



education

Department of
Education
FREE STATE PROVINCE

PROVINCIAL COMMON PAPER

GRADE 10

Stanmorephysics.com

**ENGLISH FIRST ADDITIONAL
LANGUAGE P1**

Stanmorephysics.com
JUNE 2023

MARKS: 80

TIME: 2 HOURS

This question paper consists of 13 pages.

INSTRUCTIONS AND INFORMATION

1. This question paper consists of THREE sections:

SECTION A: Comprehension	(30)
SECTION B: Summary	(10)
SECTION C: Language	(40)

2. Answer ALL the questions.

3. Read ALL the instructions carefully.

4. Start EACH section on a NEW page.

5. Leave a line after each answer.

6. Number the answers correctly according to the numbering system used in this question paper.

7. For multiple-choice questions, write only the letter (A–D) next to the question number in the ANSWER BOOK.

8. Pay special attention to spelling and sentence construction.

9. Use the following time frames as a guideline:

SECTION A: 50 minutes

SECTION B: 20 minutes

SECTION C: 50 minutes

10. Write legibly and neatly.

SECTION A: COMPREHENSION

QUESTION 1

Read BOTH TEXT A and TEXT B and answer the set questions.

TEXT A

The Birth of *Bathu*

1 *Bathu* is a local footwear brand that was started by Theo Baloyi. *Bathu*'s story began at an airport in Dubai while he still worked as an accountant for his previous employer, PwC. While waiting for his next flight to Saudi Arabia, he noticed people flooding a particular store.

2 Baloyi went in to talk to the owner and discovered a Frenchman in Dubai selling an unapologetically French brand. 'He was telling a story that resonated with French people,' says Baloyi, who, at that time, owned a cupboard full of sneakers and not one was an African brand. 5

3 During that flight, the idea of *Bathu* was conceived. He thought about what South Africans were doing to tell their stories. His own shoe brand with an African narrative was his solution. 10

4 *Bathu* is South African township slang for the word 'shoes'. *Bathu* was designed with a primarily honeycomb mesh upper, which is hardly used in sneakers. Organic material were used to make the rubber of the soles. Eighteen months of research and development included coming up with a concept, quality testing and quality assurance. Baloyi's accounting experience helped in this regard. 15

5 As Baloyi had no experience in footwear and retail, he later realised the challenges of sneaker manufacturing in an unestablished market. Sometimes he had a great design – innovative and different – but the factory did not have the right equipment. If they could source it, it could take seven to eight weeks to arrive. These delays were unfavorable to the production of *Bathu*. 20

6 It was through his network that Baloyi found a manufacturer for the first production. His former colleague at PwC had a friend whose family owned a factory... It was not a walk in the park. The first one hundred pairs of Mesh Edition were sold among friends in 2015. From there, four hundred pairs were manufactured and sold in 2016, followed by one thousand pairs, then three and four thousand and so forth. 25

7 On the day of its launch in 2016, the traffic to the *Bathu* website caused it to crash. His brand went viral on social media as a result of comments and reviews that customers posted. 'We used social media as the driving tool to get our products known to the public. It was the most cost- 30

	<p>effective marketing strategy,' he reveals. The online store is one of the top performers of the company. During the COVID-19 lockdown, the team strengthened its online infrastructure to accommodate for 'click and collect', and the integration of their e-commerce and brick-and-mortar stores.</p>	35
8	<p>To this day, factory orders roll in non-stop. When sales are on the rise, he consistently reinvests the profits back into the business and keeps a healthy relationship with the manufacturers.</p>	40
9	<p>There are currently twelve <i>Bathu</i> retail outlets across the country, with 103 permanent employees and a general 3,700 square metre warehouse in Gauteng province. Baloyi is happy that he could create opportunities for Africans and change the South African economy one footwear at a time.</p>	45

[Adapted from: www.sa_entrepreneurs.co.za]

NOTE:

- Answer ALL the questions in your OWN words.
- For one-word answers, write only the question number and the word.
- For multiple-choice questions, write only the question number and letter (A–D) of the correct answer.

1.1 Refer to paragraph 1.

1.1.1 Quote a word to prove that *Bathu* is a South African brand. (1)

1.1.2 Why is the word 'Bathu' written in italics? (1)

1.1.3 Choose the correct answer from the options provided. Write down only the correct letter next to the number (1.1.3 A).

The word 'PwC' is an example of an ...

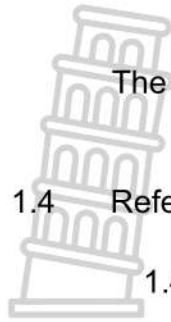
- A abbreviation. B acronym.
 C assonance.
 D alliteration. (1)

1.2 Refer to paragraph 2.

Explain what the Frenchman inspired Baloyi to start. (2)

1.3 Refer to paragraph 3.

Quote a sentence to prove that the following statement is FALSE.



The story of Bathu took shape on his way to Saudi Arabia. (1)

1.4 Refer to paragraph 4.

1.4.1 How is Bathu different from other footwear brands?
Mention TWO points. (2)

1.4.2 How do you think Baloyi's accounting experience helped him to start his footwear brand? Give TWO possible reasons. (2)

1.5 Refer to paragraph 5.

Mention TWO challenges that Baloyi faced during the production of *Bathu*. (2)

1.6 Refer to paragraph 6.

What do the words below tell you about Baloyi's passion for his brand?
Support your answer.



It was not a walk in the park. (2)

1.7 Refer to paragraph 7.

1.7.1 Explain why it was favourable for Bathu to use social media as their 'driving tool'. (2)

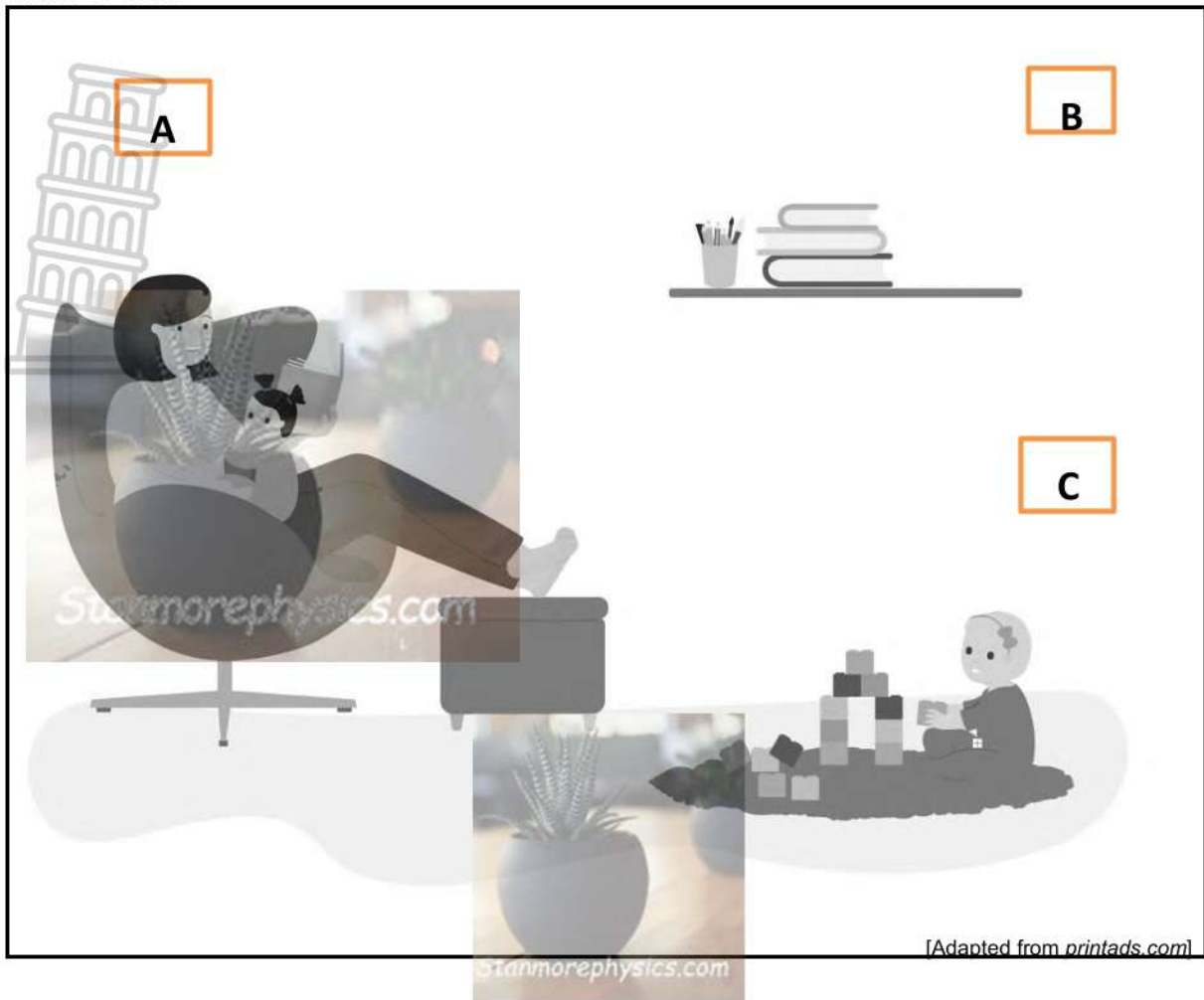
1.7.2 Why did *Bathu* strengthen their online infrastructure during the COVID-19 lockdown? (2)

1.8 Refer to paragraph 8.

Explain why it is important for Baloyi to keep a healthy relationship with his manufacturers. (2)

1.9 Discuss whether paragraph 9 is an appropriate conclusion to this passage. (2)

1.10 Discuss the suitability of the title 'THE BIRTH OF *BATHU*'. (2) **TEXT B**



1.11 Refer to Visual A.

1.11.1 What is the possible relationship between the woman and the baby? (1)

1.11.2 What is the woman's mood? (1)

1.12 Refer to Visual B.

Explain the relevance of Visual B in the picture as a whole. (2)

1.13 Refer to Visual C.

Do you think exposing children to educational toys at an early age is a good practice? Substantiate your response. (2)

Total Section A: 30 SECTION B: SUMMARY

QUESTION 2

Learners spend a lot of time at school and should take care of their environment. You have been asked to write a summary to give your fellow learners reasons for keeping schools clean.

Read TEXT C below and list SEVEN reasons **why we should keep our schools clean.**

INSTRUCTIONS

1. Your summary must be written in point form.
2. List your SEVEN points in full sentences, using not more than 70 words.
3. Number your sentences from 1 to 7.
4. Write only ONE point per sentence.
5. Use your OWN words as far as possible.
6. Indicate the total number of words you have used in brackets at the end of your summary.

TEXT C CLEANLINESS IN SCHOOLS

Studies show that dirty facilities have a negative impact on classroom performance. However, students maintain higher grades and better graduation rates in clean environments.

A professionally cleaned school gives parents the assurance that their children are learning in a healthy atmosphere and are safe. Teachers are more productive when they interact with children in healthy, clean classrooms. They perform their jobs better when they are not distracted by sub-standard surroundings.

Maintaining cleanliness in your school helps reduce student absences and teacher sick days as everyone is healthy, especially during flu season. A cleaning contractor reduces the need to invest in high maintenance equipment. This regular attention improves overall performance and extends mechanical and system life of equipment.

School vacations provide ideal opportunities for the deep cleaning of a school building. A healthier school building helps prevent respiratory problems and other health-related diseases. A clean school sends a powerful message that the administration appreciates everybody on the premises.

The cleanliness of school surroundings inspires everyone to help out and keep the building in top shape. That shared sense of school pride results in a vibrant campus that reflects the positive values so important to a successful learning experience.

[Adapted from schoolcleanliness.com]

TOTAL SECTION B: 10

SECTION C: LANGUAGE

QUESTION 3: ANALYSING AN ADVERTISEMENT

Study the following advertisement (TEXT D) below and answer the set questions.

TEXT D

BUILDING CHAMPIONS
ONE CAN AT A TIME!

- ✦ a healthy taste sensation
- ✦ premium quality fish
- ✦ low fat
- ✦ high in protein
- ✦ rich in omega 3 fatty acids
- ✦ a convenient meal

Saldanha
ESTABLISHED 1905

Great taste. Real goodness.

The advertisement features two male athletes in a celebratory pose on a field. In the foreground, several cans of Saldanha tinned fish are displayed, including varieties like 'MIDDLECUT', 'PILCHARDS', and 'FLAKED LIGHT MEAT TUNA'. The background shows a stadium setting.

[Source: www.foodads.com]

The text in the right-hand corner reads:

Saldanha Established 1905
Great taste. Real goodness.

3.1 What is being advertised?

(1)

3.2 Identify the slogan in this advertisement. (1)

3.3 Identify the part of speech of the underlined word in the sentence below.

Rich in omega 3 and fatty acids. (1)

3.4 Quote ONE word with the same meaning as feeling. (1)

3.5 Explain how the visual in the advertisement reinforce the statement below.

Building the champions one can at a time. (2)

3.6 Explain how the phrase below persuades the reader to buy their product.

'A convenient meal' (2)

3.7 Does the advertiser succeed in convincing the reader to buy their product? Support your answer. (2)

[10] QUESTION 4: ANALYSING A COMIC STRIP

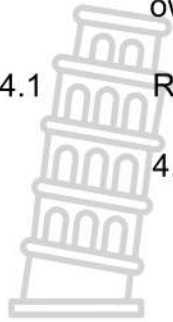
Study the cartoon (TEXT E) below and answer the set questions.

TEXT E

FRED BASSET		
FRAME 1	FRAME 2	FRAME 3
<p>I've had enough. I want to go home!</p>	<p>I DON'T LIKE THE LOOK OF THAT WEATHER, DEAR— LET'S MAKE OUR WAY HOME!</p>	<p>COME ON, FRED!</p> <p>Every cloud has a silver lining!</p>

NOTE: In this cartoon, the dog's name is Fred and the man and the woman are his owners.

4.1 Refer to FRAME 1.



4.1.1 How do you know that it is cold? Mention ONE point. (1)

4.1.2 Explain why the cartoonist used thought bubbles in this frame. (2)

4.2 Refer to FRAMES 1 and 2.

How does the man's body language change from Frame 1 to frame 2? (1)

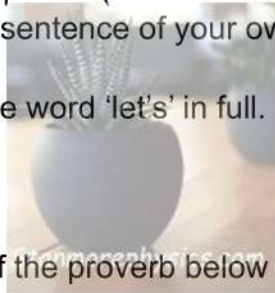
4.3 Refer to FRAME 2.

4.3.1 Use the homophone (word with the same sound) of 'weather' in a sentence of your own. (1)

4.3.2 Write down the word 'let's' in full. (1)

4.4 Refer to FRAME 3.

Explain the meaning of the proverb below as used in this context:



'Every cloud has a silver lining.' (2)

4.5 Do you think the cartoon is humorous? Substantiate your response. (2)

[10] QUESTION 5: LANGUAGE AND EDITING SKILLS

5.1 Read the passage (TEXT F) below, which has some deliberate errors, and answer the set questions.

TEXT F

EASING INTO AUTUMN

1 When the weather starts to cool down and the leaves start to turn, it is a sign that autumn are here. Just like the change of season, life goes through many phases, two. We makes room for new habits and new gaols. However, all this change can easilly cause what experts call 'mental shift'. 5

2 Social mental shift is a condition that is characterized by many psychological and physiological effects. Some of the examples include fatigue, mild memory loss and being irritable. It occurs following long flight through different time zones. 10

3 For most people weekends are about relaxing, unwinding, and recharging our batteries for the week ahead. They are also about having fun and catching up with our families. This usually results in late nights and subsequently, late mornings. 15

4 Experts advise that getting enough sleep helps to avoid falling into this trap. Research has proven that going to bed and waking up at approximately at the same time improves one's social capability. So, if you want to start leading an energetic and alert lifestyle, start doing the right thing. 15

[Adapted from *African Wonders*]

5.1.1 Correct the SINGLE error in EACH of the following sentences. Write down ONLY the question numbers and the words you have corrected.

- (a) When the weather starts to cool down and the leaves start to turn, it is a sign that autumn are here. (1)
- (b) Just like the change of season, life goes through many phases, two. (1)
- (c) We makes room for new habits and new gaols. (1)
- (d) However, all this change can easilly cause what experts call 'mental shift'. (1)

5.1.2 Give the word with opposite meaning of the underlined word in the sentence below:



Lack of sleep can cause many psychological and physiological effects. (1)

5.1.3 Complete the following tag question. Write down only the missing words.

Social mental shift is a condition that is characterized by lack of sleep, ... ? (1)

5.1.4 Rewrite the following sentence in simple past tense.

Some of the examples of social mental shift include fatigue and mild memory loss. (1)

5.1.5 Rewrite the following sentence in the negative form.

Social mental shift occurs when seasons change. (1)

5.1.6 Combine the following sentences into a single sentence.

Most people spend weekends relaxing.
Most people spend weekends unwinding.

Begin as indicated: Apart from... (2)

5.1.7 Rewrite the following sentence in passive voice.

Most people spend weekends to catch up with their families. (1)

5.1.8 Choose the correct word from those provided in brackets.

The (effects/affects) of late nights can also include tiredness. (1)

5.1.9 Give the correct degree of comparison for the word in brackets in the following sentence.

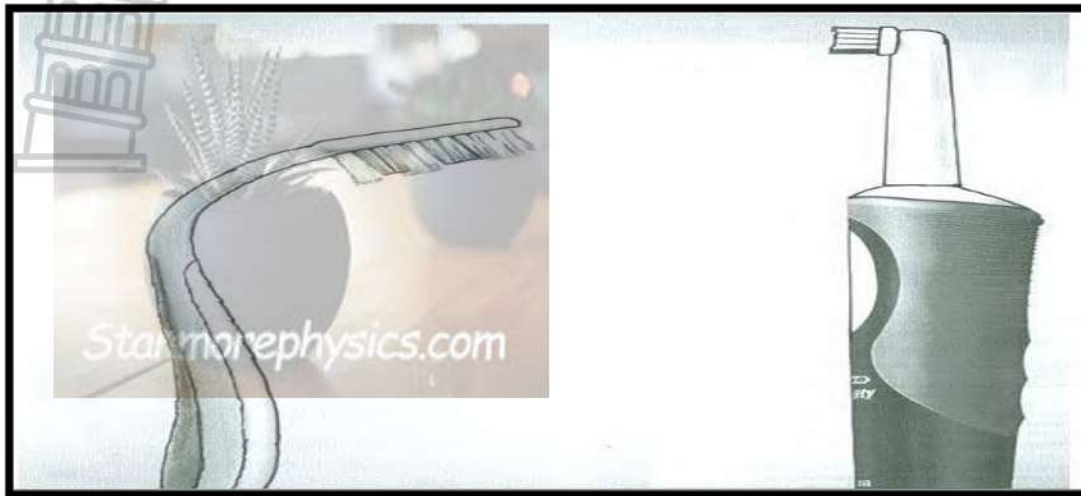
Getting enough sleep is (good) than sleeping for less hours. (1)

5.1.10 Write down the following statement in question form.

You must start leading an energetic lifestyle. (1)

5.2 Study the text (TEXT G) below and answer the questions.

TEXT G



5.2.1 Give the correct form of the word between the brackets in the following sentence.

We must think of our (tooth) when we choose our toothbrushes. (1)

5.2.2 Write the following sentence in reported speech.

The dentist said: 'The future of our oral hygiene has changed.'

Start with: The dentist said ... (3)

5.2.3 Choose the correct answer to complete the following sentence. Write down only the correct letter next to the question number (5.2.3.A).

Use this toothbrush for the best results.

The sentence above is an example of ...

- A question.
- B statement. C command.
- D exclamation. (1)

5.2.4 Write down the prefix of the underlined word in the following sentence.

The models were unable to smile during the promotion of the new (1) toothbrush.

[20]