LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF

EDUCATION

PRESENTATION

GRADE 11

BUSINESS STUDIES

TERM 2: TASK 3

MAY 2024

School: _____

Administration Date: _____

Name & Surname of Learner: _____

1. Creative thinking and problem solving
2. Stress ,Crisis and Change management
3. Marketing Function
4. Production Function

TO BE ADMINISTERED ON 6 MAY 2025 UNDER CONTROLLED CONDITIONS

MARKS: 50
TIME: 1h00
This question paper consists of 04 pages.

INSTRUCTIONS AND INFORMATION

1. Please read all the questions carefully before answering.

2. This presentation is an individual work which must be administered under controlled environment.

3. Learners are not allowed to plagiarize as they will be penalized.

4. Cover page must include, name of school, name of learner, Grade and name of task.

5. Learners are urged to label their work as per questions.

6. Submission of the task is compulsory.

7. Write neatly and in legible handwriting.

8. NOTE: This Presentation consists of both written (SECTION A) and oral presentation (SECTION B). Each learner must be allocated 5 Minute for oral presentation.

SECTION A: WRITTEN PRESENTATION

NOTE: Answer all questions in this section

QUESTION 1: CREATIVE THINKING AND PROBLEM-SOLVING TECHNIQUES

1.1 Outline the differences between routine thinking and creative thinking   (4)

1.2 Read the scenario below and answer the questions that follow:

LATHAVHA CONSTRUCTIONS (LC)
The management of Lathavha Constructions (LC) wants to change the structure of their business. They asked employees to evaluate the advantages and disadvantages of the proposed change. Employees were encouraged to apply creative thinking skills when discussing the change.

1.2.1   Identify the problem-solving technique applied by LC. Motivate your answer by quoting from the scenario above.   (2)

1.2.2   Explain to the management of LC how they can apply the problem-solving technique identified in QUESTION 1.2.1 to solve complex business problems.   (4)

QUESTION 2: STRESS, CRISIS AND CHANGE MANAGEMENT

2.1 Elaborate on the meaning of stress.   (2)

2.2 Read the scenario below and answer the questions that follow:

JONAN WELDING (JW)
Jonas Welding is a business that installs burglar doors and windows. JW decided to reduce the number of workers in an effort to reduce the cost of the salaries and wages bill. The business also bought a new power generator to address the ongoing challenge of load shedding.

2.2.1 Identify TWO causes of change that JW had to deal with. Motivate your answer by quoting from the scenario above.

Use the table below as a guide to answer QUESTION 2.2.1

CAUSES OF CHANGE	MOTIVATION
1.	
2.	

(6)

2.3 Recommend ways businesses can manage change in the workplace.   (4)

QUESTION 3: MARKETING AND PRODUCTION FUNCTION

3.1   Outline aspects that must be considered during production planning.   (2)

3.2   Identify the pricing technique used in EACH case below:

3.2.1 Phawa (Pty) Ltd sells their re-chargeable light bulbs at R10 in an attempt to enter a new market.

3.2.2 Sports Take has an end-of-range sale by offering a 'buy-one-get-one-free' sale.   (2 x 2) (4)

3.3   Name any TWO categories of consumer goods.   (2)

3.4   Read the scenario below and answer the questions that follow:

BUTTER BEST BISCUITS (BBB)
Bright Best Biscuits sells different types of biscuits. Their biscuits are packaged in airtight containers that can be used to store other items when the biscuits are finished. Recently Bright Best Biscuits also sold sweets and biscuits packaged together as a special offer.

Identify the TWO types of packaging used by Bright Best Biscuits. Motivate your answer by quoting from the scenario above.

Use the table below as a guide to answer QUESTION 3.6

TYPE OF PACKAGING	MOTIVATION
1.	
2.	

(6)

3.6   Advise on the purpose of packaging of products.   (4)

[18]

[40]

SECTION B: ORAL PRESENTATION
QUESTION 4

INSTRUCTION: Present your answers to Question 1-3 in the classroom

NOTE: Introduction and conclusion should be related to the questions asked **[10]**

GRAND TOTAL: 50