



education

Department:  
Education  
**PROVINCE OF KWAZULU-NATAL**

**ILEMBE DISTRICT**



**BUSINESS STUDIES**

**TERM TWO :2024**

**PRESENTATION**

**GRADE 10**

**Duration: Part A (1 Hour)**

**Total marks: 50**

**Administration date: 13 May 2024**

### **INSTRUCTIONS TO LEARNERS**

Learners must follow the instructions stated below, in order to adhere to the regulatory requirements of the Department of Basic Education (DBE). You must complete the assessment task as specified in these instructions.

1. You should do your planning and research for the assessment task at home.
2. You should work on this assessment task over a period of four weeks.
3. Note this assessment task consists of TWO parts. You must complete BOTH parts.

Part A: Written presentation (40)

Part B: Scrapbook / Oral presentation (10)

4. This task must be completed individually. Group work is not allowed.
5. Your teacher will inform you of the date and time when EACH part will be administered. Part A will be administered under controlled circumstances. Part B will be monitored progressively by your teacher who would provide more details to you.

## PART A: WRITTEN PRESENTATION

**Instructions:** Answer all questions.

### Question One: Business sectors

1.1 Complete the sentences by choosing a word from the list below. Write only the word next to the question number (1.1.1-1.1.2).

primary; informal; private; formal; public; secondary

1.1.1 Examples of business in the ... sectors include spaza shops and street vendors. (2)

1.1.2 Eskom, a business owned and controlled by the state is an example of the ... sector. (2)

1.2 Name THREE business sectors. (3)

1.3 Discuss the relationship between the three business sectors named in QUESTION 1.2 (6)

[13]

### Question Two: Socio-economic issues

Read the scenario below and answer the questions that follow:

#### **DERENICO SUPERETTE (DS)**

Derena and Nicole are owners of DS, a retail convenience store, which sells groceries, fruits and vegetables. Some of their workers do not get time off to collect their monthly anti-retroviral medication. Some management employees spend most of their salary on pay day at a local casino. All DS employees are treated fairly.

2.1 Identify TWO socio-economic issues applicable to DS. Motivate your answer by quoting from the scenario. (6)

2.2 Discuss the negative impact on any ONE of the socio-economic issues Identified in QUESTION 2.1 on DS. (6)

2.3 Refer to the pictorial illustration below and answer the questions that follow.



2.3.1 Define the meaning of *trademarks*. (2)

2.3.2 Elaborate on the ways that a business can use trademarks when dealing with piracy. (4)

[18]

### Question three: Forms of Ownership

Read the scenario below and answer the questions that follow.

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#### VADIAS QUICK BITES (VQB)

Vadia is the only owner of VQB which is situated opposite the entrance of a university. He specialises in selling burgers, sausage rolls and pies to students, as well as other customers that are working nearby.

All the assets belong to Vadia personally. VQB has limited liability. Business decisions can be made quickly.

3.1 Identify the form of ownership of VQB. Motivate your answer by quoting TWO characteristics from the scenario. (5)

3.2 Outline TWO other characteristics of the form of ownership identified in QUESTION 3.1. (4)

[9]

**Total part A {40}**



## PART B: SCRAPBOOK AND ORAL PRESENTATION

### Instructions

- You are required to collect an article from the print media (e.g. from newspapers, magazines, company brochures/ newsletters/ business profiles etc.) on Contemporary Socio-economic issues in South Africa.
- The issues could relate to BUT not limited to Inequality and poverty, Inclusivity, Unemployment and unproductive labour force, HIV/AIDS, Gambling, Counterfeiting/imitations and bootlegging, Strikes and political disturbances or Labour disputes, Violence and crime etc.
- The articles must cover a period from 01 January 2024 to current date.
- Paste the article in a scrapbook, listing the following about the article:
  - The source of each article (e.g. name of the newspaper/ magazine/ company brochure- name of the company).
  - The date/ month/year on which the article appeared.
- The scrapbook must consist of the following:
  - A cover page (surname/ first names/ grade / name of subject/ name of school/ academic year).
  - The pasted article. Underline key points of the article.
- The scrapbook must be suitably bound and handed over to your teacher for assessment of part B.
- You are required to do a verbal presentation at a date/ time specified by your teacher to your colleagues / learners in your Business Studies class in which you outline details of the researched Contemporary Socio-economics issue in South Africa.
- You are required to prepare an oral presentation taking into account aspects to be considered BEFORE, DURING and AFTER a presentation.
- Write or type the full text of the speech using Aerial 12 point font and 1.5 line spacing. This should also be inserted in your scrapbook as evidence of the oral part of this task.
- Your presentation must be written in the style of an oral speech.

- Keep the following in mind:



- Your presentation must have an introduction, main content and a conclusion.
- Introduce yourself and mention what is the main purpose of the presentation to the audience.
- The main part of your presentation must include the following:
  - a) Outline the socio-economic issue that you have researched.
  - b) Discuss the impact on business of the socio-economic issue outlined in (a) above.
  - c) Recommend how business and or government can address the issue discussed in (b) above.
- Maximum time allowed for the oral presentation is FIVE minutes.
- Refer to the rubric that will be used to assess this task and take note of the criteria that your teacher / assessor would be using. This will improve your chances of obtaining a good mark.

### Assessment Tool: Rubric Scrapbook/ Oral presentation

Range	0	1	2	3	4	5	X 2
Criteria							
Collection of articles/ Outline of the socio-economic issue/ impact of the socio-economic issue on business / Recommendations on how business and or government can address the socio-economic.	No article collected. Socio-economic issue not outlined. No impact discussed. No recommendations on how businesses and government could address the socio-economic issue.	Relevant article collected. Socio-economic not outlined. No impact discussed. No recommendations on how businesses and government could address the socio-economic issue.	Relevant article collected. Only ONE of the following addressed: Outline/ Impact/ Recommendation	Relevant article collected. Only TWO of the following addressed: Outline/ Impact/ Recommendation	Relevant article collected. All THREE of the following addressed: Outline/ Impact/ Recommendation	Relevant article collected. Suitable introduction / conclusion and purpose. All THREE of the following addressed: Outline/ Impact/ Recommendation	

**Sub-total: (10)**

**Total: 50**



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**MARKING GUIDELINE**

**MARKING GUIDELINE**

**Duration: Part A**

**Notes to markers:**

1. Candidates' responses must be in full sentences. However, this would depend on the nature of the question.
2. A comprehensive marking guideline has been provided but this is by no means exhaustive. Due consideration should be given to an answer that is correct but:
  - Uses a different expression from that which appears in the marking guideline
  - Comes from another credible source
  - Original
  - A different approach is used
3. Take note of other responses provided by candidates, that are relevant within the context of a particular question, and allocate marks accordingly. (In cases where the answer is unclear or indicates some understanding, part-marks should be awarded, for example, one mark instead of the maximum of two marks.
4. Correct numbering of answers to questions or sub questions is recommended. However, if the numbering is incorrect, follow the sequence of the candidate's responses.
5. No additional credit must be given for repetition of facts. Indicate with an 'R'.
6. If for example, FIVE facts are required, mark the candidate's FIRST FIVE responses and ignore the rest of the responses. Indicate by drawing a line across the unmarked portion. This applies only to questions where the number of facts is specified.



**Question One: Business sectors**

1.1.1 Informal ✓✓ (2)

1.1.2. Public ✓✓ (2)

1.2 Primary ✓

Secondary ✓

Tertiary ✓ (3)

1.3

**The relationship between the primary, secondary and tertiary sectors**

- The primary sector depends on the secondary sector for manufactured goods such as machinery/equipment/fertilizers e.g. a farmer may require seeds from another farm ✓✓
- The primary sector is dependent on the tertiary sector for its customer needs. ✓✓
- The secondary sector processes the raw materials obtained from the primary sector into more useful products. ✓✓
- The secondary sector depends on the primary sector for raw materials and products. ✓✓
- The secondary sector depends on other secondary industries e.g. BMW needs tyre from DUNLOP another secondary sector player ✓✓
- Secondary sector needs the tertiary sector to sell their processed or manufactured goods and also for services such as banks, insurance, transport and communication ✓✓
- The tertiary sector depends on the primary sector for raw materials that do not need processing by the secondary sector. ✓✓
- The tertiary sector depends on the secondary sector for manufactured goods such as office machines/office furniture/stationery ✓✓
- Any other relevant answer related to the relationship between the primary, secondary and tertiary sectors.

(Max 6)

## Question Two: Socio-economic issues

### 2.1 Socio-economic issues / Motivation.

Socio Economic Issues	Motivation
HIV/AIDS✓✓	Some of their workers do not get time off to collect their monthly anti-retroviral medication✓
Gambling✓✓	Some management employees spend most of their salary on pay day at a local casino✓

(6)

#### Note:

1. Mark first TWO Socio Economic Issues identified
2. Allocate marks for correct Socio Economic Issues identified even if the motivational quote is incomplete.
3. No marks will be awarded for the motivations if the Socio Economic issue was incorrectly identified.

### 2.2 Negative impact of HIV/Aids on businesses

- Businesses face increased costs✓ of finding/recruiting/training replacements.✓
- The pool of available skilled workers is getting smaller✓ due to the high rate of HIV infection.✓
- Business need to invest money in programmes✓ to educate the workers regarding AIDS.✓
- Staff morale might be low✓ as they are concerned about their health thus lowering productivity.✓
- Increased employee absenteeism✓ because of medical appointments for doctor or clinic visits. ✓
- Trained and experienced employees die at a younger age/ loss of skilled staff✓ before reaching retirement age. ✓
- It causes increase ✓in staff turnover for a business.✓



- Affected employees may be discriminated / experience prejudice/ stigmatisation✓ by fellow staff members. ✓
- It could lead to decrease in productivity✓ as work loads increases. ✓
- It could lead to increase in operational costs✓ resulting in a decline in profits. ✓
- Any other relevant answer related to the negative impact of HIV/ AIDS on businesses

(Max 6)



OR

Negative Impact of gambling on businesses

- Employees who gamble themselves into financial difficulties✓ may be absent from work regularly. ✓
- Employees who gamble compulsively may adhere strictly to their working hours only✓ and may be unwillingly to work overtime when required. ✓
- Compulsive gamblers cannot focus on work✓ while preoccupied with gambling.✓
- Addicted employees✓ could also steal to get money for gambling.✓
- Individuals who lose money through gambling display lower levels of morale✓ and this will influence their work relationships and responsibilities. ✓
- When gamblers lose their money✓, they have less to spend on basic goods and services✓
- Decrease in savings✓ leads to a decrease in future production.✓✓
- Any other relevant answer related to the negative impact of HIV/ AIDS on businesses

(Max 6)

**Note: Mark only the negative impact of the FIRST Socio Economic issue**

### 2.3.1 Meaning of trademarks.

A trademark is a name, representation, design a company uses for its products, so it cannot be used by anybody else / It must be registered with CIPC and a trademarked name has a sign TM after its name. ✓✓ (2)

### 2.3.2 Ways that a business can use trademarks when dealing with piracy.

- Registration of the use of a brand name/slogan/symbol or a combination✓ to make a product or services recognisable and known.✓
- A business can use trademarks to identify✓ themselves and their products.✓
- They must register their trademarks✓ with the registrar of trademarks with the CIPC.✓
- A registered trademark is protected forever✓ provided it is renewed every ten years and a renewable fee is paid.✓
- A registered trademark may not be used✓ by another person/business.✓
- Damages may be claimed from someone/ business✓ who infringes the trademark.✓

(Max 4)

[18]

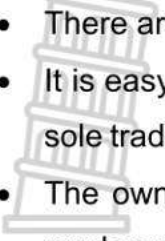
## Question three: Forms of Ownership

### 3.1 Identification/ Motivation.

Identification	Motivation
Sole Trader/ sole proprietorship	1. All the assets belong to Vadia personally✓
	2. Business decisions can be made quickly✓

(5)

3.2 Other characteristics.

- 
- There are no legal requirements regarding the name of the business ✓✓
  - It is easy to establish as there are no legal formalities in forming the business / A sole trader may be started without performing any legal formalities/registration. ✓✓
  - The owner has a personal interest in the management and the services that is rendered. ✓✓
  - Legally, the sole trader and the business are not separate entities. ✓✓
  - The owner has unlimited liability. ✓✓
  - The business dissolves when the owner dies/ there is lack of continuity/ Continuity depends on the life and health of the owner/ there are no special requirements when the owners wants to close the business. ✓✓
  - There may be some persons to help but ultimate control lies with the owner. ✓✓
  - Any other relevant answer related to the characteristics of a sole trader.

Max (4)

**Note: Mark the first TWO characteristics only.**

**Total part A: 40**



## PART B: SCRAPBOOK AND ORAL PRESENTATION

### Assessment Tool: Rubric Scrapbook/ Oral presentation

Range	0	1	2	3	4	5	X 2
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**Total part B: 10**

**Total: 50**