



KWAZULU-NATAL PROVINCE

EDUCATION
REPUBLIC OF SOUTH AFRICA



**NATIONAL
SENIOR CERTIFICATE**

GRADE 10

BUSINESS STUDIES P1

COMMON TEST

JUNE 2024

Stanmorephysics.com

Stanmorephysics.com

MARKS : 100

DURATION : 1h30

This marking guideline consists of 7 pages.

INSTRUCTIONS AND INFORMATION.

Read the following instructions carefully before answering the questions

1. This paper consists of **THREE** sections.

SECTION A: **COMPULSORY**

SECTION B: Consists of **THREE** questions answer any **TWO** questions in this section.

SECTION C: Consists of **TWO** questions. Answer any **ONE** of the two questions in the section.

2. Number the answer correctly according to the numbering system used in the question paper. No marks will be awarded for answers that are numbered incorrectly.
3. Except where other instructions are given, answers must be in full sentence.
4. Use mark allocation and nature of each question to determine the length and depth of an answer.
5. Use the table below as a guide for marks and time allocation when answering each question.

| SECTION | QUESTION | MARKS | TIME (Minutes) |
|--|----------|------------|-------------------|
| A: Multiple choice questions and Matching (COMPULSORY) | 1 | 20 | 20 |
| B: THREE Direct/Indirect questions. (Choose any TWO questions) | 2 | 20 | 40 |
| | 3 | 20 | |
| | 4 | 20 | |
| C: TWO essay questions. (Choose any ONE of the TWO questions) | 5 | 40 | 30 |
| | 6 | 40 | |
| TOTAL: | | 100 | 90 minutes |

6. Begin the answer to EACH question in a NEW page, for example QUESTION 1 new page, QUESTION 2- new page, et cetera.
7. Write neatly and legibly.

SECTION A: (COMPULSORY)**QUESTION 1:**

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A-D) next to the question number (1.1.1 – 1.1.5) on the ANSWER BOOK, e.g., 1.1.6 A

1.1.1 The ... sector consists of businesses owned and managed by individuals to generate profits.

- A. secondary
- B. private
- C. primary
- D. public

1.1.2 The role of intermediaries is to ...

- A. distribute only services to community.
- B. provide free services to community.
- C. provide suppliers with information from customers.
- D. as they link producers with consumers.

1.1.3 Businesses use ... capital to finance long term capital needs of the business.

- A. own
- B. working
- C. fixed
- D. borrowed

1.1.4 The ... function is responsible for maintenance of good image of the business.

- A. administration
- B. public relations
- C. marketing
- D. general management

1.1.5 The ... sector provides essential goods and services to the community.

- A. general
- B. economic
- C. private
- D. public

(5x2) (10)

- 1.2 Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A-J) next to the question number (1.2.1-1.2.5) in the ANSWER BOOK, e.g., 1.2.6 K.

| COLUMN A | COLUMN B |
|---|---|
| 1.2.1 Functional organisational structure | A. is when an individual influences the behaviour of employees towards achieving business goals |
| 1.2.2 Leadership | B. is applied when employees get instructions from more than one manager |
| 1.2.3 Macro environment | C. is when an individual controls people towards goals |
| 1.2.4 Own Capital | D. is applied when there is no manager. |
| 1.2.5 General management function | E. businesses have no control over environment |
| | F. is the type of capital that is borrowed from the bank to pay it back with interest |
| | G. is responsible for coordinating all other business functions in the business |
| | H. the type of capital that the owner accumulated from his/her own savings. |
| | I. is responsible for sharing the vision only to few employees |
| | J. businesses have full control over this environment. |

(5x2) (10)

[20]

SECTION B

Answer **ANY TWO** questions in this section

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page.

QUESTION 2: BUSINESS ENVIRONMENTS

2.1 List THREE examples of primary sector. (3)

2.2 Read the scenario below and answer the questions that follow.

MAVIS CLEANERS (MC)

Mavis Cleaners ensures that their cleaning services are the best compared to their competitors. New cleaning equipment and employees have been trained so that quality standards are met.

2.2.1 Identify the sector applicable to MC in the scenario above. Motivate your answer by quoting from the scenario. (3)

2.2.2 Explain the meaning of the sector identified in QUESTION 2.2.1. (4)

2.3 Discuss any TWO types of organisational resources. (6)

2.4 Advise business on the importance of the organisational culture. (4)
[20]

QUESTION 3: BUSINESS OPERATIONS

3.1 Elaborate on the meaning of quality. (4)

3.2 Explain the differences between cash payment and credit payment. (4)

3.3 Read the scenario below and answer the questions that follow.

ANGEL LEGAL (AL)

Angel Legal assist community on all legal matters. The size of the company requires more employees. The management is considering more changes to their line and staff structure. The technology that AL is using, requires skills and training of employees.

3.3.1 Name TWO factors that influence the organisational structure of AL in the scenario above. (2)

3.3.2 Discuss any other TWO factors that influence the organisational structure. (6)

3.4 Advise businesses on the purpose of National Consumer Protection Act. (4)
[20]

QUESTION 4: MISCELLANEOUS**BUSINESS ENVIRONMENTS**

4.1 Elaborate on the meaning of formal sector. (4)

4.2 Read the scenario below and answer questions that follow

ZIKALALA GRASS CUTTERS (ZGC)

Zikalala Grass Cutters abide by all rules that govern cutting grass for local municipality. ZGC provides employees with personal protective equipment to ensure their safety when performing their duties.

4.2.1 Identify the component of Macro environment applicable to FB in the scenario above. (2)

4.2.2 Explain reasons why the macro environment component identified in QUESTION 4.2.1 pose a challenge on business. (4)

BUSINESS OPERATIONS

4.3 Outline the purpose of the administration function. (6)

4.4 Advise business on the importance of stock control. (4)

[20]

SECTION C

Answer **ANY ONE** question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question chosen. The answer to question must start on a NEW page, e.g., QUESTION 5 on a new page, QUESTION 6 on a NEW page.

QUESTION 5: BUSINESS ENVIRONMENTS (MARKET ENVIRONMENT)

The meaning of market environment must be well interpreted and understood by all stakeholders in the business. Components of the market environment can also assist the business to better understand the environment. Competition may force businesses to provide better quality product or service. The success of market environment must be linked to the micro environment.

Keeping in mind the above statement, write an essay on the following aspects:

- Elaborate on the meaning of the market environment.
- Explain any FOUR components of the market environment.
- Discuss the reasons why competition poses a challenge on businesses.
- Advise businesses on the link between micro and market environments.

[40]

QUESTION 6: BUSINESS OPERATIONS (BUSINESS FUNCTIONS)

Management must understand the differences between quality control and quality assurance so that they are able to sustain quality products. All employees must also be aware of the benefits of producing quality products or services. Financial function and human resources play a key role in ensuring quality in the business. The success of the business lies with the proper functionality of general management.

In the light of the above, write an essay on the following aspects:

- Outline the differences between quality control and quality assurance.
- Explain the importance of quality for businesses.
- Discuss quality indicators of the following business functions:
 - Financial function
 - Human resources function.
- Advise businesses on the correlation between management and the success of the business.

[40]

TOTAL SECTION C: [40]
GRAND TOTAL: [100]