



CURRICULUM GRADE 10 -12 DIRECTORATE

NCS (CAPS)

BUSINESS STUDIES

GRADE 11

ANNUAL TEACHING PLAN



2024

MANAGEMENT PLAN FOR BUSINESS STUDIES GRADE 11
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According to Circular 11 of 2017 the new structure of Grades 10 – 12 is as follows:

| PAPER | CONTENT | DURATION | TOTAL MARKS |
|---------|--|----------|-------------|
| PAPER 1 | BUSINESS ENVIRONMENT BUSINESS OPERATION | 2 HOURS | 150 |
| PAPER 2 | BUSINESS VENTURE BUSINESS ROLE | 2 HOURS | 150 |



| PAPER 1 | BUSINESS ENVIRONMENT | | BUSINESS OPERATION |
|------------|--|--|---|
| SUB-TOPICS | - Influences of business environment - Challenges of the business environment - Adapting to challenges of the business environment - Impact and challenges of contemporary socioeconomics issues on business operations - Business sectors | | - Marketing function - Production function |

| PAPER 2 | BUSINESS VENTURE | | BUSINESS ROLE |
|------------|--|--|---|
| SUB-TOPICS | - Benefits of a company versus other forms of ownership - Avenues of acquiring a business | | - Creative thinking and problem solving - Stress, crisis and change management - Professionalism and ethics |

TOPICS PER PAPER: NOV/OCT END OF THE YEAR PAPER

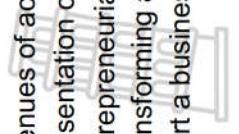
| PAPER 1 | BUSINESS ENVIRONMENT | | BUSINESS OPERATION |
|------------|---|--|--|
| SUB-TOPICS | - Influences of business environments - Challenges of the business environment - Adapting to challenges of the business environment - Impact and challenges of contemporary socioeconomics issues on business operations - Business sectors | | - Marketing function - Production function - Introduction to Human Resources |

| PAPER 2 | BUSINESS VENTURE | | BUSINESS ROLE |
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SUB-TOPICS

- Benefits of a company **versus** other forms of ownership
- Avenues of acquiring a business
- Presentation of business information
- Entrepreneurial qualities and success factors
- Transforming a business plan into an action plan
- Start a business venture based on an action plan

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| Downloaded from  Studydrive | Start Business Management |
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| WEEK | TOPIC | CONTENT | % | CUM % | ASSESSMENT | RESOURCE | DATE COMPLETED |
|---------------|-------|---------|---|-------|------------|----------|----------------|
| TERM 1 | | | | | | | |



| Week 1 17 Jan (3 days) | Influences on and control factors relating to the business environments | Ways to be involved in business environments Start a business (Recap components of business environments) | 10% | 3% | Informal | • Textbooks • Class work activities • Homework activities | • 2024/4 Exam Guidelines • Newspaper articles • Internet • Magazine • Other audiovisual media |
|-----------------------------------|---|--|-----|----|----------|---|---|
| | | | | | | | |
| Week 2 22 – 26 Jan (5 days) | | | | | | | |
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| Week 3 Downloaded from StampsandBusiness.com 29 Jan – 02 Feb (5 days) | <p>The challenges of the business environment</p> <ul style="list-style-type: none"> • Challenges of the micro environment • Challenges of the market environment • Challenges of the macro environment |
| | |



- Textbooks
- 2024/4 Exam Guidelines
- Newspaper articles
- Internet
- Magazine
- Other audiovisual media

23%

6%

Informal

Classwork activities

Homework activities

Newspaper articles

Internet

Magazine

Other audiovisual media

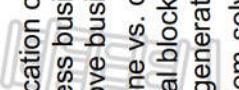
| <p>Week 4 05 – 09 Feb Downloaded from Stannahs Business Studies.com</p> <p>Adapting to challenges from business environments (5 days)</p> <p>How a business constantly needs to adapt to challenges of the internal, market and macro business environments</p> <ul style="list-style-type: none"> □ Ways in which a business can adapt to challenges of the business environment, and whether this is to the benefit of the business <ul style="list-style-type: none"> - Information management, strategic responses, mergers, takeovers, acquisitions and alliances, organisation design and flexibility, direct influence of the environment and social responsibility Lobbying, networking and power relations | <table border="1"> <thead> <tr> <th>WEEK</th><th>TOPIC</th><th>CONTENT</th><th>%</th><th>CUM % ASSESSMENT</th><th>RESOURCES</th><th>DATE COMPLETED</th></tr> </thead> <tbody> <tr> <td>Week 5 12 – 16 Feb (5 days)</td><td></td><td> <ul style="list-style-type: none"> - Lobbying, e.g. hedging against inflation, bargaining sessions between management and unions, influencing supervisory body/regulators, etc. - Networking, e.g. finding new customers etc. - Power relationships e.g. strategic alliance agreements, persuasion of large investors, company representatives' influence, etc. </td><td></td><td></td><td></td><td></td></tr> </tbody> </table> | WEEK | TOPIC | CONTENT | % | CUM % ASSESSMENT | RESOURCES | DATE COMPLETED | Week 5 12 – 16 Feb (5 days) | | <ul style="list-style-type: none"> - Lobbying, e.g. hedging against inflation, bargaining sessions between management and unions, influencing supervisory body/regulators, etc. - Networking, e.g. finding new customers etc. - Power relationships e.g. strategic alliance agreements, persuasion of large investors, company representatives' influence, etc. | | | | |
|--|---|--|-------|------------------|-----------|------------------|-----------|----------------|---|--|--|--|--|--|--|
| WEEK | TOPIC | CONTENT | % | CUM % ASSESSMENT | RESOURCES | DATE COMPLETED | | | | | | | | | |
| Week 5 12 – 16 Feb (5 days) | | <ul style="list-style-type: none"> - Lobbying, e.g. hedging against inflation, bargaining sessions between management and unions, influencing supervisory body/regulators, etc. - Networking, e.g. finding new customers etc. - Power relationships e.g. strategic alliance agreements, persuasion of large investors, company representatives' influence, etc. | | | | | | | | | | | | | |

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| <p>Week 6 Downloaded from StannardPhysics.com</p> <p>19 – 23 Feb (5 days)</p> <p>The impact of contemporary socioeconomics on business operations, and their challenges, decisions for specific business situations</p> <ul style="list-style-type: none"> The impact of contemporary socioeconomic issues on business operations and productivity, e.g. income, inflation, social, cultural and demographic issues, economic crime, population growth, illiteracy, lack of skills, unavailability of natural resources, inefficiency in the use of resources, dumping, exhaustion of natural resources, piracy, strikes <p>Possible business solutions/contributions to deal with the piracy:</p> <ul style="list-style-type: none"> The nature and definition of each intellectual property right <ul style="list-style-type: none"> Copyright Patent Trademark | <p>61%</p> <p>12%</p> <p>Informal Classwork activities</p> <p>Homework activities</p> <p>• Textbooks 2024/4 Exam Guideline s</p> <p>• Newspaper articles Internet Magazine Other audiovisual media</p> |
| <p>WEEK</p> <p>TOPIC</p> <p>CONTENT</p> | <p>%</p> <p>CUM %</p> <p>ASSESSMENT S</p> <p>RESOURCE S</p> <p>DATE COMPLETED</p> |

| Assessment | CASE STUDY <i>Downloaded from Stargatephysics.com</i> | Case study must consist of FOUR topics. 2hrs | Case study | | |
|---|---|--|--------------------------|--|---|
| WEEK | TOPIC | CONTENT | % CUM % ASSESSMENT | RESOURCE S | DATE COMPLETED |
| Week 7 26 Feb – 1 March (5 days) | Business sectors | The links between various primary, secondary, and tertiary enterprises Examination of the links between: Primary enterprises • Secondary enterprises • Tertiary enterprises | 74% 16% | Informal • Classwork activities • Homework activities | Textbooks • 2024/4 Exam Guidelines Newspaper articles |
| Week 8 04 – 08 March (5 days) | Benefit of a company over other forms of ownership | <ul style="list-style-type: none"> The benefits and challenges of establishing a company versus other forms of ownership (including taxation issues) Recap the characteristics, advantages, and disadvantages of the forms of ownership The benefits and challenges of establishing a company versus other forms of ownership i.e. sole trader, partnership, co-operatives, (including taxation issues) Formation of companies □ The company's charter – Memorandum of incorporation | 87% 19% | Informal • Class activities • Home activities | Textbooks • 2024/4 Exam Guideline Newspaper articles Internet Magazine Other audiovisual media |

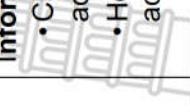
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| Week 9 <u>Downloads from Staffany</u> 11 – 15 March (5 days) | <p>Avenues of acquiring businesses (e.g. purchasing, outsourcing, leasing)</p> <ul style="list-style-type: none"> Their advantages and disadvantages as well as contractual implications (e.g. royalties, legalities) <p><i>Diagram of a building</i></p> | <p>100% 23%</p> <p>Informal Classwork activities</p> <p>Homework activities</p> <p>• News paper articles</p> <p>• Internet</p> <p>• Magazine</p> <p>• Other audiovisual</p> | <p>Textbooks</p> <p>• 2024/4 Exam Guidelines</p> <p>• Newspapers</p> <p>• Internet</p> <p>• Magazine</p> <p>• Other audiovisual</p> |
| Week 10 18 – 20 March (3 days) | <p>Revision</p> <p><i>Revision of all topics covered during the first term.</i></p> <p>Controlled test 1 must consist of FIVE topics</p> <p>Controlled test: 1hr: 30 Minutes</p> | <p>Informal Classwork activities</p> <p>Homework activities</p> <p>Controlled test 1</p> | <p>Textbooks</p> <p>• 2024/4 Exam Guidelines</p> <p>□ Exemplars</p> |

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| TERM 2 |  |
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| Week 1 03-05 April (3 days) | Creative thinking and problem-solving from scratch  | Creative thinking to address business practice • Application of creative thinking to address business problems and to improve business practice • Routine vs. creative thinking, mental blocks to creativity and idea generation • Problem-solving skills in a business context • More complex problem-solving techniques (e.g. Delphi technique and force-field analysis revision) • Working with others to solve problems and generate ideas • Creative solutions to business problems, assess these against the reality of the business environment | 11% 26% | Informal <ul style="list-style-type: none">Classwork activitiesHomework activities <input type="checkbox"/> Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet Magazine <input type="checkbox"/> Other <input type="checkbox"/> audiovisual | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2024/4 Exam | |
| Week 2 08-12 Apr (5 days) | Stress, Crisis And Change Management | The concepts relating to stress, crisis and change management • How to manage stress • Explain the importance of stress management in pressurised work environments • Crisis and change management • Dealing with business-related crises (e.g. tight deadlines, loss of property, illness) • Dealing with and adapting to change (e.g. unemployment, retrenchment, globalisation, affirmative action) |  11% 26% | <input type="checkbox"/> Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet Magazine <input type="checkbox"/> Other <input type="checkbox"/> audiovisual | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2024/4 Exam | |
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Downloaded from Stannomathics.com

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| Week 4 Marketing function 15 – 19 Apr (3 days) | <p>function: Marketing activities, product policy, pricing policy, distribution, marketing communication</p> <ul style="list-style-type: none"> • Marketing: Activities (Locating the consumer standardisation and grading, storage, transport, financing, risk-bearing, and buying & selling) • Marketing mix <ul style="list-style-type: none"> - Product policy: Product development, design, packaging and trademarks - Pricing policy: Importance of pricing, pricing techniques, price determination, factors influencing pricing, price adjustments - Distribution policy: channels of distribution, intermediaries, direct and indirect distribution -Communication policy: sales promotion, advertising, publicity and personal selling | 33% 33% | Informal <ul style="list-style-type: none"> • Classwork activities • Homework activities | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2024/4 Exam Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet |
| | | Week 4 22 - 26 Apr (5 days) | 56% 40% |  Informal <ul style="list-style-type: none"> • Classwork activities • Homework activities |
| Assessment | Presentation | Presentation must consist of FOUR topics | Presentation | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2021 exam guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet |
| Week 5 29 Apr – 03 May (5 days) | Production function | <p>The aspects of the production function:</p> <ul style="list-style-type: none"> • Production planning (information about production planning and control) • Production planning: planning, routing, scheduling and loading • Production control: dispatching, following up, inspection and corrective action | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2021 exam guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet | |

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| Week 6 06-10 May (5 days) | Production function  Safety management: Knowledge www.safetystandards.co.za Occupational Health and Safety Act | 67% • Classwork activities • Homework activities | 43% • Informal presentation | • Textbook s • 2024/4 Exam Guidelines |
| Week 7 13-17 May (5 days) | Quality control: Quality management systems (SABS), quality control bodies and policies | 78% • Formal Written presentation | 47% • Textbooks 2024/4 Exam Guidelines | • Textbooks 2024/4 Exam Guidelines Newspaper articles Internet |
| Week 8 20– 24 May (5 days) | Professionalism and ethics | 100% • The theories and principles of professionalism and ethics, explore how they relate to the business environment • Application of the principles and skills of professional, responsible, ethical and effective business practice • The concept of ethics and different perspectives on ethics, as well as ethical business ventures | 50% • Informal Classwork activities Homework activities | • Textbooks 2024/4 Exam Guidelines Newspaper articles Internet |
| Week 9 27– 31 May (5 days) | Revision exercises | Revision of all topics covered during the term |  | • Textbooks 2024/4 Exam Guidelines Exemplars |
| Week 10 - 11 03-14 June (10 days) | SBA TASK 4: CONTROLLED TEST 2 | Term 2 topics June examination 150 x 2 papers = 300, 2 hours Each Paper |  | |

TERM 3

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| Week 1 09 – 12 July (4 days) | Entrepreneurial qualities and success factors <ul style="list-style-type: none"> The degree to which a business embraces entrepreneurial qualities Identification and assessment of a business against the entrepreneurial qualities (e.g. risk taking, perseverance, good management, etc.) Critical reflections on a business venture, and identification of its success factors and areas for improvement Exploration and identification of what makes a business successful Key success factors, e.g. sustainability, profitability, customer base, etc. Identify areas for improvement | 13% 64% | Informal <ul style="list-style-type: none"> Classwork activities Homework activities | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2024/4 Exam <input type="checkbox"/> Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet |
| Week 2 15 - 19 July (5 days) | Transformation of a business plan into an action plan <ul style="list-style-type: none"> Transformation of a business plan into an action plan (including Gantt charts and timelines) collaboratively or independently Transformation of a business plan into an action plan (e.g. planning tools: Gantt charts or Work Breakdown Structure (WBS) with timelines and responsibilities, project planning) | 25% 68% | Informal <ul style="list-style-type: none"> Classwork activities Homework activities | <input type="checkbox"/> Textbooks <input type="checkbox"/> 2024/4 Exam <input type="checkbox"/> Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet <input type="checkbox"/> Examples  of planning tools. |

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| Week 3 Downloaded from  Setting up business 22 July – 02 August (5 days) | <p>Collaboratively or independently on an action plan</p> <ul style="list-style-type: none"> <input type="checkbox"/> Initiating and setting up business ventures to generate income, basing this on an action plan <input type="checkbox"/> Acquiring funding (equity capital/loans/debt, considering other sources of funding/capital), if needed | <p>38%</p> <p>72%</p> <p>Informal</p> <ul style="list-style-type: none"> ◦ Classwork activities ◦ Homework activities <ul style="list-style-type: none"> <input type="checkbox"/> Textbooks 2024/4 Exam Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet |
| Week 5 04 – 09 Aug (4 days) | <p>Presentation of business information</p> <ul style="list-style-type: none"> <input type="checkbox"/> Accurate and concise verbal and non-verbal presentation of a variety of business-related information (including graphs), respond professionally to questions and feedback <input type="checkbox"/> Presentation and validation (support) of business-related information in verbal and nonverbal format (including tables, graphs, diagrams and illustrations, posters and handouts (recap)) <input type="checkbox"/> Design and layout of the presentation using different visual aids (e.g. show how to prepare/set out slides, posters and hand-outs) (recap) | <p>62%</p> <p>80%</p> <p>Informal</p> <ul style="list-style-type: none"> • Classwork activities • Homework activities <ul style="list-style-type: none"> <input type="checkbox"/> Textbooks 2024/4 Exam Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet Examples <input type="checkbox"/> of visual aids. |

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| Week 6 12 Aug (5 days) | Downloaded from StuDocu Presentation of information (5 days) | Written information reports business plans, e.g. steps in report-writing, composing a flyer, etc. <input type="checkbox"/> Responding in a nonaggressive and professional manner to questions about work and presentations, e.g. answer all questions, make notes, do not argue, apologise for errors, etc. | 75% 84% | Informal • Classwork activities • Homework activities • Examples of visual aids. | Textbooks • 2024/4 Exam Guidelines Newspaper articles Internet Examples of visual aids. |
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| | Week 7 26 –30 Aug (5 days) | Stages of team development/building a team: Forming stage/getting to know each other • Storming stage true character starts to • Show/first round conflict • Norming stage/settling and reconciliation • Performing stage/working as a team towards the goal | 87% 88% | Informal • Class activities • Home activities | Textbooks • 2024 exam guideline Newspaper articles Internet Magazines Other audiovisual media Relevant Acts |
| | | | | | |
| | Week 8 2 – 6 September (5 days) | Team stages, dynamics theories and conflict management | Conflict management Definition of conflict Causes of conflict in the business Definition of conflict management Conflict management skills to resolve differences in business situation | 100% 92 | Informal • Class activities • Home activities |
| | | | | | Textbooks • 2024 exam guideline Newspaper articles Internet Magazines Other audiovisual media Relevant Acts |

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| Week 9 Downloaded from Sept 9 – 13 (5 days) | Revision of all topics covered in Stannmorephysics.com | Informal ○ Classwork activities ○ Homework activities | • Textbooks • 2024/4 Exam Guidelines <input type="checkbox"/> Exemplars |
| Week 10 16-20 Sept 10 days | Task: Project Marks: 50 Covering at least FOUR term 3 topics as per the ATP Project must be given to learners towards the end of the second term for submission during the third term | TASK: Controlled Test- 100 Marks Control test should cover topics as per the ATP for Term 3 | |

| TERM 4 | | | |
|--------------------------------------|---|------------|------------|
| Week 1 01- 04 Oct (4 days) | <ul style="list-style-type: none"> Introduction to Human Resources Human resources activities (e.g. recruitment and selection, contracts, induction, salaries, and other benefits) Procedures related to recruitment, selection and interviewing Legalities of employment contracts Procedures of induction and placements | 50% | 96% |



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| Week 2 07 Oct <i>Downloaded from Stannarephysics.com</i> Resources (5 days) | Discussion of the induction • Salary determination (piecemeal and time-related), including personal tax, link to basic conditions of employment • Employee benefits: Pension, medical, other | 100% 100% Informal Classwork activities Homework activities <input type="checkbox"/> Guidelines <input type="checkbox"/> Newspaper articles <input type="checkbox"/> Internet |
| Week 3 - 6 14 Oct – 1 Nov (15 days) | Revision exercises | Informal Revise topics covered. • Class activities • Home activities <input type="checkbox"/> Textbooks 2024 exam guideline <input type="checkbox"/> Exemplars <input type="checkbox"/> Past papers |



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| Week 7 4 Nov-13 Dec Downloaded from Stanmorephysics.com | <p>PAPER 1 Time 2 hrs 150 marks</p> <p>Section A [compulsory] Question 1: MCQs, matching column: choose correct answer answer: business environments & business operations: 30 Section B [answer 2 questions] Question 2: Business environments: 40 Question 3: Business operations:40 Question 4: Business environments & Business operations: 40 Section C: [answer 1 question] Question 5: Business environments: 40 Question 6: Business operations: 40 Cognitive levels: Lower order – 30% Middle order – 50% Higher order – 20% Complete: Assessment framework & cognitive levels grid</p> | <p>PAPER 2 Time 2 hrs 150 marks</p> <p>Section A [compulsory] Question 1: MCQs, matching column: choose correct answer business ventures & business roles :30 Section B [answer 2 questions] Question 2: Business ventures 40 Question 3: Business roles 40 Question 4: Business ventures & roles: 40 Section C: [Answer 1 question] Question 5: Bus ventures 40 Question 6: Bus roles –40 Cognitive levels: Lower order – 30% Middle order – 50% Higher order – 20% Complete: Assessment framework & cognitive levels grid</p> <p>End-of-year examination</p> <p><i>It is compulsory to cover the content within specified terms.</i> ► Daily assessment is important to monitor teaching and learning ► Give learners at least one class/cycle test per month. ► The content dealt with in term 1 to 4 should be revised for the end of the year examination.</p> |
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