



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

Stanmorephysics.com

BUSINESS STUDIES P2

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Stanmorephysics.com

MARKS: 150

TIME: 2 hours

This question paper consists of 9 pages.



INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of THREE sections and covers TWO main topics.

SECTION A: COMPULSORY

SECTION B: Consists of THREE questions.

Answer any TWO of the three questions in this section.

SECTION C: Consists of TWO questions.

Answer any ONE of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

Note that ONLY the answers to the first TWO questions selected in SECTION B and the answers to the FIRST question selected in SECTION C will be marked.

3. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.

4. Except where other instructions are given, answers must be written in full sentences.

5. Use the mark allocation and nature of each question to determine the length and depth of an answer.

6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME (minutes)
A: Objective-type questions COMPULSORY	1	30	20
B: THREE direct/indirect-type questions CHOICE: Answer any TWO.	2	40	70
	3	40	
	4	40	
C: TWO essay-type questions CHOICE: Answer any ONE.	5	40	30
	6	40	
TOTAL		150	120

7. Begin the answer to EACH question on a NEW page, e.g. QUESTION 1 – new page, QUESTION 2 – new page.

8. You may use a non-programmable calculator.

9. Write neatly and legibly.



SECTION A (COMPULSORY)

QUESTION 1

- 1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.6 D.

- 1.1.1 The core function of management in a business is to ...
- A encourage new ideas so that productivity increases.
 - B guide employees in becoming active participants in the workplace.
 - C be inspirational in their approach towards work.
 - D administer plans and tasks to reach set targets.
- 1.1.2 Rozette invested an amount of R40 000 in a fixed deposit at 10% compound interest per annum for two years with Maropeng Bank. Rozette will receive ... as interest after two years.
- A R48 000
 - B R8 400
 - C R48 400
 - D R8 000
- 1.1.3 Businesses that promote social rights in the workplace ...
- A provide employees with training opportunities.
 - B pay employees equally for work of equal value.
 - C allow employees to participate in legal strikes.
 - D provide employees with reasonable working hours.
- 1.1.4 Beauty, an employee at Brown Wholesalers, often takes extended lunch breaks. This is an example of ... as a type of unprofessional business practice.
- A sexual harassment
 - B abuse of work time
 - C authorised use of work time
 - D abuse of power
- 1.1.5 Senior managers deal with ... employees as a type of difficult personality by allowing them time to speak without getting hostile towards other employees.
- A indecisive
 - B negative
 - C aggressive
 - D expert

(5 x 2) (10)



- 1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK.

insurable interest; taxation; planet; employee; charismatic;
laissez-faire; employer; utmost good faith; profit; legislation

- 1.2.1 Leaders apply the ... leadership style when they promote the vision of the business to achieve excellent results.
- 1.2.2 The financial statements of Berry NPC are audited resulting in the effective use of resources. This refers to ... as a factor that contributes to the success of the business.
- 1.2.3 The insurance principle of ... is applicable if the insured discloses all relevant information to the insurer.
- 1.2.4 Silverton Manufacturing uses energy-efficient production methods. This refers to the ... as a triple bottom-line element.
- 1.2.5 The responsibility of the ... is to provide personal protective clothing to reduce dangers in the workplace. (5 x 2) (10)



- 1.3 Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A–J) next to the question numbers (1.3.1 to 1.3.5) in the ANSWER BOOK, e.g. 1.3.6 K.

COLUMN A		COLUMN B	
1.3.1	Bonus shares	A	generates and critically evaluates alternative solutions
1.3.2	Compulsory insurance	B	visual aid that requires special software licences
1.3.3	Flip chart	C	sets realistic goals about what is to be achieved
1.3.4	Problem-solving	D	issued as compensation to shareholders for unpaid dividends
1.3.5	Communication	E	payment in the form of a voluntary premium to cover a specific risk
		F	visual aid used to summarise ideas during feedback sessions
		G	consider various alternatives before deciding on the best one
		H	issued as compensation to the promoters of a company
		I	payment in the form of levies into a common fund, as required by law
		J	sets procedures for team work so that members understand their roles

(5 x 2) (10)

TOTAL SECTION A: 30



SECTION B

Answer ANY TWO questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of the question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page.

QUESTION 2: BUSINESS VENTURES

- 2.1 Give any FOUR examples of short-term insurance. (4)
- 2.2 Outline the advantages of unit trusts as a form of investment. (4)
- 2.3 Read the scenario below and answer the questions that follow.

RIVER LANDSCAPING (RL)

River Landscaping uses a system of rewards and punishments to motivate employees to achieve their goals and objectives. RL also conducted training with their regional managers on the role of personal attitude in successful leadership.

- 2.3.1 Name the leadership style applicable to RL in the scenario above. (2)
- 2.3.2 Describe the role of personal attitude in successful leadership. (4)
- 2.4 Discuss the transformational leadership theory. (6)
- 2.5 Advise businesses on the advantages of insurance for businesses. (4)
- 2.6 Read the scenario below and answer the questions that follow.

FREEWAY CONSULTANCY (FC)

Freeway Consultancy requested Kate, the marketing manager, to design a multimedia presentation. Kate structured the information in a logical sequence for the audience to follow. She created hyperlinks to allow quick access to other files. Kate is also expected to respond to questions posed after the presentation.

- 2.6.1 Quote TWO aspects that Kate considered when designing a multimedia presentation. (2)
- 2.6.2 Explain how Kate should respond to questions after the presentation in a non-aggressive and professional manner. (4)
- 2.7 Discuss the impact of hand-outs as a type of visual aid. (6)
- 2.8 Advise businesses on how capital can contribute to the success and/or failure of a private company. (4)

[40]



QUESTION 3: BUSINESS ROLES

- 3.1 Name any FOUR human rights in the workplace. (4)
- 3.2 Outline the advantages of creative thinking in the workplace. (6)
- 3.3 Read the scenario below and answer the questions that follow.

MASEGO CONFECTIONERY (MC)

Masego Confectionery implemented different corporate social responsibility (CSR) programmes. These CSR programmes make it possible for MC to receive tax rebates. They improved the entrepreneurial skills of nearby communities. MC also enjoys the support they receive from these communities.

- 3.3.1 Quote TWO advantages of corporate social responsibility (CSR) for MC from the scenario above. (2)
- 3.3.2 Advise MC on other advantages of CSR for businesses. (4)
- 3.4 Discuss any TWO stages of team development. (6)
- 3.5 Explain ways in which businesses can deal with HIV/Aids as a socio-economic issue. (6)
- 3.6 Read the scenario below and answer the questions that follow.

DESAI MOTORS (DM)

Desai Motors deal with diversity issues in the workplace. They prepare special food for employees of various beliefs. DM receives many benefits from having a diverse workforce.

- 3.6.1 Identify the diversity issue addressed by DM in the scenario above. (2)
- 3.6.2 Discuss the benefits of diversity in the workplace. (6)
- 3.7 Recommend ways in which businesses could deal with the unauthorised use of workplace funds and resources as a type of unprofessional business practice. (4)

[40]



QUESTION 4: MISCELLANEOUS TOPICS**BUSINESS VENTURES**

- 4.1 Give any TWO examples of non-verbal presentations. (2)
- 4.2 Outline the difference between *limited liability* and *unlimited liability*. (4)
- 4.3 Identify the insurance concept applicable to Rachel Traders in EACH statement below.
- 4.3.1 The insurance company replaced the damaged equipment of Rachel Traders, instead of compensating them for their financial loss. (2)
- 4.3.2 Rachel Traders paid a fixed amount upfront to the insurance company when they submitted a claim for a stolen laptop. (2)
- 4.4 Discuss the characteristics of a partnership. (6)
- 4.5 Advise businesses on the positive impact of the democratic leadership style. (4)

BUSINESS ROLES

- 4.6 Name the FOUR corporate social investment (CSI) focus areas. (4)
- 4.7 Read the scenario below and answer the question that follows.

CHETTY PUBLISHERS (CP)

Chetty Publishers considered different problem-solving techniques when they changed their production system. They drew up a summary of the supporting and opposing factors for the proposed change. The employees of CP also formed small groups in which they silently generated ideas before sharing them with others.

Identify TWO problem-solving techniques applied by CP. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 4.7.

PROBLEM-SOLVING TECHNIQUES	MOTIVATIONS
1.	
2.	

- 4.8 Discuss strategies that businesses may use to protect the environment and human health. (6)
- 4.9 Suggest ways in which businesses can deal with difficult employees in the workplace. (4)
- [40]**

TOTAL SECTION B: 80



SECTION C

Answer ANY ONE question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question chosen. The answer to the question must start on a NEW page, e.g. QUESTION 5 on a NEW page OR QUESTION 6 on a NEW page.

QUESTION 5: BUSINESS VENTURES (INVESTMENT: SECURITIES)

The Johannesburg Securities Exchange (JSE) provides different financial prospects to investors. Investors must have a comprehensive understanding of the different types of investment opportunities and their risk factors. Government/RSA Retail Savings Bonds is one of the most preferred forms of investment; however, some investors also invest in preference shares.

Write an essay on investment securities in which you include the following aspects:

- Outline the functions of the Johannesburg Securities Exchange (JSE).
- Explain the following types of investment opportunities and their risk factors:
 - Debentures
 - Venture capital
- Discuss the impact of Government/RSA Retail Savings Bonds as a form of investment.
- Advise businesses on the rights of preference shareholders.

[40]

QUESTION 6: BUSINESS ROLES (ETHICS AND PROFESSIONALISM)

Businesses have a responsibility to conduct their business activities ethically and professionally by following the King Code principles for good corporate governance. They are required to understand how the various unethical business practices pose challenges to businesses. Businesses are also obligated to conduct their business practices in a professional, responsible, ethical and effective manner.

Write an essay on ethics and professionalism in which you include the following aspects:

- Outline the differences between *ethical behaviour* and *professional behaviour*.
- Explain how businesses can apply the following King Code principles of good corporate governance to improve ethical business conduct:
 - Transparency
 - Accountability
- Discuss how the THREE types of unethical business practices pose challenges to businesses.
- Suggest ways in which professional, responsible, ethical and effective business practices should be conducted.

[40]

TOTAL SECTION C: 40
GRAND TOTAL: 150

