businesses</li> </ul>	55%	20%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media
Week 6 19-23 Feb (5 days)	Concept of Quality	<ul> <li>Quality indicators of the business function.</li> <li>Human Resources</li> <li>Administration</li> <li>Financial function</li> </ul>	66%	24%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines
		<ul> <li>General management</li> <li>The Correlation between management and the success of the business in achieving its objectives, strengths and weaknesses</li> </ul>		Į		Other audio- visual media

Week 7 26 Feb- 01 Mar (5 days)	Market environment	<ul> <li>Meaning of the term market-environment.</li> <li>Components of the market environment.</li> <li>Reasons why competition poses a challenge to businesses.</li> <li>Examples of other organisations/civil society.</li> <li>Meaning of opportunities and threats in a business context and give practical examples of each.</li> </ul>	77%	28%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media
Week 8 04-08 March (5 days)	Macro Environment	<ul> <li>Meaning of the term macro- environment.</li> <li>Practical examples of each component/ feature of the macro environment.</li> <li>The Reasons why each component/ feature poses a challenge to businesses.</li> </ul>	88%	32%	Informal •Classwork activities •Homework activities	Textbooks Newspaper articles Internet Magazines Other audiovisual media
SBA (FORMAL ASSESSMEN T)	CASE STUDY	Case study Covering at least four sub-topics of Term 1 content			Formal D Case Study	
Week 9 11– 15 March (5 days)	Interrelations hip between the environment s	<ul> <li>The link/ relationship between the features/components of the micro-environment.</li> <li>Interrelation between micro (internal) and market environments.</li> </ul>	100%	36%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines

Examples of the	Other audio-
relationship between the	visual media
business with consumer, suppliers, intermediaries,	
and competitors.	
Relationship between	
micro, market, and macro	
environments.	



Week 10 18-20 March (3 days)	Revision	Revision of all topics covered during the first term.	Informal •Classwork activities •Homework activities	Support material relevant for revision
	SBA TASK: CONTROLLE D TEST	Content Focus: Covering all topics completed as per the ATP of term 1	Formal Controlled test	Grade 10 Bus Studies notes, DBE exemplar question paper 1 & 2, past question papers & marking guidelines, telematics video, etc.
		Formal: Controlled Test rs must be allowed to bring resou be administered under controlled	irces to class to complete the case	

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TERM 2	
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Week 1 03 -05 April (3 days)	Business sectors	<ul> <li>Meaning of the primary, secondary, and tertiary sectors &amp; examples of each sector.</li> <li>Relationship between these sectors.</li> <li>Meaning of the terms formal and informal sectors. Give practical examples of each.</li> <li>Importance of the formal and informal sector</li> </ul>	14%	40%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines
Week 2 08-12 April (5 days)	Business sectors	<ul> <li>Distinguish between the formal and informal sectors.</li> <li>Meaning of the terms public and private sector.</li> <li>Importance of the public and private sector</li> <li>Distinguish between the public and private sector</li> </ul>	28%	44%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media
Week 3 15 - 19 April (5 days)	Contemporary socioeconomic issues	<ul> <li>Meaning of socio- economic issues</li> <li>Reasons why socio- economic issue pose a challenge to businesses</li> <li>Meaning of</li> </ul>	42%	48%	Informal • Classwork activities • Homework activities Formal	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media

		<ul> <li>inequality and poverty.</li> <li>Impact of inequality and poverty on businesses. □ Term "inclusivity"</li> <li>Purpose of inclusivity in the workplace.</li> <li>Unemployment and unproductive labour forces</li> </ul>			•Written presentation		
Week 4 22 – 26 April (5 days)	Contemporary socioeconomic issues	<ul> <li>Negative impact of HIV/Aids on businesses.</li> <li>Different types of gambling and explain their impact on businesses</li> <li>Meaning of counterfeiting /bootlegging/strikes /political disturbance &amp; crime impact of the socio- economic issues on businesses</li> </ul>	56%	52%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	Week 2 11-14 April (4 days)
Week 5 29 April - 03 May (5 days)	Social responsibility	<ul> <li>Term "social responsibility" and give practical examples.</li> <li>Definition of Corporate Social Responsibility</li> <li>Recommend/Suggest initiatives businesses can take to address</li> </ul>	70%	56%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	

Grade 10

socio-economic issues.		
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Assessment	Presentation	Presentation must consist of FOUR topics			Presentation	
Week 6 6 - 10 May (5 days)	Forms of ownership	<ul> <li>Sole Proprietor</li> <li>Partnership         <ul> <li>Definition</li> <li>Characteristics,</li> <li>Advantages</li> <li>Disadvantages</li> <li>Differences                 (comparison) between                 the forms of ownership</li> </ul> </li> </ul>	84%	60%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audiovisual media
SBA (FORMAL ASSESSMEN T)	CASE STUDY	Presentation Covering at least four sub-topics of Term 2 content			Formal Case Study	
Week 7 13 – 17 May (5 days)	Forms of ownership	<ul> <li>Non-Profit Company</li> <li>Profit Companies</li> <li>Co-cooperatives         <ul> <li>Definition</li> <li>Characteristics,</li> <li>Advantages,</li> <li>Disadvantages</li> <li>Differences                 (comparison) between                 the forms of ownership</li> </ul> </li> </ul>	100%	64%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audiovisual media
Week 8 20 - 24 May (5 days)	Revision					

Week 9 27 – 31 May (5 days)	Revision			
Week 10 03 – 07 June (5 days)	SBA TASK: June Examination	D Content Focus: Covering all topics completed as per the ATP of term 1&2	Formal June Examination	Grade 10 Bus Studies notes, DBE exemplar question paper 1 & 2, past question papers & marking guidelines, telematics video, etc.
Week 11 10 – 14 June (5 days)	SBA TASK: June Examination	<ul> <li>Content Focus:</li> <li>Covering all topics completed as per the ATP of term 1&amp;2</li> </ul>	Formal June Examination	Grade 10 Bus Studies notes, DBE exemplar question paper 1 & 2, past question papers & marking guidelines, telematics video, etc.
	NOTE: Contempo	rary Socio-Economic Issues Will	Be Assessed Under Business Role In June	Examinations



<ul> <li>Businesses can use creative thinking to solve business problems.</li> <li>Meaning of problem solving.</li> <li>Differences between decision making and problem solving</li> </ul>	Other audio- visual media	
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Week 1 09 - 12 July (4 days)	Creative thinking and problem solving	<ul> <li>Meaning of creative thinking.</li> <li>Advantages/benefits of creative thinking in the workplace.</li> <li>Use creative thinking to generate entrepreneurial opportunities.</li> </ul>	13%	68%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines

Week 2 15 - 19 July (5 days)	Creative thinking and problem solving	<ul> <li>Problem solving cycle.</li> <li>Problem-solving techniques.</li> <li>Apply the problem-solving techniques to solve business problems:         <ul> <li>Force-field analysis</li> <li>Delphi technique</li> <li>Nominal group techniques</li> <li>Brainstorming</li> </ul> </li> <li>Explain/Discuss how businesses can use mind mapping, brainstorming to identify innovative and entrepreneurial business opportunities.</li> <li>Recommend/Suggest ways in which creative business can realistically be implemented.</li> </ul>	27%	72%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	
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Week 3	Business	٠	Meaning of business	<b>40%</b>	76%	Informal	Textbooks
22 - 26	opportunity and		opportunity and give practical			<ul> <li>Classwork</li> </ul>	2023/4 Exam
July (5 days)	related		examples.			activities	guidelines
	factors	٠	Importance of assessing			<ul> <li>Homework</li> </ul>	Newspaper
			needs and desires in			activities	articles
			identifying a business				Internet
			opportunity.				Magazines
			<ul> <li>Research instruments</li> </ul>				Other audio-
			and data collection (e.g.,				visual media
			questionnaires, interview				
			structures)				
			- Protocol of conducting				
			research (consent, prior				
			organisational				
			appointments,				
			introduction of basic				
			ethics in research and in				
			business opportunities)				
			<ul> <li>Conduct market</li> </ul>				
			research and identify a				
			business opportunity				
Week 4	Business	•	Difference between internal &	47%	80%	Informal	Textbooks
29 July - 02	opportunity and		external market research.			<ul> <li>Classwork</li> </ul>	2023/4 Exam
August	related	•	Definition of business			activities	guidelines
(5 days)	factors		opportunities (based on			Homework	Newspaper
(5 uays)			researched needs and			activities	articles
			desires) and strengths,			activities	Internet
			weaknesses, opportunities			10001	Magazines
			and threats (SWOT)			Toost	Other audio-
			SWOT analysis to determine				visual media
			a viable business venture			TUUUT	visual metia
		8					
		•	Identify a business				
			opportunity based on the				
			findings from compiling a				
			SWOT analysis	-			

Week 5 05 - 08 August (4 days)	Presentation of business information	<ul> <li>Apply a SWOT analysis from given scenarios/case studies</li> <li>Accurate and concise verbal and non-verbal presentation</li> <li>Presentation of business reports</li> <li>Verbal presentations:         <ul> <li>Factors that must be considered when preparing for a verbal presentation</li> </ul> </li> </ul>	60%	84%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media
Week 6 12 – 16 August (5 days)	Presentation of business information	<ul> <li>Advice businesses on how to prepare for support materials for a presentation.</li> <li>Definition of the different visual aids         <ul> <li>PowerPoint/ Data projector/slides</li> <li>Handouts/Fliers/Brochur es</li> <li>Flipchart</li> <li>Interactive smartboard</li> <li>Posters/signs/banners/p ortable advertising stands/flags.</li> </ul> </li> <li>Explain the purpose of visual aids</li> <li>Design and layout of a presentation using different visual aids</li> </ul>	73%	88%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media
Week 7 19 - 23 Aug (5 days)	Business Plan	<ul> <li>Importance of a business plan.</li> <li>Challenges of the macro environment using PESTLE</li> </ul>	87%	92%	Informal •Classwork activities	Textbooks 2023/4 Exam guidelines

<ul> <li>analysis.</li> <li>Components of a business plan.</li> <li>Executive summary.</li> <li>Description of the business: <ul> <li>The long-term objective, mission and vision of the envisaged business</li> <li>The product/service</li> </ul> </li> </ul>	•Homework activities	Newspaper articles Internet Magazines Other audio- visual media



Week 8 04-08 Sept (5 days)	Business Plan	<ul> <li>Description of the business: The structure of the business (ownership)/relati ons hip between the structure of the business and forms of ownership</li> <li>Different types of legal requirements of a business Compile a SWOT</li> <li>analysis for the envisaged business</li> <li>Marketing plan:</li> <li>Marketing mix, the 7 Ps: Price, product, promotion place, people, physical environment and process</li> <li>Competition</li> <li>Financial plan including a</li> </ul>	5	96%	Informal •Classwork activities •Homework activities	Textbooks 2023/4 Exam guidelines Newspaper articles Internet Magazines Other audio- visual media	
		balance sheet					
Week 9 26 – 30 Aug (5 days)	Revision						
Week 10 02-06 Sept (5 days)	Revision						

Week 11	SBA TASK:	Content Focus: Covering all	Formal	Grade 10 Bus
09-13 Sep	Controlled test	topics completed as per the ATP	Controlled test	Studies notes,
5 days		of term 3		DBE exemplar
		100001		question paper
				1 & 2, past
				question
				papers &
				marking
				guidelines,
				telematics
				video, etc.
NOTE:		ts must be given to learners tow	ards the end of the second term fo	r submission during the third
SBA	term)			
PROJECT		Covering at least 4 topics as per	the ATP of Term 3 Marks:	
	50			

TERM 4



Week 1 01 – 04 Oct (4 days)	Relationship and team performance	<ul> <li>Factors that can influence team relationships (e.g. prejudice, beliefs, values and diversity)</li> <li>Understanding business objectives (e.g. profit, productivity, service</li> <li>Interpersonal relationships in the workplace (e.g. different hierarchies, management levels, importance of each individual in achieve business objectives)</li> <li>Personal beliefs and values and how they influence relationships (e.g., prejudice, discrimination, equity, diversity)</li> </ul>	50%	98%	Informal •Classwork activities •Homework activities	Textbooks Newspaper articles Internet Magazines Other audio- visual media	
Week 2 07-11 Oct (5 days)	Relationship and team performance	<ul> <li>Criteria for successful and collaborative team performance in a business context</li> <li>Working in a team to accomplish business objectives</li> </ul>	100%	100%	Informal •Classwork activities •Homework activities	Textbooks Newspaper articles Internet Magazines Other audio- visual media	
Week 3 14 Oct – 08 Nov (20 days)	Revision exercises	Revise ALL topics covered.			Informal •Class activities •Home activities •Class test	Relevant support materials for revision	
Week 4 10 -11 Nov- 13 Dec (25 days)		End-of-ye	ar exami	nation	1		



