



education

Department:
Education
North West Provincial Government
REPUBLIC OF SOUTH AFRICA

PROVINCIAL ASSESSMENT

Stanmorephysics.com

GRADE 11

BUSINESS STUDIES

SEPTEMBER 2024

Stanmorephysics.com

CONTROLLED TEST

MARKS: 100

TIME: 1h30 minutes

This question paper consists of 06 pages

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

- 1 This question paper consists of THREE sections and covers TWO main topics.
 SECTION A: COMPULSORY
 SECTION B: Consists of THREE questions
 Answer any TWO of the three questions in this section.
 SECTION C: Consists of TWO questions
 Answer any ONE of the two questions in this section.
- 2 Read the instructions for each question carefully and take particular note of what is required.
- 3 Note that ONLY the answers to the first TWO questions in SECTION B and the answers to the FIRST question selected in SECTION C will be marked.
 Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.
- 4 Except where other instructions are given; answers must be written in full sentences.
- 5 Use the mark allocation and nature of each question to determine the length and depth of an answer.
- 6 Use the table below as a guide for mark and time allocation when answering each question.

SECTION	QUESTION	MARKS	TIME (minutes)
A: Objective-type questions COMPULSORY	1	20	15
B: THREE direct/indirect-type questions CHOICE: Answer any TWO	2	20	45
	3	20	
	4	20	
C: TWO essay-type questions CHOICE: Answer any ONE.	5	40	30
	6	40	
TOTAL		100	90

SECTION A (COMPULSORY) QUESTION 1

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write the letter (A-D) next to the question number (1.1.1 - 1.1.5) in the ANSWER BOOK; for example 1.1.6 C.

1.1.1 The business must be able to continue without doing damage to the environment and the community in which it works.

- A. Good leadership
- B. Productivity
- C. Sustainability
- D. Ethical leadership

1.1.2 A/An ... a person who demonstrates the attitudes, behaviours, knowledge and skills needed to start a business and be successful.

- A. director
- B. entrepreneur
- C. executive manager
- D. venture capitalist

1.1.3 Entrepreneurs need to consider the following aspect when initiating a business.

- A. Strategy
- B. Funding
- C. Functions
- D. Ethical behaviour

1.1.4 A facility organised with the bank that allows the business to spend more money than what is in their account.

- A. Loans
- B. Shares
- C. Angel funding
- D. Bank overdraft

1.1.5 A formal written document describing the goals of a business and the methods of how to achieve those goals.

- A. Gantt chart
- B. power-point slides
- C. business plan
- D. brochure

(5 x 2) (10)



- 1.2 Complete the following statements by using the word(s) in the list below. Write only the word(s) next to the question number (1.2.1-1.2.5) in the ANSWER BOOK.

timelines; goals; forming; verbal; debt; action plan; grants; plans;
non-verbal; performing

- 1.2.1 Business plans set realistic ... and objectives.
1.2.2 ...is a simple tool that lists all the activities that need to be done and the date order in which they will be completed.
1.2.3 Team members are aware of strategies and aims of the team.
1.2.4 Thembi used a ... presentation when he used speech to report on the financial results of the business.
1.2.5 Funds made available for small developing businesses.

(5 x 2) (10)

TOTAL SECTION A: [20]

SECTION B

Answer ANY TWO questions in this section.

QUESTION 2: BUSINESS VENTURES

- 2.1 Name any FIVE factors that must be considered before start-up. (5)
- 2.2 Read the scenario below and answer the questions that follow:

KUMKANI SOLAR SPECIALIST (KSS)

Kumkani Solar Specialist is a business that installs solar panels. KSS uses assets such as equipment and technology owned by Jento for their production activities.

- 2.2.1 Identify the source of funding applicable to the scenario above. Motivate your answer by quoting from the scenario. (3)
- 2.2.2 Discuss the *equity capital* as a source of funding. (6)
- 2.3 Recommend to businesses factors that influence the choice of funding. (6)
- [20]**

QUESTION 3: BUSINESS VENTURES

- 3.1 Name any FOUR qualities of a successful entrepreneur. (4)
- 3.2 Identify the type of planning tools used by Anthony Construction in EACH statement below:
- 3.2.1 Steve, the project manager, organises the plan manageable stages that can be carried out by individuals.
- 3.2.2 Andile, the project engineer, used a bar graph to show the duration of each task against the progression of time. (4)
- 3.3 Discuss the importance of an action plan. (6)
- 3.4 Advise businesses on the reasons why business presentations must be in written format. (6)
- [20]**

QUESTION 4: BUSINESS VENTURES

- 4.1 Name any TWO types of written information. (2)
- 4.2 Elaborate on the meaning of an action plan. (4)
- 4.3 Read the scenario below and answer the questions that follow:

KYATT MOBILE SPECIALIST (KMS)

Kyatt Mobile Specialist experienced a sharp decline in sales due to the negative impact of the Covid-19 pandemic. The directors of KMS developed flyers to promote the business' products and services. They considered the use of graphics to attract attention when composing flyers. Use a legible font size. They also used use text boxes where space allows.

- 4.3.1 Quote TWO factors which KMS will consider when composing a flyer from the scenario above. (2)
- 4.3.2 Explain THREE other factors to consider when composing a flyer. (6)
- 4.4 Describe any THREE strategies that businesses can use to ensure that they remain profitable and sustainable. (6)

TOTAL SECTION B [20]
[40]

SECTION C

Answer any ONE question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of the chosen question.
The answer to the question must start on a NEW page, e.g QUESTION 5 on a NEW page OR QUESTION 6 on a NEW page.

QUESTION 5: BUSINESS VENTURES (PRESENTATION OF BUSINESS INFORMATION)

A well-designed multimedia presentation is necessary for communicating with business stakeholders. Managers must also know all the factors they must consider when preparing a presentation. Some businesses know the importance of presenting business information as they ensure that accurate information is presented to stakeholders. Some presenters use transparencies/slides and handouts to enhance the quality of their presentations. Handling feedback in a non-aggressive and professional manner is important for concluding a presentation.

Write an essay on the presentation of business information in which you include the following aspects:

- Outline factors to consider when designing a presentation.
- Explain the importance of presenting business information.
- Discuss the guidelines on how to prepare the following visual aids:
 - Transparencies/slides
 - Posters
- Advise presenters on how they should handle feedback in a non-aggressive and professional manner after a presentation.

[40]

QUESTION 6: BUSINESS ROLES (TEAM DYNAMICS AND CONFLICT MANAGEMENT)

The workplace environment is dynamic and consists of people with different experiences which may lead to grievances and conflicts. Businesses follow the correct procedure to deal with possible causes of conflict in the workplace. They also know that teams go through different stages of team development and follow importance of teamwork as a guide to improve team performance.

Write an essay on team dynamics in which you include the following aspects:

- Elaborate on the meaning of teamwork.
- Explain the causes of conflict in the workplace
- Discuss the following stages of team development:
 - Storming
 - Norming
- Recommend to businesses the importance of teamwork.

[40]

TOTAL SECTION C: [40]

GRAND TOTAL: [100]