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NATIONAL SENIOR CERTIFICATE



ENGLISH HOMELANGUAGE BICOM

MARKS: 70

TIME: 2 hours





This questionpaperconsists of 13 pages.

INSTRUCTIONSANDINFORMATION

1. This questionpaper consists of THREE sections:

SECTIONA:COMPREHENSION (30marks)
SECTIONB:SUMMARY (10marks)
SECTIONC:Language Structures and Conventions (30marks)

- 2. Read ALLtheinstructions carefully.
- 3. AnswerALLthequestions.
- 4. Start EACH section on a NEW page.
- 5. Rule off after each section.
- 6. Number the answers correctly according to the numbering system used inthisquestionpaper.
- 7. Leave alineafter eachanswer.
- 8. Payspecialattention to spellingand sentence construction.
- 9. Suggestedtimeallocation:

SECTION A:50 minutesSECTION B:30 minutesSECTIONC:40mi nutes

10. Writeneatlyandlegibly.



SECTIONA: COMPREHENSION

QUESTION1:READINGFORMEANINGANDUNDERSTANDING

ReadTEXTAandB belowandanswer thequestionsset.

TEXTA

EVERYONE'SASTAR

BySamanthaTrenoweth **FromAnneSummersReports**

- It's 2015 and YouTube has only been around for ten years, but alreadyone wonders what a canny, creative teenager did on a slow suburbanweekend before it came along. In the meantime, parents panic theinternet, fretting about stalkers and pornography and bullying, worried their kidswillbebrainwashedby fundamentalists.
- 2 Forteenagers, *YouTube* is an extraordinary, democratic, libertarian medium. It's a community of peers, much like the underground press wasin the 1970's, but without an editor. It's a free platform on which artists, actors, activists, the makers of cakepops and the knitters of one sies can exhibittheirwork.
- 3 All aspiring vloggers (video bloggers) need is a smart phone or a camerawithvideocapability,andasimpleprogramlike iMovie. Uploading avid eoto YouTube is as easy as attaching a document to an email. The resultsmightbeapprobation, love, sponsorship or the warm glow that comes fr om making evenatiny contribution to abetter world. 15
- 4 Take the Australian pop punk quartet band 5 Seconds of Summer, the stuffof YouTubelegend. These four lads from Riverstone, in Sydney's farnorthwest, spenttheirweekends busking outside the local shopping centre and uplo adingcoverversionstotheweb, and became a hit when a bunch of teenagegirlsstumbled upontheir channel. Word spreadand the music industry caught on belatedly. The band's following snowballed. They soldout their second show in five minutes flat. An EP and a support spot onOne Direction's world tour followed. Since then the band has hit No. 1 inAustralia, New Zealand, Irelandand UK.
- 5 TheBBChas a *YouTube*channel.So doesGiorgioArmani, the British monarchy, Russel Brand and the CIA. YouTube has more than a billionmonthlyactiveusers:roughlyoneinsevenpeopleonEarth.Peoplewatch hundreds of millions of hours of this stuff every day in 75 countries and 61languages. There's awhole lotof mainstreamprogramming on there, and awholelotofrubbish.But thereare obscure, brilliant,quirkygemstoo,

and finding them offers membership to those in-the-know clubs that teen agers (andevenadults)getakickoutof.

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5

10

30

- Abigail Harrison (Astronaut Abby) doesn't want to shoot to stardom shewantstoshootintospace. Abby, 17, is determined to be the first astronaut on Mars. She has a comprehensive website and a *YouTube* channel where she reportsons cience and space-related issues. 'There's this incredible space community on social media,' she explains, and the ability 35 total kdirectly to real astronauts and engineers' just makes the whole thing feel more real and achievable.
- The entertainment magazine *Variety* reports the most popular vloggersnowhavesubstantiallybiggerteenagefanbasesthanmainstream celebrities. Manyyoungvloggersare usingtheir *YouTube* fametorally 40 support for causes and charities. After reading John Green's bestsellingnovel *The Fault in Our Stars*, Troye Sivan wrote a song about youngpeoplelivingwithcanceranddonatedtheproceedstoahospitalinWeste rnAustralia. Britishlads, JacksgaprodeacrossIndiainatuk-tukfor the Teenage Cancer Trustand they'verecently become advocates for greater understanding about mental health. British *YouTube* star, Zoella (whose channel has almost eight million subscribers), has shared herow nstruggle with anxiety and shared coping strategies.
- 8 Manyyoung YouTubers seetheplatformmoreasamediumforself-expressionthanadvocacy.For16-year-ol dDidda, YouTubeisall about 50creativeexpression.Herwhimsical,beautiful,funny filmsmixthehyper-realityoflcelandic(andsometimesNorwegian)landscapeswith quirkyspecialeffects.Diddaisconvincedthat YouTubemeanstheendofmainstrea mTV,andtosomeextentshe'sprobablyright,atleastfortheteenage demographic. 55
- 9 Swedishgamer,PewDiePie, YouTube'smostpopularstar,hasmorethan30 million subscribers and his most popular video has clocked up around60 million views.By comparison, 8,1 million "legitimate viewers" watchedtherecord-breakingfifthseasonfinale of Game of Thrones and roughly
 - 1,5milliontunedintothe 2015MTVMovieAwards. Traditional TV stations,
 - 60managedbylumberinghierarchies,can'tcompetewith *YouTube* simmediacy and intimacy.
- Teenagers constantly refer to this nation of community when talking about *YouTube*.' *I often feel isolated in Iceland*, saysDidda, *and YouTubeismorepersonal thantelevision. Ithelps meconnectwith the world*.' 65

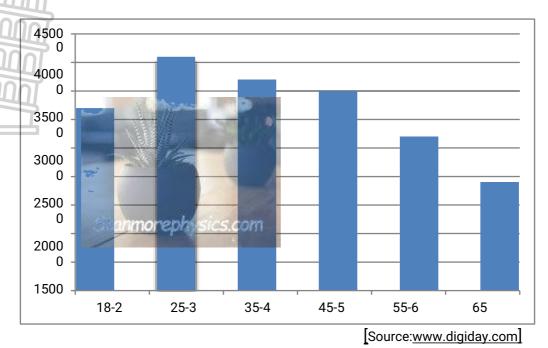
[Adaptedfrom *Readers Digest*, September 2015]

QUESTIONS:TEXTB:

•		
1.1	Give areasonfor thechosentitleofthepassage.	
	Refertoparagraph1.	(2)
1.2	Statethe differencebetween howparentsand teenagersviewthe internet.	(2)
_	Refertoparagraph2.	
1.3	Explaininyour ownwords, exactly how teen agers view You Tube.	(2)
1.4	Accordingtoparagraph3, one reaction to a post on <i>YouTube</i> could be <i>approbation</i> . What could the opposite reaction be?	(1)
1.5	Refer to: <i>Theband's following snowballed</i> . (Paragraph 4)	
	1.5.1 Name the figure of speech used here.	(1)
	1.5.2 Explain this figure of speech.	(2)
1.6	Explain what an in-the-know-club is. (Paragraph 5)	(2)
1.7	Discuss why the writer has quoted Astronaut Abby's words in paragraph 6.	(2)
1.8	Theword vloggers (paragraph.7) is a/an	
	Choosethecorrectoption:	
	A initialism. B neologism. C parallelism.	
	D acronym.	(1)
1.9	Comment criticallyon themotive of thevloggersmentionedin paragraph 7.	(3)
1.10	DoyouagreewithDidda's opinionthat <i>YouTube</i> meanstheendof mainstreamTV?Substantiate your response.	(3)
1.11	What,according to the information giveninparagraph9, isthebiggestadva of <i>YouTube</i> comparedtomainstreamTV?	ntage (2)

QUESTIONS:TEXTB

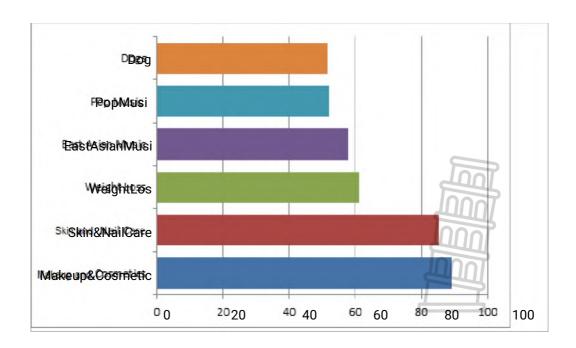
(1) <u>YouTube March2015uniquevisitors, byage</u>



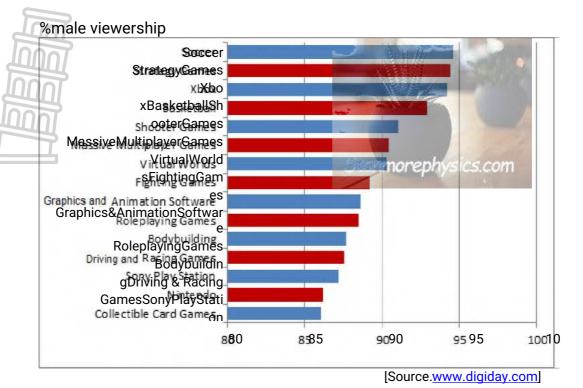
Female-dominated YouTubecategories

%female viewership

(2



(3) <u>Male-dominated *YouTube*categories</u>



RefertoTEXTB (1).

1.12 Is it surprising whichagegroup views *YouTube* themost?Givea reasonforyouranswer. (2)

RefertoTEXTB(2)and(3).

1.13 Discusswhat istypicalof female andmale behaviourasshown in graphs2and3. (2)

QUESTIONS:TEXTAANDTEXTB

1.14 CriticallydiscusshowthegraphsinTEXTBunderscore the message ofTEXTA. (3)

TOTALSECTIONA: 30

SECTIONB:SUMMARY

OUESTION2:SUMMARISINGINYOUROWNWORDS

Theedited passagebelow(TEXTC) isabout 'saving yourenvironmentbyadaptingyourhome'.

You are required todothefollowing:

- Summarisetheways inwhichyoucanadaptyour hometosavetheenvironment.
- Present yourSUMMARYinaFLUENTPARAGRAPHusingyourOWNWORDS.
- 3. YourparagraphmustincludeSEVEN POINTSand NOTexceed90words.
- 4. Youare NOTrequired to supply a title for the summary.
- 5. IndicateyourWORDCOUNTat theend ofthesummary.

TEXTC:

- 1 Trying to go easy on the environment and leaving something behind foryour descendants is not so difficult once you start with small everydaythingswhereyoucan make achange that can last alifetime.
- 2 Let's seehowyoucansaveyour environmentbyadaptingyourhome.
- 3 Skylights and solar tubes are installed in your ceiling and are designed tolet in more light. This will reduce the electricity you need to light yourhouse. Sometypescaneven convert sunlightinto electricity.
- 4 Compact fluorescent or LED light bulbs do cost more, but they also lastlongerthanconventionallightbulbs. They also use only one-quarter of thee nergy. Startwith the light syoule aveon the most.
- Ifyourtapsdrip,getthemfixed,or,ifyoucan'tfixthemrightaway,atleastput a container under the dripping tap and use the water elsewhere, suchasinyourgardentowaterplants.
- Choose curtains or blinds that keep your house cool in summer and warmin winter. For example, heavy curtains in a colder climate will help keepwarm air in at night. If you are in a hot climate, consider tinting yourwindowsorinstallingareflective coating.
- Deciduous trees provide shade in the summer, yet allow warming rays toenter your house during the colder months. Evergreens provide a windbreak from prevailing winds. Be sure to consider the future growth of anyplanting and plant far enough from your house that the root systems willnot disruptyour foundation.

8 Clean thecoilsonyourrefrigerator aboutonceayear.

- 9 Cleantheventonyourclothesdryeraboutonceayear. Cleanthelintfiltereach timeyouusethedryer.
- 10 A low-flow toilet can save many gallons of water per year, both preservingthe environmentandlowering yourwaterbill.
- 11 Solarpanelsconvertsunlighttoelectricityandaredroppinginprice. Ahome utility bill can drop by 20% with theuse of converted solar energy.

TOTALSECTIONB:

10

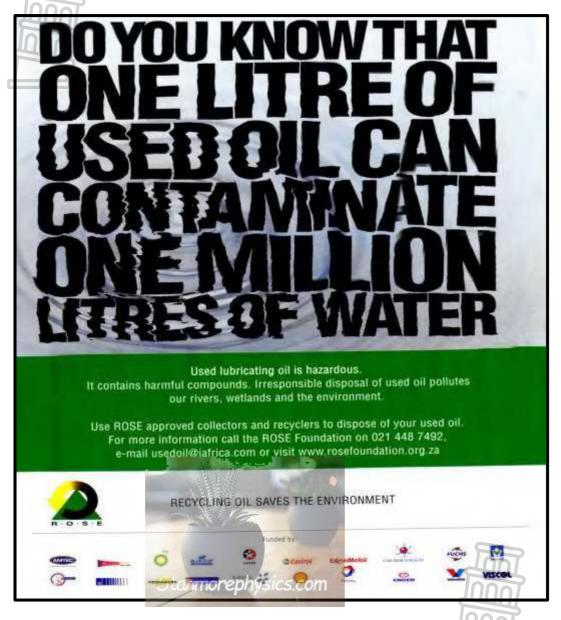


(2)

SECTION C:LANGUAGE STRUCTURES AND

CONVENTIONSQUESTION3:ANALYSINGADVERTISING

Studytheadvertisement(TEXTD)belowandanswer thesetquestions.



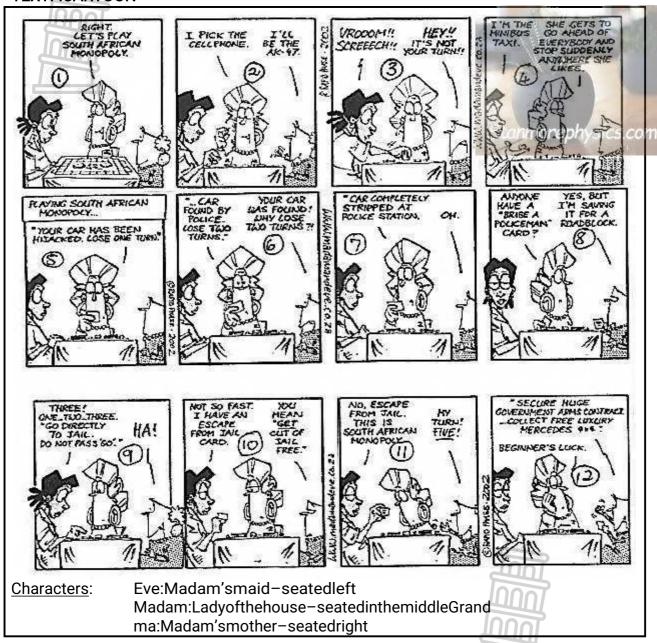
- 3.1 Whatis theeffectofomittingthequestionmark inthequestionasked inthegraphic?(Doyouknow...ofwater.)
- 3.2 Explain howthegraphiccleverlyillustrates the questionasked. (3)
- 3.3 Whydoyou think mostofthecompanies funding this advertisement are petroleum companies? (2)
- 3.4 Discusshowthecompany's name and logo fit them essage that this company want stoconvey. (3) [10]

(2)

QUESTION4: UNDERSTANDINGOTHERASPECTSOFTHEMEDIA

StudyTEXTEandanswer thesetquestions.

TEXTF:CARTOON



4.1 Howdothesoundeffects(frame3) imitate theactionperformed by Eve'splay piece?

4.2 Discusstheironypresentinframes 6and7. (3)

4.3 Explain what MadamandEve's facial expressions indicate about their attitude to Grandma's winning streak. (2)

4.4 Criticallydiscussthestereotypesfoundinthiscartoonstrip. (3) [10]

QUESTION5:USINGLANGUAGE CORRECTLY

ReadTEXTF, which contains some deliberate errors, and answer the set questions.

TEXTF

LIVESAREONTHELINE

- They'reaspecialbreedofhighlytrainedmenandwomenwhoputtheirliveson the line to save others in situations so volitile they could break thetoughest soul.
- They're called hostage negotiators and in movies such as *The Negotiator* and *John Q* they're depicted as heroes as they do their utmost to talkhostage-takersofftheproverbialledge.
- 3 Hollywood often gets it surprisingly right, says James Lawrence, who'sbeen a crisis and hostage negotiator in South Africa for 13 years.' Whatyouseeinmovies—that'swhatwedo, Lawrencesays, Butsometim esit's 100 times worse.'
- 4 SAhas365trainedhostagenegotiators—full-timemembersofthepolicefor cewhoareonstandby24hoursaday.
- 5 Negotiatorssavelives by the way they communicate with the personholding the weapon. They have just one motto: 'We serve through listening.'
- When they arrive at the scene they're unarmed and without the protection of a bulletproof vest, so the distressed person can relate better to them. The weaponstheyemployconclude listenings kills, courage and patience.
- 7 Applicantsundergopsychometrictestsandmustbeabletoreallyworkunderpr essure,beemotionallystable andshowexceptional character.
- 8 'We'relikeasubmarine,'saysJoyNcebe,whohasbeenanegotiatorforsixyears.' Peopledon'tknowaboutusbutwe'retherewhentheyneedus.'

Source: www.you.co.za

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5.1	Correctthe spelling errorinparagraph1.	(1)
5.2	Explain whatthe proverbialledge is that is spoken about in paragraph 2.	(1)
5.3	Give thefunctionoftheapostrophein who's (paragraph3).	(1)
5.4	Theword <i>full-time</i> (paragraph4)isanexampleofa	
]	(1)Choosethecorrectoption:	
	A	
	contracted-word.B conjunction.	
	C compoundadjective. D correlation.	(1)
5.5	Correctthe malapropismin paragraph 6.	(1)
5.6	Identifyandcorrect thesplitinfinitive inparagraph7.	(1)
5.7	Supplytheantonym of exceptional n paragraph 7.	(1)
5.8	Writedownthemeaning of the prefixin submarine.	(1)
5.9	Peopledo <mark>n'tkn</mark> ow aboutus, butwe'retherewhentheyneedus.	
	Rewritetheabove sentencein reported speechstartingwith:	
	JoyNcebesaid that	(2) [10]
	TOTALSECTION C: GRANDTOTAL:	30 70
		70