



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

ENGLISH FIRST ADDITIONAL LANGUAGE P1

2023

MARKS: 80

TIME: 2 hours

This question paper consists of 14 pages.



INSTRUCTIONS AND INFORMATION

1. This question paper consists of THREE sections:
SECTION A: Comprehension (30)
SECTION B: Summary (10)
SECTION C: Language (40)
2. Answer ALL the questions.
3. Read ALL the instructions carefully.
4. Start EACH section on a NEW page.
5. Leave a line after each answer.
6. Number the answers correctly according to the numbering system used in this question paper.
7. For multiple-choice questions, write only the letter (A–D) next to the question number in the ANSWER BOOK.
8. Pay special attention to spelling and sentence construction.
9. Use the following time frame as a guideline:
SECTION A: 50 minutes
SECTION B: 20 minutes
SECTION C: 50 minutes
10. Write neatly and legibly.



SECTION A: COMPREHENSION

QUESTION 1

Read BOTH TEXT A and TEXT B and answer the set questions.

TEXT A

GEAR UP FOR ELECTRIC VEHICLES

- 1 Globally, there are about 10 million electric vehicles (EVs) on the roads – but only 1 509 of them are in South Africa. The South African national target is to have three million electric cars by 2050. According to a recent study, China tops the list of countries with the most registered electric vehicles with more than four million of these cars on its roads. It is followed by the United States, Germany, the United Kingdom and Norway. 5
- 2 Currently, South Africa's 11 million cars fill up at 5 000 petrol stations. Cars are responsible for 10% of the country's carbon emissions and toxic pollutants released in densely populated cities. These emissions and pollutants contribute to air pollution and global warming. 10
- 3 Local experts believe that South Africa needs to speed up its move into the electric vehicle industry. This move will benefit the economy, motorists and the environment. With the fuel price constantly rising, the demand for electric cars might very well increase dramatically.
- 4 The Department of Trade and Industry has drawn up the Strategy for Policy Direction Promoting Green Transport Technologies in South Africa, better known as the green transport strategy. This strategy gives a step-by-step path for the country to follow to get to its target of three million environmentally friendly electric vehicles. 15
- 5 The country's vision on climate change says there will be more than three million electric vehicles on the road by 2050, with R6,5 trillion invested in the industry over the next four decades. These two numbers form the basis of the green transport strategy. According to the Department of Trade and Industry, going the electric route will create a huge local industry. Instead of importing fossil fuels¹, power for cars will come from solar panels and wind turbines². The power will be stored in platinum batteries. South Africa has far more platinum than any other country. The demand for platinum will create a mining and manufacturing industry, which will supply more factories that will build electric vehicles. 20
25
- 6 uYilo, an e-mobility programme, was established in 2013 to facilitate electric-vehicle development in South Africa. The name, uYilo, is taken from IsiXhosa, which means 'to create'. The director of this programme, Hiten Parmar, said the government and industry have been having discussions about electric vehicles for quite some time. 30

7	So far, owners of electric cars in South Africa do not pay fuel tax or contribute to the Road Accident Fund. They also do not pay the taxes levied on normal vehicles for causing air pollution. However, the choice of these vehicles is limited, with only a few models available. The BMW i3, Jaguar I-Pace and the Nissan Leaf top the list. The limited options and the lack of competition contribute to the high price of EVs. With such few buyers of EVs, nobody in the business sector is willing to invest in charging stations. The country only has about 170 electric vehicle charging stations.	35 40
8	Since there is limited interest from the business sector to invest in charging stations for EVs, the South African government has set aside an investment of R6,5 trillion. Taken from places such as the Department of Forestry, Fisheries and the Environment's Green Fund, this investment will go into improving battery technology so vehicles can go further on a single charge. This will make the building of the electric-vehicle infrastructure more lucrative for the private sector. Eighteen projects have been rolled out already, dedicated to working out the practicalities of electric vehicles. Another twelve projects are working on other green transport technologies, such as upgrading minibus taxis so they also run on natural gas.	45 50
9	Toyota is investing millions of rands in electric vehicles globally. The president of Toyota South Motors, Andrew Kirby, believes it will be a while before electric vehicles become commonplace in South Africa. He recommends that the South African government needs to give incentives to encourage the adoption of new energy vehicles as well as make the cost attractive to the local market.	55
10	Worldwide, the sale of electric vehicles is trending upward. It is estimated that about 50% of new cars sold by 2030 will be electric. The popularity of electric cars will rise as prices come down. Technology is improving as countries invest in battery development. Soon, a plug-in vehicle might be a cheaper and more environmentally friendly option to a fuel-powered car. South Africans should soon be moving in cars that do not harm their health and the environment.	60
[Adapted from www.mq.co.za , 2022]		

GLOSSARY:

- ¹fossil fuel: a natural fuel such as coal or gas formed from the remains of living organisms
- ²wind turbine: a modern windmill for providing electrical power

1.1 Refer to paragraph 1.

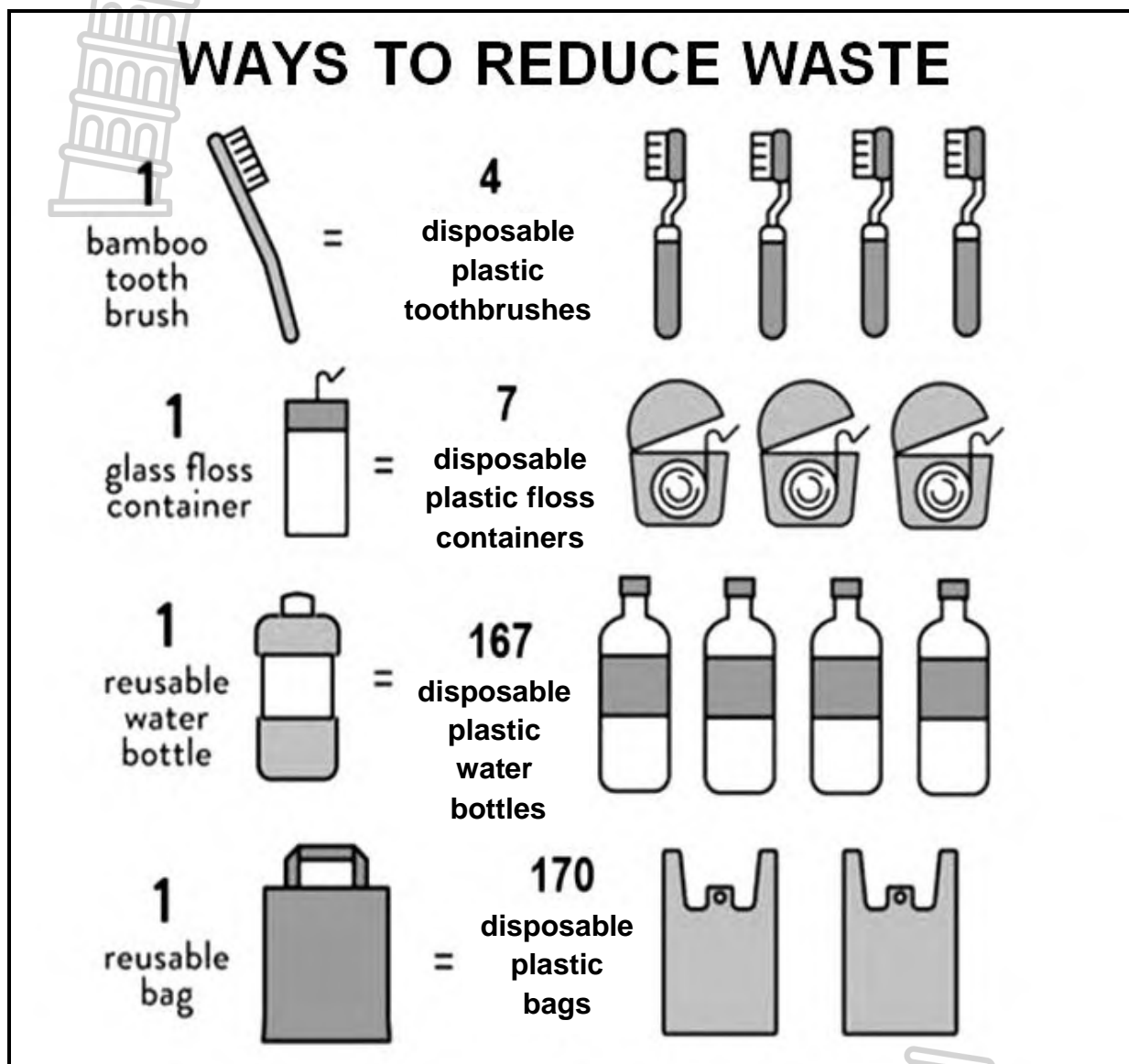
1.1.1 How does South Africa compare to other countries as far as electric vehicles are concerned? (1)

1.1.2 Why is the following statement FALSE?

America has the largest number of registered electric vehicles in the world. (1)

- 1.2 Refer to paragraph 2.
- 1.2.1 Why does the writer refer to '11 million cars'? (2)
- 1.2.2 Quote TWO consecutive words which show that there are too many inhabitants in some areas of South Africa. (1)
- 1.3 Refer to paragraph 3.
- Why does South Africa need to 'speed up its move into the electric-vehicle industry'? Give TWO points. (2)
- 1.4 Why is the strategy referred to as the 'green transport strategy' in paragraph 4? (2)
- 1.5 Refer to paragraph 5.
- 1.5.1 Choose the CORRECT answer to complete the following sentence.
In this paragraph, 'four decades' means ... years.
A four
B forty
C eight
D eighty (1)
- 1.5.2 How will the introduction of electric vehicles reduce unemployment? (2)
- 1.6 Refer to paragraph 6.
- 1.6.1 Using your OWN words, explain why the uYilo e-mobility programme was created. (2)
- 1.6.2 What do the words 'established in 2013' suggest about the uYilo e-mobility programme? (1)
- 1.7 Refer to paragraph 7.
- 1.7.1 Identify TWO advantages of owning an electric vehicle in South Africa. (2)
- 1.7.2 In the context of this passage, why is 'Leaf' a suitable name for a Nissan electric vehicle? (2)
- 1.8 Explain why the writer includes 'minibus taxis' in paragraph 8. (1)
- 1.9 Do you agree with Andrew Kirby's views in paragraph 9? Substantiate your answer. (2)
- 1.10 Discuss the suitability of the title, 'GEAR UP FOR ELECTRIC VEHICLES'. (2)

TEXT B



[Adapted from www.pinterest.com]

- 1.11 According to TEXT B, what type of toothbrush is recommended? Substantiate your answer. (2)
- 1.12 What message does TEXT B convey? (2)
- 1.13 In your opinion, do the visuals make the text easier to understand? Give a reason for your answer. (2)

TOTAL SECTION A: 30

SECTION B: SUMMARY

QUESTION 2

Food that is not consumed often ends up being wasted.

Read TEXT C below and list SEVEN points on **how to reduce food wastage**.

INSTRUCTIONS

1. Your summary must be written in point form.
2. List your SEVEN points in full sentences, using no more than 70 words.
3. Number your sentences from 1 to 7.
4. Write only ONE point per sentence.
5. Use your OWN words as far as possible.
6. Indicate the total number of words you have used in brackets at the end of your summary.

TEXT C

FOOD WASTAGE

Food waste is a serious problem and affects us all. It is estimated that a third of all food is never eaten and ends up in rubbish dumps. One of the easiest ways to reduce food wastage is by planning your meals ahead of time.

Before heading to the supermarket, check what is in the fridge and the grocery cupboard. After you have checked what you already have, make a list of what is needed for your planned meals. Sticking to this list is important as it will help you avoid buying unnecessary items.

Fruit and vegetables that are slightly damaged still taste the same. Do not simply throw them away but use them in drinks and dishes where their appearance does not matter.

Even though buying in bulk saves money, it does not serve its purpose if the bulk groceries go to waste. Ensure that the groceries you buy in bulk are versatile and can be used in more than one meal. You can avoid wasting food by using the items in your fridge according to their expiry dates.

If you do not eat everything you make, freeze it for later. Apart from preserving it to prevent wastage, some people believe that left-over food tastes better. You can also reuse leftovers in another totally different meal. A left-over pasta salad can easily be turned into a pasta and cheese baked dish.

You can avoid wastage by making these changes to how you deal with food.

[Adapted from *Clockwork Media*, 2022]

TOTAL SECTION B: 10

SECTION C: LANGUAGE

QUESTION 3: ANALYSING AN ADVERTISEMENT

Study the advertisement (TEXT D) below and answer the set questions.

TEXT D

SINCE 1837

Tetley
SINCE 1837
GREEN TEA

Immune
with added **Vitamin C**
VITAMIN C HELPS SUPPORT IMMUNE SYSTEM

Lemon & Honey
NATURAL FLAVOURS

25 TEA BAG ENVELOPES

GREEN TEA NOW WITH IMMUNITY POWER OF VITAMIN C

NEW YEAR IS ABOUT NEW BEGINNINGS.
IN 2021, AS WE EMBRACE THE NEW NORMAL, LET US ALL MAKE A START TO BEING FIT,
NOT JUST FROM THE OUTSIDE BUT FROM THE INSIDE AS WELL.
TETLEY GREEN TEA IMMUNE HAS ALL THE GOODNESS OF ANTI-OXIDANT RICH GREEN TEA
AND ADDED VITAMIN C THAT HELPS SUPPORT THE IMMUNE SYSTEM.

GREEN TEA NOW WITH IMMUNITY POWER OF VITAMIN C

TETLEY IMMUNE ALSO AVAILABLE IN GINGER, MINT & LEMON, MANGO AND CLASSIC VARIANTS

[Source: www.pinterest.com]

The text in small font reads as follows:

NEW YEAR IS ABOUT NEW BEGINNINGS.
IN 2021, AS WE EMBRACE THE NEW NORMAL, LET US ALL MAKE A START TO BEING FIT, NOT JUST FROM THE OUTSIDE BUT FROM THE INSIDE AS WELL.
TETLEY GREEN TEA IMMUNE HAS ALL THE GOODNESS OF ANTI-OXIDANT RICH GREEN TEA AND ADDED VITAMIN C THAT HELPS SUPPORT THE IMMUNE SYSTEM.
GREEN TEA NOW WITH IMMUNITY POWER OF VITAMIN C
TETLEY IMMUNE ALSO AVAILABLE IN GINGER, MINT & LEMON, MANGO AND CLASSIC VARIANTS

- 3.1 Who is the target audience in this advertisement? (1)
- 3.2 How do the words 'IMMUNITY POWER' in the headline capture the reader's attention? Give TWO points. (2)
- 3.3 What do the words 'SINCE 1837' suggest? (1)
- 3.4 Study the following sentence:

Tetley Green Tea Immune has all the goodness of anti-oxidant rich green tea.

State the parts of speech of EACH underlined word. (2)

- 3.5 Why does the advertiser state that Tetley Green Tea Immune is available in different flavours? Give TWO points. (2)
- 3.6 Do you think the visual of the lemon slices joined by a bar supports the message of this advertisement? Substantiate your answer. (2)
- [10]**



QUESTION 4: ANALYSING A CARTOON

Read the cartoon (TEXT E) below and answer the set questions.

TEXT E

CALVIN AND HOBBS

by WATTERSON



[Source: www.pinterest.com]

NOTE: In this cartoon, the boy's name is Calvin and his friend is Hobbes, the tiger.

GLOSSARY:

'snow pants', in FRAME 2, refers to a pair of trousers worn when walking and playing in the snow.

'psychokinetic', in FRAME 8, refers to the ability to change any situation with one's mind.

4.1 Refer to FRAME 1.

Why are the words 'zip zop' used? (1)

4.2 Choose the correct answer to complete the following sentence:

Calvin's facial expression in FRAME 2 indicates that he is ...

- A nervous.
- B restless.
- C excited.
- D anxious.

(1)

4.3 Refer to FRAME 6.

Explain how the cartoonist conveys that Calvin is shouting. Refer to ONE verbal and ONE visual clue in your answer.

(2)

4.4 Describe how Calvin's actions in FRAME 7 are in contrast to his actions in FRAME 8. Refer to the visual aspects ONLY.

(2)

4.5 Study the following sentence:

'Ooh, he's going to hate me for this.'

4.5.1 Rewrite 'he's' in full.

(1)

4.5.2 Give a synonym for the word 'hate'.

(1)

4.6 Do you think Hobbes' behaviour is acceptable in this cartoon?

Substantiate your answer.

(2)

[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

- 5.1 Read the passage (TEXT F) below, which has some deliberate errors, and answer the set questions.

TEXT F

LITERACY PROJECT

- 1 The Link Literacy Project are in need of volunteers. It is estimate that most South African children have lost learning time. Some community-based volunteer organisations will now, more than ever, play a vital role. A little effort will go the long way to helping children.
- 2 Maggie Fussell said, 'The children need to be able to read to make 5 their way through this education system.' She added, 'Many of our children live in chalenging environments. There is little opportunity for children to improve these core skills.'
- 3 The nineteen centres are based at low-income schools throughout the country. The project is already supported by various communities. 10 They help to build foundation skills in two programmes.
- 4 The volunteers are a diverse group of people from all walks of life. They include parents of children from surrounding schools, grandparents, students and working people. It is better to choose one project to support. If you are interested in being a volunteer, you can 15 send an e-mail to info@thelinkliteracyproject.co.za.

[Adapted from *The Northcliff Melville Times*, May 2021]

- 5.1.1 Correct the SINGLE error in EACH of the following sentences. Write down ONLY the question numbers and the words you have corrected.

- (a) The Link Literacy Project are in need of volunteers. (1)
- (b) It is estimate that most South African children have lost learning time. (1)
- (c) A little effort will go the long way to helping children. (1)
- (d) She added, 'Many of our children live in chalenging environments.' (1)

- 5.1.2 Complete the following tag question. Write down only the missing words.

The children need to be able to read to make their way through this education system,? (1)



5.1.3

Rewrite the following sentence in reported speech:

Maggie Fussell said, 'There is little opportunity for children to improve these core skills.'

(3)

5.1.4

Rewrite the following sentence in the negative form:

The nineteen centres are based at low-income schools throughout the country.

(1)

5.1.5

Rewrite the following sentence in the active voice:

The project is already supported by various communities.

(1)

5.1.6

Rewrite the following sentence in the past continuous tense:

They help to build foundation skills in two programmes.

(1)

5.1.7

Combine the following sentences into a single sentence:

Volunteers can be parents of children from surrounding schools.
Volunteers can be working people.

Use the words 'either ... or'.

(2)

5.1.8

Study the following sentence:

It is better to choose one project to support.

Use a homophone for the word 'one' in a sentence of your own.

(1)



5.2 Study the text (TEXT G) below and answer the questions.

TEXT G



**On her adventures, she'll play
princess, kiss frogs and
maybe catch worms.**

[Source: *Business Times Magazine*, November 2020]

5.2.1 Rewrite the following sentence and insert the missing punctuation mark:

Fairy tales are well known stories that inspire children's creativity. (1)

5.2.2 Give an antonym for the underlined word in the following sentence:

It is easy to understand fairy tales. (1)

5.2.3 Give the singular form of the underlined word in the following sentence:

She participated in the most interesting activities. (1)

5.2.4 Give the correct form of the word in brackets:

(Adventure) people enjoy mountain climbing. (1)

5.2.5 Complete the following sentence by filling in the missing words. Write only the word next to the question numbers 5.2.5(a) and 5.2.5(b) in the ANSWER BOOK.

at; on; in; from; to; too

Some girls want to kiss frogs (a) ... order (b) ... turn them into princes.

(2)
[20]

TOTAL SECTION C: 40
GRAND TOTAL: 80



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

ENGLISH FIRST ADDITIONAL LANGUAGE P1

2023

MARKING GUIDELINES

MARKS: 80

These marking guidelines consist of 11 pages.



INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.
2. This marking guideline serves as a guide to markers. Some responses may require a marker's discretion, while others may be expanded at the national marking guideline discussion.
3. Candidates' responses should be assessed as objectively as possible.

MARKING THE COMPREHENSION

- Because the focus is on understanding, incorrect spelling and language errors in responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)
- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.
- For **open-ended questions**, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.
- When one-word answers are required and the candidate gives a whole sentence, mark correct **provided that** the correct word is underlined/highlighted.
- When two/three facts/points are required and a range is given, mark **only** the first two/three.
- Accept dialectal variations.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.

SECTION A: COMPREHENSION

QUESTION 1

- 1.1 1.1.1 South Africa has fewer electric vehicles✓(than China, the United States, Germany, the United Kingdom and Norway). (1)
- 1.1.2 China is the leading country/tops the list with the most registered electric vehicles/America is second (follows China).✓ (1)
- 1.2 1.2.1 To show/emphasise there are many cars (11 million)✓ that impact on the environment (air pollution/global warming).✓ (2)
- 1.2.2 'densely populated'✓ (1)
- 1.3 Manufacturing electric vehicles will improve the economy of South Africa.✓
It will benefit motorists.✓
Motorists will save money on fuel.✓
It will benefit the environment.✓
Electric vehicles decrease air pollution.✓
There might be a greater demand for electric cars due to the constantly increasing fuel price.✓
- NOTE:** Accept any TWO of the above answers. (2)
- 1.4 The word 'green' generally refers to caring for the environment.✓
The 'green transport strategy' is named aptly because it aims to ensure that the use of transport does not harm the environment.✓ (2)
- 1.5 1.5.1 B/forty✓ (1)
- 1.5.2 More manufacturing industries/more factories will be created✓ and there will be more job opportunities (in mining).✓ (2)
- 1.6 1.6.1 *uYilo* was created to assist with/ensure✓ the growth of the electric vehicle market in South Africa.✓ (2)
- 1.6.2 The *uYilo* e-mobility programme can be trusted as it has been in existence for a number of years.✓/The *uYilo* e-mobility programme is fairly new therefore it is innovative.✓ (1)
- 1.7 1.7.1 Owners do not pay tax on fuel.✓
They do not contribute to the Road Accident Fund.✓
They also do not pay air pollution taxes.✓
- NOTE:** Accept any TWO of the above answers. (2)

1.7.2

A leaf is green and represents the environment✓ therefore this is an appropriate name for an electric vehicle which is environmentally friendly as it does not use fuel.✓

(2)

1.8 To show that minibus taxis contribute to air pollution./To show that minibus taxis will also be adapted to be environmentally friendly.✓

(1)

1.9 Open-ended. Accept a suitable answer, e.g.

Yes.

Electric vehicles are not common in South Africa. To encourage people to buy electric vehicles, the South African government will have to find ways to motivate buyers and also make these vehicles more affordable.

OR

No.

People should take action on their own to contribute towards saving the environment. Offering people incentives does not necessarily guarantee that they will be interested in buying electric vehicles.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)

1.10 Open-ended. Accept a suitable answer, e.g.

The title is suitable because it is linked to the article which is about electric vehicles and how they contribute to saving the environment. 'Gear up' means 'get ready'. The writer is saying we should be ready/prepared for more electric vehicles on the roads. The title also uses a pun as vehicles use gears to increase their speed.

OR

The title is not suitable because the article discusses the idea that electric vehicles are not popular and people need more motivation to purchase them. Electric cars are also depicted as being scarce and expensive in South Africa.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)

- 1.11 A bamboo toothbrush.✓
A bamboo toothbrush lasts longer than four disposable plastic toothbrushes thereby reducing waste.✓ (2)
- 1.12 If households refrain from purchasing items that can be used only once and replace them with reusable/durable items✓, they can save money/the environment.✓ (2)
- 1.13 Open-ended. Accept a suitable answer, e.g.

Yes.

The reader does not have to work out the meaning of the words to know what each visual represents. The visuals show which items to avoid and which ones to use in order to reduce waste.

OR

No.

The words will be easier to understand because not all people are able to interpret visual texts.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer. (2)

TOTAL SECTION A: 30



SECTION B: SUMMARY

QUESTION 2

The following points form the answer to the question:

Summary

	QUOTATION		OWN WORDS/POINTS
1.	'One of the easiest ways to reduce food wastage is by planning your meals ahead of time.'	1.	Plan your meals in advance.
2.	'Before heading to the supermarket, check what is in the fridge and the grocery cupboard./After you have checked what you already have, make a list of what is needed for your planned meals.'	2.	Take stock of the items you have in your fridge and grocery cupboard before going to the supermarket./ Write down a grocery/shopping list.
3.	'Sticking to this list is important as it will help you avoid buying unnecessary items.'	3.	Follow your shopping list.
4.	'Fruit and vegetables that are slightly damaged still taste the same. Do not simply throw them away but use them in drinks and dishes where their appearance does not matter.'	4.	Use slightly damaged fruit and vegetables to make other meals.
5.	'Ensure that the groceries you buy in bulk are versatile and can be used in more than one meal.'	5.	Purchase groceries in larger quantities if they can be used in various dishes.
6.	'You can avoid wasting food by using the items in your fridge according to their expiry dates.'	6.	Use the food items in your fridge before they expire.
7.	'If you do not eat everything you make, freeze it for later.'	7.	Freeze left-over food.
8.	'You can also reuse leftovers in another totally different meal.'	8.	Use left-over food in a different recipe.

MARKING THE SUMMARY

Marking is on the basis of the inclusion of valid material and the exclusion of invalid material.

The summary should be marked as follows:

- **Mark allocation:**
 - 7 marks for 7 points (1 mark per main point)
 - 3 marks for language
 - Total marks: 10
- **Distribution of language marks when a candidate has not quoted verbatim:**
 - 1–3 points correct: award 1 mark
 - 4–5 points correct: award 2 marks
 - 6–7 points correct: award 3 marks
- **Distribution of language marks when a candidate has quoted verbatim:**
 - 6–7 quotes: award no language mark
 - 4–5 quotes: award a maximum of 1 language mark
 - 2–3 quotes: award a maximum of 2 language marks

NOTE:

- **Word count:**
 - Markers are required to verify the number of words used.
 - Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
 - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10



SECTION C: LANGUAGE

• Spelling:

- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.

- Sentence structures must be grammatically correct and given in full sentences/ as per instructions.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.
- Where an abbreviation is tested, the answer must be punctuated correctly.

QUESTION 3: ANALYSING AN ADVERTISEMENT

- 3.1 People who are interested in strengthening their immune system./People who drink (green) tea.✓ (1)
- 3.2 The words 'immunity power' are printed in bold✓/capital letters✓/bigger font (compared to the other words in the headline).✓

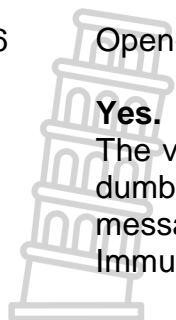
NOTE: Accept any TWO of the above answers.

OR

- The words 'immunity power' appeal to the human desire✓ to be healthy.✓ (2)
- 3.3 The product is reliable/trustworthy/has been available for a long time.✓ (1)
- 3.4 rich – adjective✓
tea – (common) noun✓ (2)
- 3.5 To highlight/emphasise Tetley Green Tea Immune caters for different people with different preferences.✓/It provides consumers with a choice.✓/It appeals to a wider target market.✓

NOTE: Accept any TWO of the above answers. (2)

3.6 Open-ended. Accept a suitable answer, e.g.



Yes.

The visual depicts lemon slices (which contain vitamin C) at each end of the dumbbell/weights which are used to exercise and build strength. The message of the advertisement is that drinking this variant of Tetley Green Tea Immune with vitamin C (found in lemons) will strengthen the immune system.

OR

No.

The idea of lemon slices/vitamin C does not come across because prior knowledge that the lemon contains vitamin C is needed for one to be convinced by the visual. The link between the dumbbell and Tetley Green Tea Immune is not clear.

NOTE: Do not award a mark for Yes or No. The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)
[10]



QUESTION 4: ANALYSING A CARTOON

4.1 To indicate the sounds made by Calvin's pants/shoes/footsteps.✓ (1)

4.2 C/excited.✓ (1)

4.3 Verbal: The words are printed in bold/bigger font./The use of the question mark/double exclamation marks.✓

Visual: His mouth is wide open./His hand is raised./The speech bubble has jagged edges.✓

NOTE: Accept ONE verbal and ONE visual response. (2)

4.4 In FRAME 7, Calvin closes his mouth; in FRAME 8 he opens his mouth (widely).✓✓

OR

In FRAME 7, Calvin opens his eyes widely; in FRAME 8 he opens his eyes.✓✓

OR

In FRAME 7, Calvin is hovering in a sitting position; in FRAME 8 he is running.✓✓

NOTE:

- Accept ANY other suitable answer provided that the contrast is clear.
- Award 2 or 0 marks. (2)

4.5 4.5.1 he is✓ (1)

4.5.2 dislike/resent/despise/loathe✓ (1)

4.6 Open-ended. Accept a suitable answer, e.g.

Yes.

He wants to make Calvin happy by providing snow. He is not harming anyone. He proves that he is a good friend.

OR

No.

It is not right of Hobbes to lie to Calvin and to lead him into believing that he has the ability to make it snow.

NOTE: Do not award a mark for Yes or No.
The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)
[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

- 5.1 5.1.1 (a) is✓ (1)
(b) estimated✓ (1)
(c) a✓ (1)
(d) challenging✓ (1)

5.1.2 don't they/do they not✓ (1)

5.1.3 Maggie Fussell said that there was little opportunity for children to improve those core skills.

NOTE: Award ONE mark for each underlined change and ONE mark for correct punctuation. (3)

5.1.4 The nineteen centres are not/aren't based at low-income schools throughout the country.✓ (1)

5.1.5 Various communities already support the project.✓ (1)

5.1.6 They were helping to build foundation skills in two programmes.✓ (1)

5.1.7 Volunteers can either be parents of children from surrounding schools✓or (they can be) working people.✓

OR

Volunteers can either be working people✓or parents of children from surrounding schools.✓

OR

Either parents of children from surrounding schools✓or working people can be volunteers.✓

NOTE: Accept other suitable answers. (2)

5.1.8 We recently won the soccer match.✓

NOTE: Accept other suitable answers. (1)

5.2 5.2.1 Fairy tales are well-known stories that inspire children's creativity.✓ (1)

5.2.2 difficult/challenging/hard✓ (1)

5.2.3 activity✓ (1)

5.2.4 Adventurous✓ (1)

5.2.5 (a) in✓ (2)
(b) to✓ [20]

TOTAL SECTION C: 40
GRAND TOTAL: 80