



GAUTENG PROVINCE
Department: Education
REPUBLIC OF SOUTH AFRICA



BUSINESS STUDIES

GRADE: 10



TERM:1

ASSESSMENT TASK: CASE STUDY

YEAR:2022 cs.com

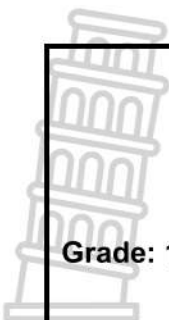
This task consists of 11 pages

Terms of references for all tasks

CASE STUDY

- Teachers must provide learners with the topics on which the case study will be based for assessment.
- Learners to be given one week to collect resources on the topics
- The case study must be administered and completed within two hours under controlled conditions.
- Case studies are a very good way of keeping the subject up to date and relevant.
- Learners are presented with a real-life situation, a problem, or an incident related to the topic.
- Each formal assessment task must consist of only one assessment activity
- They should draw on their own experience or prior learning to interpret, analyse and solve a problem or set of problems and make suggestion/s and or recommendation/s to defend their arguments.
- Case studies may be taken from newspaper articles, magazine articles, video clips, or radio recordings and all sources must be acknowledged.





BUSINESS STUDIES: 2022

Grade: 10

Term: 1

School: _____

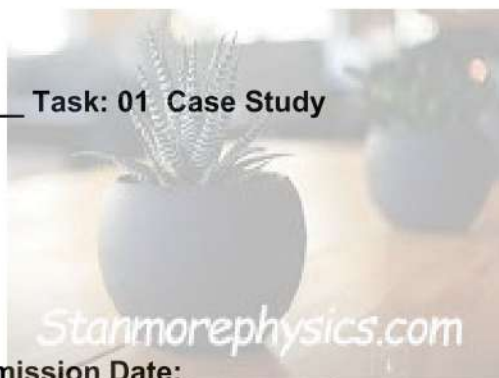
Task: 01 Case Study

Marks: 50

Issue Date : _____ Submission Date: _____

Surname of Learner: _____

Name of Learner. : _____



BUSINESS ENVIRONMENTS

Microenvironment

Market environment

BUSINESS OPERATIONS

Business functions

FINAL MARK

50 Marks

TERM 1 : Case Study

DURATION: 2 HOURS

TOTAL: 50

This task should be completed under controlled conditions

QUESTION 1

Read the case study below and answer the questions that follow:

MPUMI BOTTLE MANUFACTURERS(MBM)

Mpumi Bottle Manufacturers is a large business well known for supplying quality plastic bottles, *is the most customer-centric company, that build a place where people can come find any bottle.* The financial manager borrowed money from Blue bank at a high-interest rate to buy material and equipment for manufacturing bottles. MBM has recently, appointed two experienced employees who are responsible for branding the bottles.

The demand for branded bottles increased in other provinces they opened another branch in North West Province. Raheem Trading opened a similar business that offers the same services at a lower price.

Gail, the director shares the understating of how things are done in the business to accomplish the business mission. Raheem Trading's board of directors strongly believes in good leadership and management for the success of the business.

Bennie the purchasing manager, at Raheem Trading ensures that there is enough stock available for continuous production. Place orders with suppliers and follow up on them. The credit department supervisor educates consumers on making the right choices when they apply for credit.

- 1.1.1 Quote the vision statement of Mpumi Bottle Manufacturers in the case study about (1)
- 1.1.2 Name ONE component/feature of EACH business environment in the case study above. Motivate your answer by quoting from the case study. Use the table below as a GUIDE to answer QUESTION 1.1.2

BUSINESS ENVIRONMENT	FEATURE	MOTIVATION
Micro Environment		
Market Environment		
Macro-environment		

(6)

1.1.3 Identify the strength and weaknesses of MBM in the case study above.

Use the table below as a GUIDE to answer QUESTION 1.1.3

STRENGTH	WEAKNESS

(4)

1.1.4 Quote One purpose of the organisational culture from the case study above. (1)

1.1.5 Outline other purposes of the organisational culture (4)

1.1.6 Identify THREE levels of management from the case study above. Motivate your answer by quoting from the case study.

Use the table below as a GUIDE to answer QUESTION 1.1.6

LEVEL OF MANAGEMENT	MOTIVATION
1.	
2.	
3.	

(9)

1.1.7 Explain the differences between leadership and management. (8)

1.1.8 Quote TWO activities of the purchasing function from the case study above.

1.1.9 Discuss other activities of the purchasing function. (4)

1.1.10 Identify the Act that credit supervisor complies with in the case study above. (2)

Use the table below as a GUIDE to answer QUESTION 1.1.10

ACT	MOTIVATION

(3)

1.1.11 Evaluate the impact of the Act identified in QUESTION 1.1.10 (8)

TOTAL: [50]