



LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF
EDUCATION

GRADE 11

BUSINESS STUDIES

PROJECT QUESTION PAPER

TASK NO 3

06 AUGUST 2025

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TOTAL MARKS: 50

This paper consists of 4 pages including the cover page



BUSINESS STUDIES

Grade: 11

Term 3

Task: 03

PROJECT

Marks: 50

Date: _____

Name of Learner: _____

School: _____

FINAL MARK

50

NOTES TO THE TEACHER

- 1 The task should be completed by learners individually.
- 2 Explain the task clearly to learners before it is administered
- 3 Administer the task under controlled conditions
- 4 Adhere to the date and time on which the task must be administered

INSTRUCTIONS TO LEARNERS

- 5 Complete this task to show your understanding of the following topics:
 - Assessment of entrepreneurial qualities in business
 - Transform a business plan into an action plan
6. Number your questions correctly
7. Use the rubric to determine expectations and mark allocation for each criteria



QUESTION 1: BUSINESS VENTURES

- 1.1. Read the scenario below and answer the questions that follow.

TEBZA STATIONERY SHOP (TSS)

Tebogo, the owner of TSS resigned from his previous employment to start his own business venture known as TSS. The company is offering stationery to the public and businesses. Tebogo describes himself as ambitious, hardworking and has a positive outlook. He perseveres and uses creative thinking skills to turn threats into business.

- 1.1.1 Identify FOUR qualities of an entrepreneur from the scenario above. (4)
- 1.1.2 Explain any other FIVE qualities of an entrepreneur not mentioned in QUESTION 1.1.1 (5)
- 1.2 Outline the following key success factors of a business: (3)
- 1.2.1 Customer base (3)
- 1.2.2 Good leadership (3)
- 1.3 Describe the aspects that a business must consider when evaluating areas for improvement. (5)
- 1.4 Suggest strategies that businesses can use to ensure they remain profitable and sustainable. (5)

QUESTION 2: BUSINESS VENTURES

- 2.1 Outline the project planning steps. (5)
- 2.2 Read the scenario below and answer the question that follows:

SUNSET BAKERY (SB)

Rose and her siblings performed the following activities for their business during July 2025. Rose registered the business in the first week. Juliana organised a building for rental in the second week. Paul was responsible for advertising the opening of the bakery in the first and third week of July.

- 2.2.1 Draw up a Gantt chart using the information given in the scenario above.

Use the table below as a guide to answer QUESTION 2.2.1

ACTIVITY	WEEK			PERSON RESPONSIBLE

- (10)
- 2.3 Explain the purpose of a business plan. (5)
- 2.4 Discuss the reasons why businesses need funding. (5)

[TOTAL = 50]

NAME OF LEARNER.....

CRITERIA	LEVELS						MARKS	MARKS OBTAINED
	LEVEL 0	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5		
1.1.1 Identify qualities of an entrepreneur from the scenario	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE quality of an entrepreneur was correctly identified from the scenario.	TWO qualities of an entrepreneur were correctly identified from the scenario	THREE qualities of an entrepreneur were correctly identified from the scenario.	FOUR qualities of an entrepreneur were correctly identified from the scenario		4	
1.1.2 FIVE other qualities of an entrepreneur	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE other quality of an entrepreneur was correctly explained.	TWO other qualities of an entrepreneur were correctly explained.	THREE other qualities of an entrepreneur were correctly explained.	FOUR other qualities of an entrepreneur were correctly explained.	FIVE other qualities of an entrepreneur were correctly explained.	5	
1.2.1 Outline customer base as a key success factor	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	Only ONE fact was outlined on Customer base as a success factor.	Only TWO facts were outlined on Customer base as a success factor.	All the THREE facts were outlined on Customer base as a success factor.			3	
1.2.2 Outline good leadership as a key success factor	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	Only ONE fact was outlined on leadership as a success factor.	Only TWO facts were outlined on leadership as a success factor.	All the THREE facts were outlined on leadership as a success factor.			3	
1.3 Aspects to consider when evaluating areas for improvement	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE aspect to consider when evaluating areas for improvement was described	TWO aspects to consider when evaluating areas for improvement were described.	THREE aspects to consider when evaluating areas for improvement were described.	FOUR aspects to consider when evaluating areas for improvement were described.	FIVE aspects to consider when evaluating areas for improvement were described.	5	
1.4 Strategies to ensure a business remain profitable and sustainable.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE strategy was suggested.	TWO strategies were suggested.	THREE strategies were suggested.	FOUR strategies were suggested.	FIVE strategies were suggested.	5	
2.1 Project planning	NO ATTEMPT/	JUST ONE project	TWO project	THREE project	FOUR project	FIVE project	5	

[illegible]