



LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF
EDUCATION

**NATIONAL
SENIOR CERTIFICATE**

GRADE 10

**BUSINESS STUDIES
TERM 3
PROJECT
06 AUGUST 2025**

MARKS : 50
TIME : 1 hour

This question paper consists of **05 pages** including the cover page

INSTRUCTIONS AND INFORMATION

1. Read the following instructions carefully before answering the questions.
2. This is a closed book project since learners are not expected to go and conduct research.
3. The project must be written under controlled conditions.
4. Learners must be given topics that will be covered in the project.
5. Learners are not expected to do this task in groups.
6. Study the scenario carefully before answering any question.
7. **This question paper covers three topics:**
 - 7.1. **TOPIC 1: CREATIVE THINKING AND PROBLEM SOLVING**
 - 7.2. **TOPIC 2: BUSINESS OPPORTUNITY AND OTHER RELATED FACTORS**
8. Read the instructions for each question carefully and take note of what is required.
9. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.
10. Except where other instructions are given, answers must be written in full sentences.
11. Use the mark allocation and nature of each question to determine the length and depth of an answer.
12. Write neatly and legibly

QUESTION 1 CREATIVE THINKING AND PROBLEM SOLVING

1.1. Outline THREE problem solving cycle (6)

1.2. Elaborate on the meaning of problem solving (4)

1.3. Read the scenario below and answer the questions that follow

Eco Home Appliances

EHA customer satisfaction scores have dropped significantly across several retail branches, and the leadership team is unsure why.

To solve this problem, the company assembled a group of experts including regional managers, customer service supervisors, and independent retail consultants.

Each expert is asked to submit their insights on the possible causes of the service quality issues independently and anonymously through a series of questionnaires'.

1.3.1 Identify the problem solving technique applicable to EHA from the scenario.

Motivate your answer by quoting TWO ways of applying the identified problem

solving technique from the scenario. (4)

1.3.2 Explain any other TWO problem solving techniques except the one identified

Q1.3.1above. (6)

1.4 Explain how a business can use creative thinking to generate entrepreneurial opportunities. (6)

1.5 Distinguish the differences between Decision Making and Problem Solving (4)

1.6 Discuss the benefits of creative thinking (6)

[36]

QUESTION 2 BUSINESS OPPORTUNITY AND OTHER

2.1. Define on the meaning of a business opportunity. (4)

2.3. Read the scenario below and answer the questions that follow

Francolin college

A group of friends running a school snack shop hold a session with students to attract more customers. One student suggests offering healthy smoothies. Another adds the idea of letting students create their own smoothie combos. This leads to a fun "Build-Your-Own Smoothie" menu, which becomes very popular and helps the business grow.

2.2.1 Identify the new business opportunity at Francolin College. (2)

2.3 Explain the importance of assessing needs in identifying a business opportunities. (4)

2.4. Suggest ways in which creative business opportunities can be realistically Implemented (4)

[14]

TOTAL MARKS: [50]

BUSINESS STUDIES GRADE 10: RUBRIC FOR THE PROJECT

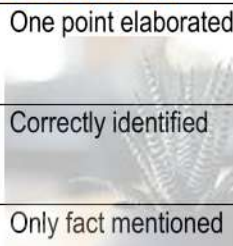
Name of Learner: _____

Date: 06/08/2025

The project will be evaluated using the following criteria. The highest rating in any area indicates that the standard was satisfactorily met, and the lowest rating indicates that the standard was not met at all.

NB: When rating the learner, mark with [X] and write the relevant score in the marks obtained column.

CRITERIA	Mark with [X]						Sub-totals	Marks Obtained
	0	1	2	3	4	5-8		
Outline THREE problem solving cycle	No problem solving cycle mentioned		Two problem solving cycle mentioned	Three problem cycle mentioned			6	
Meaning of problem solving	No elaboration		One point elaborated		Two points elaborated		4	
Identification of the problem solving technique	Wrongly identified		Correctly identified				2	
2 TWO other problem solving techniques except the one identified			One problem solving technique mentioned without explanation			Two problem solving technique mentioned with explanation	6	
Describe other ways of applying the technique not mentioned in Q1.3.1		Only one way of applying the technique	TWO ways of applying the technique			THREE one way of applying the technique	6	
Explain how businesses use creative thinking to generate opportunities		Only ONE fact explained	TWO facts explained			THREE facts explained	6	
Differences between decision making and problem solving	No differences		Only one difference mentioned	Two differences mentioned	THREE differences mentioned	FOUR differences mentioned	4	
Benefits of creative thinking	No benefits mentioned		One benefit mentioned		Two benefits mentioned	3 benefits discussed	6	

Meaning of business opportunity	No elaboration		One point elaborated		Two points elaborated		4	
Identification of a business opportunity	Incorrectly identified		Correctly identified				2	
Explain the importance of assessing needs in identifying a business opportunity	No fact mentioned		Only fact mentioned		Two facts mentioned		4	
Ways in which creative business opportunities can be realistically implemented			Only ONE creative way mentioned		TWO points mentioned		4	
LEARNER SCORE								
TOTAL							50	
Learner Marks: ____								