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KWAZULU-NATAL PROVINCE

EDUCATIONREPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 10

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BUSINESS STUDIES

PAPER 1

COMMON ASSESSMENT TASK

Stanmore PNSi23025m

MARKS: 100

DURATION: 1h30

This question paper consists of 8 pages.

INSTRUCTIONS AND INFORMATION.

Read the following instructions carefully before answering the questions

This paper consists of THREE sections.

SECTION A:

COMPULSORY

SECTION B:

Consists of THREE questions.

Answer any TWO of the three questions in this section.

SECTION C:

Consists of TWO questions.

Answer any ONE of the two questions in the section.

- 2. Read the instructions for each question carefully and take a particular note of what is required.
- 3. Number answers correctly according to the numbering system used in this question paper.

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- Except where other instructions are given, answers must be in full sentences.
- 5. Use the mark allocation and nature of each question to determine the length of an answer.
- 6. Use the table below as a guide for marks and time allocation when answering each question.

	SECTION	QUESTION	MARKS	TIME (Minutes)
A:	Objective-type questions COMPULSORY	1	20	20
	THREE Direct/Indirect-type questions	2	20	W-W
	CHOICE:	3	20	
	Answer any TWO	4	20	40
C:	TWO essay-type questions	5	40	
	CHOICE:	6	40	
	(Choose any ONE question)			30
101-205-324	TOTAL		100	90

- 7. Begin the answer to EACH question in a NEW page, for example QUESTION 1- new page, QUESTION 2- new page, et cetera.
- 8. Write neatly and legibly.

SECTION A: (COMPULSORY)

QUESTION 1: MULTIPLE CHOICES

- 1.1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A-D) next to the question number (1.1.1 – 1.1.5) on the ANSWER BOOK, e.g. 1.1.6 A
 - 1.1.1 Businesses form ... to obtain expertise from one another, either for survival or to become more competitive in the market.
 - A unions
 - B NGO"s
 - C CBO's
 - D strategic alliances
 - 1.1.2 The ... is responsible for promoting compliance with the Consumer Protection Act through advocacy and enforcement.
 - A Consumer Tribunal
 - B National Consumer Commission
 - C Ombudsman
 - D National Credit Regulator
 - 1.1.3 This business is an example of primary sector:
 - A Zotha Mines
 - B Kloof Construction
 - C Goodwill Financial Services
 - D Zikhulise Manufacturers
 - 1.1.4 The quality indicator of the human resources function is to ...
 - A set direction and establish priorities for their business.
 - B monitor effective strategic plans.
 - C ensure fair and equitable selection process.
 - D negotiate better interest rates in order to keep financial cost down.
 - 1.1.5 Businesses need to find the best transport and communication companies to transport and market their product. This is the interrelationship between ...
 - A businesses and suppliers
 - B businesses and competitors
 - C businesses and consumers
 - D businesses and intermediaries

(5 x 2) (10)

1.2 Complete the following statements by using the word(s) in the list below. Write only the word(s) next to the question numbers (1.2.1 – 1.2.5) in the ANSWER BOOK.

mission statement; leadership; quality management; micro; vision; angel funding; management; quality; venture capital; market

- 1.2.1 The ... of Heavy Construction ensures that tasks given to subordinates are completed.
- 1.2.2 The ... refers to what the business wants to achieve in the long-term.
- 1.2.3 Noni Traders provides products and services that satisfy needs and exceeds customer expectations on a continuous basis. This is known as ...
- 1.2.4 The ... environment refers to the immediate external components that directly affect the ability of the business to operate.
- 1.2.5 Jerome, a wealthy entrepreneur offered ... to Star Aluminum (Pty) Ltd to secure a share in the business.

 $(5 \times 2) (10)$

TOTAL SECTION A: 20

SECTION B

Answer ANY TWO questions in this section

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 5 on an NEW page, QUESTION 6 on a NEW page.

QUESTION 2: BUSINESS ENVIRONMENTS

- 2.1 Name any THREE organisational resources. (3)
- 2.2 Read the scenario below and answer the questions that follow

THUTHUKA MANUFACTURERS (TM)

Thuthuka Manufacturers recently employed two new employees. The management of TM shared the values, beliefs, norms and standards of the business to the newly appointed employees.

- 2.2.1 Identify the component of the micro environment applicable to TM.

 Motivate your answer by quoting from the scenario above. (3)
- 2.3 Explain the meaning of tertiary sector. (4)
- 2.4 Describe the relationship between primary, secondary and tertiary sector. (6)
- 2.5 Distinguish between public sector and private sector. (4)
 [20]

QUESTION 3: BUSINESS OPERATIONS

3.1	Elaborate on the meaning of quality assurance.		
3.2	2 Identify the business functions applicable to EACH of the following statement		
	3.2.1 Mark, the manager, ensures that all documents are kept neatly and orderly in a safe place.	(2)	
	3.2.2 Zoleka the accountant at Rainbow Ltd ensure a healthy cash flow through making payments on time.		
3.3	Discuss any TWO methods of carrying out public relations.		
3.4	Advise businesses on the responsibilities of top management.	(6) [20]	
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QUESTION 4: MISCELLANEOUS

BUSINESS ENVIRONMENTS

- 4.1 State any FOUR practical examples of threats. (4)
- 4.2 Read the scenario below and answer questions that follow

SISONKE VEGGIES (SV)

Mandla, a street vendor, the owner of Sisonke Veggies. SV is not registered and does not pay tax on profit to SARS.

- 4.2.1 Identify the sector applicable to SV in the above scenario. (2)
- 4.2.2 Explain the importance of the sector identified in QUESTION 4.2.1. (4)

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BUSINESS OPERATIONS

- 4.3 Discuss consumer rights as outlined in the National Credit Act. (6)
- 4.4 Advise businesses on the importance of quality. (4) [20]

SECTION C

Answer ANY ONE question in this section

NOTE: Clearly indicate the QUESTION NUMBER of each question chosen. The answer to question must start on a NEW page, e.g. QUESTION 7 on a new page, QUESTION 8 on a NEW page.

QUESTION 5: BUSINESS ENVIRONMENTS (MACRO ENVIRONMENT)

Businesses should ensure that all stakeholders understand the meaning of macro environment. Furthermore, they should be well conversant with its components. Businesses should take note of the challenges posed by the economic environment. They must also understand the relationship between business environments.

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Write an essay on the macro environment in which you include the following aspects:

- · Elaborate on the meaning of the macro environment.
- Explain the following components of the macro environment:
 - Physical/Natural Environment
 - Social, cultural and demographic environment
 - Legal and political environment
- Discuss the reasons why the economic environment poses a challenge to businesses.
- Advise businesses on the relationship between micro, market and macro environments.

[40]

QUESTION 6: BUSINESS OPERATIONS (BUSINESS FUNCTIONS)

Businesses should take note of cash and credit payments in their transactions. They must also understand the purpose of the purchasing function and ensure that the correct purchasing procedure is well administered. The purchasing department needs to ensure that the importance of stock control is communicated to all relevant parties in the business.

Write an essay on the purchasing function in which you include the following aspects:

- Outline the differences between cash and credit payments.
- Explain the purpose of the purchasing function.
- Discuss the purchasing procedure.
- Advise businesses on the importance of stock control.

[40]

TOTAL SECTION C: [40]