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JUNE EXAMINATION **GRADE 12**

2025

ENGLISH HOME LANGUAGE

(PAPER 1)

ENGLISH HOME LANGUAGE P1

C2041E

TIME: 2 hours

MARKS: 70

15 pages

X05





INSTRUCTIONS AND INFORMATION

1. This question paper consists of THREE sections:

SECTION A: Comprehension	(30)
SECTION B: Summary	(10)
SECTION C: Language structures and conventions	(30)

- 2. Read ALL the instructions carefully.
- 3. Answer ALL the questions.
- 4. Start EACH section on a NEW page.
- 5. Rule off after each section.
- 6. Number the answers correctly according to the numbering system used in this question paper.
- 7. Leave a line after each answer.
- 8. Pay special attention to spelling and sentence construction.
- 9. Suggested time allocation:

SECTION A: 50 minutes SECTION B: 30 minutes SECTION C: 40 minutes

10. Write neatly and legibly.





10

25

SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

Read TEXTS A and B below and answer the set questions.

TEXT A

Unemployment in South Africa: The Youth's Dilemma

South Africa grapples with the challenge of youth unemployment.

- South Africa currently stands at an alarming 45,5% unemployment rate among young individuals (aged 15 34 years), in contrast to the national average of 32,9% recorded in the first quarter of 2024. However, when looking at the Labour Market Dynamics in South Africa report, which tracks the participation of individuals using annual panel data released by Statistics South Africa, youth with some form of experience far surpass adults in transitioning from unemployment or inactivity into employment between quarters, with rates of 12,3% and 7,4% respectively. This is largely due to the fact that adults spend a huge amount of time trying to source out the job that suits their profile as opposed to the youth who are easily adaptable to any scenario that may present itself.
- Even more evident is the difference in transition rates between youth without experience and those with experience. The experience "dividend" reveals that youth with experience outperform youth without experience by a margin of 4 to 1. Clearly, initiatives such as experiential learning¹, apprenticeships, or other forms of exposure to the workplace have far-reaching implications in addressing the scourge of youth unemployment.
- A person's chances of landing and keeping a job are also greatly 20 influenced by their achievement of a tertiary level of education.
- Education plays a crucial role in equipping young people with the skills and competencies necessary to succeed in the workforce. However, according to the Quarterly Labour Force Survey (QLFS) for the 1st Quarter of 2024, only 9,8% of the employed youth were graduates. Limited educational attainment, as well as social and economic disadvantages, are the primary factors driving the elevated rates of unemployment, and the significant proportion of youth not in employment, education, or training in South Africa.



5	Young females often encounter challenges securing decent employment compared to their male counterparts. Education emerges as a key determinant in enhancing access to better job prospects.	30
6	According to the Labour Market Dynamics in South Africa (LMDSA), 2022 report, individuals with tertiary qualifications exhibit a higher likelihood of transitioning into employment from periods of unemployment or inactivity compared to those without matriculation. Notably, men demonstrate a greater tendency to transitioning into employment relative to women, recording rates of 6,5% and 4,6% respectively.	35
7	According to the data, young women display heightened vulnerability in the labour market when compared to young men. In 2024, the absorption rate of young men outpaced young women. The unemployment rate among young females was estimated at 49,4% in 2024, marking a notable increase of 3,3 percentage points from 46,1% in 2004.	40
8	Generally, females exhibit exorbitant levels of unemployment alongside lower absorption and labour force participation rates compared to males. The Labour Force Participation Rate (LFPR) is the proportion of the working-age population that is either employed or unemployed while the Absorption Rate (AR) is the proportion of the working-age population that is employed. Additionally, women are often burdened with family	45
	responsibilities. This can impede their educational attainment and, subsequently, their advancement within the South African labour market.	50
9	The nine provinces in the country display diversity in labour market dynamics, with variations in employment trends. Access to opportunities is also dependent upon geographical location, with urban areas generally offering better employment prospects than rural. For instance, the Western Cape exhibits higher absorption rates and lower levels of unemployment as compared to KwaZulu-Natal and the Eastern Cape.	55
10	Discouraged job seekers, who were available for work but did not actively seek employment during the reference period, constituted a noteworthy demographic ² . In 2024, young individuals aged between 15 and 34 years were categorised as discouraged in the Western Cape and Limpopo. Over the span of 2004 to 2024, seven out of the nine provinces experienced declines in the proportion of discouraged youth, with the	60
	Northern Cape experiencing the most significant reduction. These stats showcased the current trends of reducing the socio-economic inequalities and a lack of resources that previously stifled the transition of the youth into the workforce. Over and above this, previously the financial implications of employing inexperienced youth and an unskilled labour force had deterred ³ huge corporations from venturing into this	65
	setup. This had further increased the cases of mental instability among youth in the current society.	70



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Efforts to address youth unemployment require a comprehensive approach encompassing education reform, skills development initiatives, and targeted employment programmes. Collaboration between the government, private sector, and civil society is essential to create an enabling environment for youth employment. Moreover, policies promoting entrepreneurship and small business development can empower young people to create their own opportunities.

Addressing youth unemployment not only contributes to economic growth but also fosters social cohesion and reduces inequality, laying the foundation for a more inclusive and prosperous society.

[Adapted from: https://www.statssa.gov.za/]

Glossary:

- ¹ experiential learning: learning after doing the activity/job
- ² demographic: statistics describing populations and their characteristics

³ deterred: postponed, put off

AND

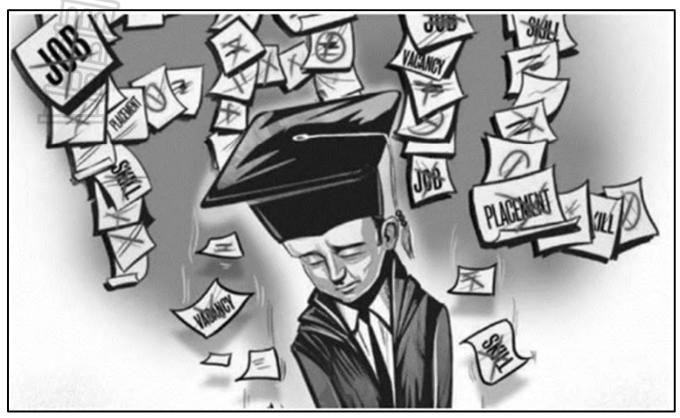




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TEXT B



[Source: https://business.thedailyguardian.com]

The text in small font reads as follows: Job, Skill, Placement, Vacancy

QUESTIONS: TEXT A

- 1.1 Provide a definition for the word 'unemployment' in the title. (1) 1.2 Refer to the opening sentence of paragraph 1: 'South Africa currently ... young individuals ...' What is the writer's opinion about the unemployment rate among young individuals? (1) 1.3 Refer to paragraph 2.
- Identify TWO ways in which youth unemployment is being successfully (2) redressed.
- Refer to paragraph 3. Comment on the use of the single sentence paragraph. (2)



1.4

1.5	Refer to paragraph 4.		
	,, ,, , , ,,	n why graduates are more successful as opposed to non-graduates in orkforce.	(2)
1.6	1.6.1	Choose the most appropriate response from the list of options provided.	
		The writer's attitude in paragraph 5 could be described as	
		A insecure. B matter-of-fact. C ridiculing. D sarcastic.	(1)
	1.6.2	Critically discuss how the statistical data in paragraphs 6 and 7 support the assertion made in paragraph 5.	(3)
1.7	Refer	to paragraph 8.	
	•	n how the diction highlights the challenges that females experience joining the labour force.	(2)
1.8	Refer	to paragraph 9.	
	Contra	ast the employment trends in rural and urban areas.	(3)
1.9		at extent does paragraph 10 support the sub-heading, 'South Africa, es with the challenge of youth unemployment'? Motivate your response.	(3)
1.10	•	r opinion, is the final paragraph an effective conclusion to the writer's ent? Justify your response.	(3)
QUES	TIONS:	TEXT B	
1.11		nent on the irony in the portrayal of the graduate with reference to the cter's facial expression and body language.	(2)
1.12	How d	loes the text convey the message of the cartoonist?	(2)
QUES	TIONS:	TEXTS A and B	
1.13	Refer	to both TEXT A and TEXT B.	
		Illy discuss the extent to which TEXT B illustrates the writer's view on I health (paragraph 10) of the youth as stipulated in the title.	(3)
		TOTAL SECTION A:	30



SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS

TEXT C discusses the current economic growth trend for South African youth. Summarise in your own words, how young adults can be assisted to overcome the high rate of unemployment to become independent adults.

NOTE: 1. Your summary should include SEVEN points and NOT exceed **90 words**.

- 2. You must write ONE fluent paragraph.
- 3. You are NOT required to include a title for the summary.
- 4. Indicate your word count at the end of your summary.

TEXT C

Economic growth prospects in South Africa

South Africa's youthful population presents a significant opportunity to promote the growth and advancement of the economy. Factors such as disparity in educational quality and poverty, among others, can be addressed which continue to pose a huge risk in South Africa's economy.

South Africa has had some glorious years in the past, for example, employment peaked in 2008 when the economy was better. However, during the recession of 2009 and 2010, approximately 806 000 people lost their jobs.

With a growing number of unemployed young people, policymakers have urged African countries to channel resources toward their young populations. This has been prescribed as one of the solutions to reduce the poverty trap among the youth, which potentially could breed insecurity and instability.

Currently, the slow-growing economy in South Africa is struggling to create viable opportunities for young people, especially for those without educational qualifications and advanced skills.

The youth, aged 15-24 years continue to be the most vulnerable in the South African labour market. The burden of unemployment is concentrated among the youth as they account for 63,4% of the total number of unemployed persons. Almost 4 in every 10 young people in the labour force does not have a job. This could have been avoided as most unemployed youth are often targeted by unscrupulous persons who claim to be able to secure employment for them for some form of payment.



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Many desperate jobseekers are swindled out of their hard-earned money. Meanwhile, the graduate unemployment rate is still lower than the rate among those with other educational levels. This could mean that education is still the key to these young people's career prospects improving in the South African labour market.

There is therefore a strong case for the government and private sector to channel more efforts into having many young people educated and acquiring technical skills. Addressing education will indirectly address the challenges of unemployment.

Across much of the rest of Africa, the youth are poor and are stuck in "waithood". Most young people cannot afford to form families and households and are unable to become fully independent and partake in the responsibilities of adult life.

[Adapted from: https://business.thedailyguardian.com/]

TOTAL SECTION B: 10





SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS

QUESTION 3: ANALYSING ADVERTISING

Study the advertisement (TEXT D) below and answer the set questions.

TEXT D



[Adapted from: www.caniphish.com]

The text in small font reads as follows:

Al Doesn't Keep Secrets

Large language models (like ChatGPT) are powerful tools, but remember, they're not secret keepers. Avoid sharing sensitive, personal or company information.

Caniphish

BE SUSPICIOUS OF EVERYTHING

(in a nonparanoid fashion)

Cyber criminals make the Internet a dangerous place. Be street-smart. Keep a critical eye out, and avoid unsafe activities.



QUESTIONS: TEXT D

- 3.1 Account for the use of the slogan, "Be suspicious of everything (in a nonparanoid fashion)". (2)
- 3.2 Refer to the written text, "Al doesn't keep ... avoid unsafe activities."
 - With reference to ONE technique and ONE example, comment on how the advertiser promotes cyber security.
- (3)
- 3.3 Critically discuss how the image reinforces the message of the advertisement.
 - (3)
- 3.4 Refer to the sentence, "Cyber criminals make the Internet a dangerous place."
 - What part of speech is 'Cyber' in the above sentence?

- (1)
- 3.5 Choose the most appropriate response from the list of options provided. Write down ONLY the question number (3.5) and the letter (A D) of the correct answer.
 - "Large language models (like ChatGPT) are powerful tools, but remember, they're not secret keepers."

The above is an example of a/an ...

- A complex sentence.
- B simple sentence.
- C compound sentence.
- D adverbial phrase.



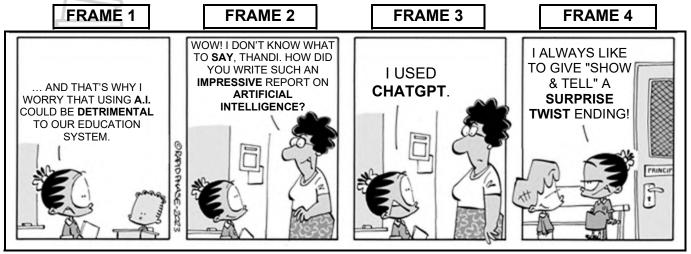




QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

Study the cartoons (TEXTS E and F) and answer the set questions.

TEXT E



[Source: www. witness.co.za/madamandeve/]

Characters:

Girl: Thandi

Teacher: Mrs Walker

TEXT E

4.1 How do the visual clues in FRAMES 2 and 3 depict the change in the teacher's attitude towards Thandi? (3)

4.2 With reference to the cartoon as a whole, critically discuss how humour is created. (2)

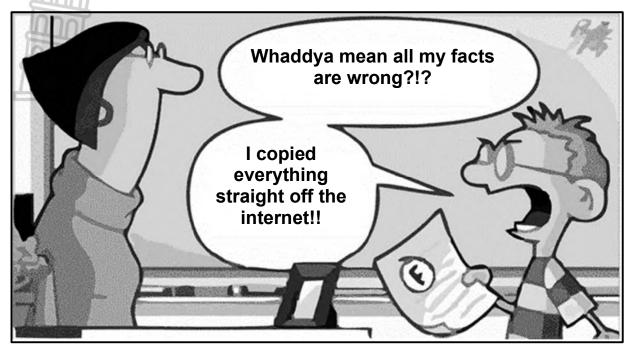




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TEXT F



[Source: mrbartlett.wordpress.com]

Characters:

Boy: Fred

Woman: Teacher

TEXT F

- 4.3 With close reference to the visual and verbal clues, discuss Fred's emotional outburst with regards to his grade. (3)
- Rewrite Fred's reaction "Whaddya mean all my facts are wrong?!?" in standard 4.4 formal English. (1)
- 4.5 How is humour created in the cartoon? Refer to the educator's facial expression. (1) [10]



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QUESTION 5: USING LANGUAGE CORRECTLY

Read TEXT G below, which contains some deliberate errors, and answer the set questions that follow on the next page.

Write down ONLY the correct word(s) unless an explanation is required.

TEXT G

Young South Africans want to work, not wait

- 1 Young people in South Africa are playing a never-ending waiting game. Waiting for the economy to grow, for their luck to turn. The situation is dire.
- 2 Nearly nine million young people are not in education, employment or training, that's a lot of young people waiting for the economy to turn the corner.
- 3 The prize of a formal sector job, with stable, well-paying work, is unfortunately 5 revered for fewer than 20% of those entering the labour market. Even with good matric results, those from disadvantaged backgrounds often struggle to find employment.
- 4 To address this imbalance, the youth employment organisation Harambee has developed alternative assessment proxies to identify young people with high potential but poor matric results. Harambee partner Nando's South Africa has committed to using Harambee's 'SA Youth' to hire entry-level talent for all their corporate stores. Between March 2023 and May 2024, 77% of Nando's total entry-level placements came from the SA Youth network. "With a high internal promotion rate, the company aims not only to employ young South Africans but also to nurture them into future managers," Harambee's manager, Sue MaCee said.
- 5 In the abcence of an economy that grows and develops, we can create an economy that moves, and importantly, an economy that moves young people forward, so that they can themselves be the gears with which our rebounding economy can grow. 20

[Adapted from: www.dailymaverick.co.za]



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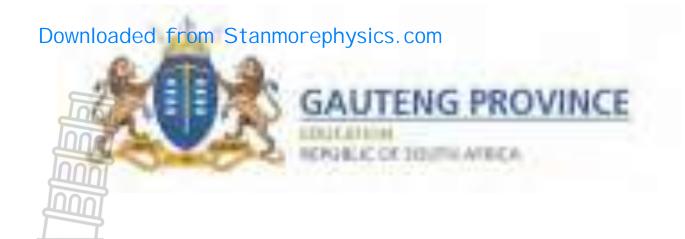
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5.1	'Young people in South Africa are playing a never-ending waiting game' (line 1).	
	Rewrite the above sentence in the passive voice.	(1)
5.2	'Waiting for the economy to grow, for their luck to turn.' (lines $1-2$).	
	Rewrite the above sentence so that it is grammatically correct.	(1)
5.3	Correct the punctuation error in paragraph 2.	(1)
5.4	Identify and correct the malapropism in paragraph 3.	(1)
5.5	Provide the noun form for 'committed' (line 12).	(1)
5.6	Remove the redundancy in paragraph 5.	(1)
5.7	"With a high internal promotion rate, the company aims not only to employ young South Africans but also to nurture them into future managers," Harambee's manager, Sue MaCee said (lines $14-17$).	
	Rewrite the above sentence in indirect speech.	(2)
5.8	Refer to paragraph 5.	
	Correct the spelling error.	(1)
5.9	Provide a suitable synonym for 'rebounding' (line 20).	(1) [10]

TOTAL SECTION C: 30

TOTAL: 70





JUNE EXAMINATION GRADE 12

2025

MARKING GUIDELINES

ENGLISH HOME LANGUAGE
PAPER 1

10 pages



NOTE:

- These marking guidelines are intended as a guide for markers.
- It is by no means prescriptive or exhaustive.
- Candidates' responses should be considered on merit.
- Answers should be assessed holistically and points awarded where applicable in terms of decisions taken at the standardisation meeting.
- The marking guidelines will be discussed before the commencement of marking.

INSTRUCTIONS TO MARKERS

Marking the comprehension:

- Because the focus is on understanding, incorrect spelling and language errors in longer responses should not be penalised, unless such errors change the meaning/understanding. (Errors must still be indicated.)
- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.
- For open-ended questions no marks should be awarded for YES/NO or I AGREE/ I DISAGREE. The reason/substantiation/motivation is what should be considered.
- No marks should be awarded for TRUE/FALSE or FACT/OPINION. The reason/substantiation/motivation is what should be considered.
- When one-word answers are required and the candidate gives a whole sentence, mark correct, provided that the correct word is underlined/highlighted.
- When two/three facts/points are required and a range is given, mark ONLY the first two/three.
- Accept dialectal variations.
- For multiple-choice questions, accept BOTH the letter corresponding to the correct answer AND/OR the answer written out in full.



SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

1.1 • Unemployment is a situation where a person is available and actively seeking employment/a job but is unable to find work.

(Award full mark only if definition is addressed.)
(General terminology of unemployment will be accepted

(1)

(1)

- The writer is very concerned/surprised/ worried/anxious about the increase in the rate of unemployment.
- Hands on through experiential learning and apprenticeship/internship where the youth are trained on the job/ a type of skills training. (2)
- 1.4. The statement emphasises the importance of tertiary education to assist young people in finding a job in the current socio-economic environment.
 - The single line paragraph drives home/emphasises the writer's point.

(Award 2 marks for one point clearly explained.)

(2)

- Graduates Most of the workforce remains largely unskilled, and it is stressed that education plays a crucial role in equipping these youngsters with the necessary skills needed to climb the corporate ladder.
 - Non-graduates However, not much success is achieved as there are limited educational prospects due to poverty and a lack of access to training and the sharing of knowledge.
 - Some graduates are not so successful in accordance with the 9.8% statistics.

(Award 2 marks for any one idea well discussed)

(2)

1.6.1 • B matter-of-fact

(1)

(3)

- The statistics in paragraphs 6 and 7 prove that male employees outnumber the female employees due to access to education, which makes them more adaptable and employable. In contrast, females are more vulnerable and have a lower chance of transition into employment. These socio-economic factors make it easier for men to be 'absorbed' into the work market.
 - The assertion made in paragraph 5 is that men have higher success rate of achieving a job which is supported in paragraph 6 whereby the men have a higher statistic with an almost 2% difference to the women getting jobs.
 - The statistical data emphasises that men are employed at a faster rate than women and emphasising a 3.3% increase of female unemployment rate in paragraph 7 which means that men are getting jobs faster.
- The word 'exorbitant' highlights how steep the levels of female unemployment are/ exorbitant emphasises the high rate of female unemployment.
 - The word 'burdened' shows that these family responsibilities are weighed down on females and act as oppressive factor/ Family responsibilities are a social norm that restricts and deters women from finding employment.



- The word 'impede' highlights that it prevents women from attaining a suitable educational level/ Impede shows how social roles family responsibilities deter women from seeking further education and it increases their chances of unemployment.
- Lower absorption into the workforce' states furthermore, the main reason showcased for females being viewed as disadvantaged includes often being burdened with family responsibilities that impede their adequate attainment of the necessary/ required educational skills to function effectively in the workforce.

(Award 2 marks for ONE example of diction well-discussed)

(2)

- Rural provinces such as KwaZulu-Natal and the Eastern Cape show higher levels of unemployment due to the lack of opportunities, whereas urban areas offer better employment prospects as the labour market is more dynamic and has more variations in job diversity.
- Urban areas have better opportunities and better job prospects than rural areas.
- Due to higher population and business sector offers higher prospects for education.

(Award full marks only if comparison or contrast is evident with a maximum 2 marks for one point well-discussed.)

(3)

- The paragraph stresses the idea that South Africa's entire workforce experienced employment issues across all the provinces.
 - Noteworthy was the fact that seven out of nine provinces experienced declines in the number of discouraged youths.
 - However, the challenge of unemployment has been tackled as the majority
 of the provinces and corporations have actively addressed economic
 inequalities, lack of resources and skills training.

(Award 3 marks only if reference is made both to paragraph 10 and the subheading)

(3)

- The writer concludes that by solving the dilemma of youth unemployment we can create a more equitable and flourishing society which would lead to overall economic growth and social upliftment.
 - This will reduce the socio-economic inequalities that divide our society. The
 writer asserts that the solution to youth unemployment will lead to financial
 stability and better unity in South Africa. This would then form the foundation
 of a 'prosperous' country. If we include everyone and have a socioeconomic sector, then we have a rich country.
 - The title and the text addresses youth and in the conclusion the writer effectively suggests a solution to the problem of youth unemployment.

(Award full marks only for a well-rounded response that summarises the link between the conclusion and the writer's argument.) (3)



1.8

- 1.11
- He should be celebrating/ smiling and jumping with joy for his degree, but he is ironically despondent because he has no future as there are no prospects of employment for him.
- His closed/downturned eyes and defeated look with no smile on his face further confirm this dire situation.
- He is frowning indicated by the lines on his forehead. He should be celebrating instead he is disheartened. The line above his mouth indicates a smirk.
- He adopts a closed off/hunched body posture in a dejected manner, indicating that he feels anxious and demotivated with the lack of opportunities for himself/ even though he has graduated and there are no vacancies available, which he has applied for, he is still unemployed. This is a sad reality for most graduates.

(Credit alternative responses.)

(2)

- The graduate is depicted as distraught as; after achieving academic success by graduating, he is unable to secure employment.
 - His vulnerability is shown by the cross (X) symbol placed over each point on the placards, namely job, placement and skill, thereby signaling the failure in this regard for many such as him in South Africa.
 - The dark background and crossed out placards signal that the threat is real, and the situation is hopeless, indicating that even though he has studied hard, mastered the skills necessary for effective employment, due to other socio-economic situations, the country's youth are unable to attain success.

(Award 2 marks for any two points.)

(2)

(3)

- TEXT B highlights the plight of graduates who have attained their degrees but find themselves unemployed.
 - PARAGRAPH 10 indicates that the youth are discouraged, which has led to mental decline and demotivation.
 - TITLE highlights the negative predicament the youth face as they cannot gain any experience or learn any skills that are required in the employment sector due to the high rates of unemployment and the socio-economic factors that deny them access to such opportunities.

(Award 3 marks only if the candidate has referred to paragraph 10 of TEXT A, the TITLE and TEXT B.]
(Credit mixed responses)

TOTAL SECTION A: (30)



SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS

Use the following main points that the candidate should include in the summary as a **guideline**.

Any 7 valid points are to be credited in paragraph-form.

(Sentences and/or sentence fragments must be coherent.)

NO.	QUOTATIONS	NO.	POINTS
1	Factors such as disparity in	1	Address issues of poor education
	educational quality and poverty		and poverty.
	can be addressed.		
2	channel resources toward their	2	Increase resources available for the
	young populations.		youth.
3	create viable opportunities for	3	Encourage your own opportunities
	young people, especially those		to excel economically.
	without educational qualifications		
	and advanced skills.		
4	Many desperate job seekers are	4	Secure the safety of hard-earned
	swindled out of their hard-earned		money.
	money.		
5	Education is still the key to these	5	Increased access to education.
	young people's prospects		
	improving in the South African		
	labour market.		
6	strong case for the government	6	Encourage discussions between
	and private sector to channel more		the government and the private
	efforts into having many young		sector to promote the acquisition of
	people educated and acquiring		technical skills.
7	technical skills.	7	In any and the ability of College size of
7	Addressing education will	7	Increased tackling of challenging
	indirectly address the challenge of		educational issues.
	unemployment.	0	
8	Most young people cannot afford	8	Create a viable economy for the
	to form families and households		progression of the youth.



PARAGRAPH-FORM

NOTE: What follows is merely an example. It is not prescriptive and must be used very carefully.

Firstly, the rate of unemployment among young adults can be reduced if the issues of poverty and poor education are addressed by Africa's policymakers, thereby encouraging the growth of the economy. Secondly, other issues that can assist in this regard are increasing available resources and encouraging the creation of own opportunities by young adults. Thirdly, the country can further safeguard the hard-earned money of the youth and increase the access of educational skills to these individuals. Finally, we can encourage discussions between stakeholders to promote the acquisition of technical skills. (90 words)

Marking the summary:

Marking is on the basis of the inclusion of valid material and the exclusion of invalid material.

The summary should be marked as follows:

Mark allocation:

- o 7 marks for 7 points (1 mark per main point)
- o 3 marks for language
- Total marks: 10

Distribution of language marks when a candidate has not quoted verbatim:

- \circ 1 3 points correct: award 1 mark
- 4 5 points correct: award 2 marks
- 6 7 points correct: award 3 marks

Distribution of language marks when a candidate has quoted verbatim:

- 6 7 quotations: award no language mark
- 4 5 quotations: award 1 language mark
- 2 3 quotations: award 2 language marks

NOTE: Word Count:

Word Count:

- Markers are required to verify the number of words used.
- Do not deduct any marks if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly. If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

7

TOTAL SECTION B:



SECTION C: LANGUAGE STRUCTURES AND CONVENTIONS

Marking SECTION C:

- Spelling:
 - One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
 - o In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
 - Where an abbreviation is tested, the answer must be punctuated correctly.
- Sentence structures must be grammatically correct and given in full sentences/as per instruction.
- For multiple-choice questions, accept BOTH the letter corresponding to the correct answer AND/OR the answer written out in full as correct.

QUESTION 3: ANALYSING ADVERTISING

- The slogan advises readers to adopt a critical and cautious approach when navigating the internet/ The phrase is encouraging the idea that being suspicious is not paranoid, rather it is being wise about cyber criminals. (2)
- The bold font in 'Al doesn't keep secrets' or 'Be suspicious of everything' highlights the importance of the warning issued to the reader to strengthen their cyber security.
 - The imperative sentence ('Be street-smart') encourages the reader to be mindful of their understanding of cyber safe practices.
 - Emotive language: '... they're not secret keepers' warns the reader to be more cautious of trusting AI.
 - Use of contraction use of short sentences/ colloquialism.

(Award 1 mark for the identification of the technique and 2 marks for a critical discussion.)

(3)

(3)

- The image depicts an AI bot holding a cell phone, which would represent the
 device on which people have their sensitive information and engage with AI
 models, such as ChatGPT/ Robotic hand controlling your phone representing
 AI.
 - The image depicts the bot assumedly thumb scrolling, sharing the sensitive information that the user has shared from their cell phones/ Thumb scrolling on the screen shows that the AI has access to all your personal information.
 - The image depicts the message that information sharing is done without the user's knowledge/ Robots implying that there is no moral conscious.

(Award full marks for the inclusion of the critical discussion for the image and the message.)

- 3.4 Adjective. (1)
- 3.5 C compound sentence. (1) [10]



QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

- In Frame 2, the teacher is pleased/ impressed with Thandi as she is smiling while speaking, her eyebrows are high/ The teacher is engaging with a conversation her hands are being used in a relaxed way.
 - In Frame 3, she is disappointed by the realisation that Thandi used ChatGPT as her mouth is now closed and turned downward and her hand/arm now hangs at her side/ Teacher is astounded by what Thandi said. Her arms are at her side she has given up.

(Award 1 mark for the identification of the attitude and 1 mark for the identification of the visual clues and 1 mark for the comment)

- Thandi has presented research about the dangers of using AI in school and the damaging effect AI will have on the education of young people.
 - Ironically, she has used AI to write the report and has not completed the work herself. Therefore, she has been sent to the principal's office for cheating/ Thandi is being punished she is sitting outside the principal's office however, she does not feel remorse for using Chat GPT.
- His eyebrows are raised, his mouth is agape (wide open/screaming) because he is yelling, and this is indicative of the interrobang/ and further emphasised by exclamations. Fred emphasises his disbelief.
 - He is in a state of disbelief, anger, frustration, flabbergasted, annoyed. (3)
- What do you mean all (of) my facts are wrong? (1)
- The educator/teacher is expressionless or unresponsive/ blank to the boy's justification.

(The humour is in the fact that he used the internet or the AI). (1) [10]



(3)

(2)



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	ELLIN I	
5.1	 QUESTION 5: USING LANGUAGE CORRECTLY A never-ending waiting game is being played by young people in South Africa. 	(1)
5.2	They/The youth/Young people are waiting for the economy to grow, for their luck to turn.	(1)
5.3	employment or training. That's a lot of young people OR	
	employment or training; that's a lot of young people	(1)
5.4	revered – reserved	(1)
5.5	Commitment/ committee	(1)
5.6	Grows or develops.	(1)
5.7	 Harambee's manager, Sue MaCee, said that with a high internal promotion rate, the company aimed not only to employ young South Africans but also to nurture them into future managers. 	(2)
5.8	Abcence - absence. (The spelling must be correct.)	(1)
5.9	 recovering/rallying/bounce back/spring back/make a comeback. (Accept alternative responses in context) 	(1) [10]



TOTAL: 70



