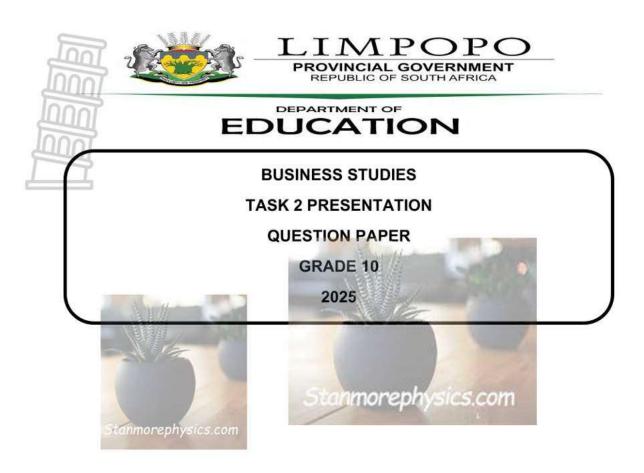
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MARKS: 50 TIME: 2 HOURS

TO BE ADMINISTERED ON 6 MAY 2025 UNDER CONTROLLED CONDITIONS.

This paper consists of 04 pages including cover page including the cover page.

#### **TOPICS COVERED:**

- BUSINESS SECTOR
- CONTEMPORARY SOCIO ECONOMIC ISSUES
- SOCIAL RESPONSIBILITY
- FORMS OF OWNERSHIP

## **GUIDELINES ON YOUR PRESENTATION.**

- Refer to the Scenario to answer all questions.
- All learner answers must be marked in terms of the provided marking guidelines (using ticks).
- A rubric will be used to assess and allocate marks to the written and verbal presentations.
- Write neatly and legibly.
- All learners should engage actual verbal presentation and evidence must be available when needed.
- Administration and presentation of work is compulsory on the specified date.
- The PRESENTATION must be administered under controlled conditions.
- The **PRESENTATION** is an individual learner activity (no group work)

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### **QUESTION 1**

1.1 Read the scenario below and answer the questions that follow

## NAPE LIMITED (NL)

NL launched a membership programme pairing their engineers with students to bridge the digital divide. Simultaneously, they are committed to sourcing all office supplies from eco-friendly, reducing their environmental footprint. NL is facing with the following challenges

- An engineer pushed his last cent on the table hoping for a spin of fortune to erase his mounting debts
- Jobless community grappling with an uncertain future
- NL has spent a lot of money on installing effective security measures

The management strongly believes in inclusive approach.

 Suppose you visited NL management to find out their success factor on their corporate social responsibility, initiative in addressing socio economic issues and inclusivity approach to their workers.

Prepare a presentation to your friend who wants to start a successful business, focusing on the following areas:

- 1.1 Elaborate on the meaning of socio-economic issues. (4)
- 1.2 Define the reasons why socio-economic issue pose a challenge to business (8)
- 1.3 Identify TWO Socio-economic issues that NL is facing and suggest TWO initiatives that can be undertaken by businesses to address EACH of the following socio-economic issues. (12)

Use the table below to present your answer:

SOCIO-ECONOMIC ISSUES	BUSINESS INITIATIVE
1.	
2.	

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1.4 Discuss negative impact of the socio-economic issues identified in

QUESTION 1.3 on NL as a business.	(4)
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- 1.5 Differentiate between formal and informal sector. (8)
- 1.6 Explain the importance of the private sector. (4)
- 1.7 Outline the advantages of a private company. (6)
- 1.8 Advise businesses on the purpose of inclusivity in the workplace. (4)

TOTAL: [50]



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