



LIMPOPO
PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF
EDUCATION

NATIONAL SENIOR
CERTIFICATE

GRADE 12

BUSINESS STUDIES

TERM 3: PROJECT

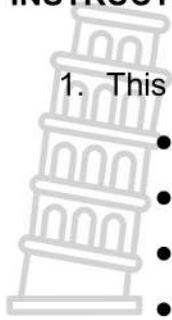
06 AUGUST 2025

MARKS: 50

TIME: 1 HOUR

This question paper consists of **04 pages** including the cover page.

INSTRUCTIONS TO LEARNERS



1. This project will assess the following sub-topics:
 - **Human rights, inclusivity and environmental issues.**
 - **Social responsibility.**
 - **Corporate social responsibility and corporate social investment.**
 - **Presentation and data response.**
 - **Forms of ownership.**
2. Read the instructions for each question and respond appropriately.
3. This task should be completed under controlled conditions.



QUESTION 1: HUMAN RIGHTS, INCLUSIVITY & ENVIRONMENTAL ISSUES

- 1.1 Name any TWO human rights in the workplace. (2)
- 1.2 Read the scenario below and answer the questions that follow.

LUCINDA CONSTRUCTION (LC)

Lucinda Construction caters to a diverse workforce. LC ensures workers with special needs participate fully in workplace activities. This approach promotes affirmative action within the business.

- 1.2.1 Identify the diversity issues addressed by LC in the scenario above. (2)
- 1.2.2 Discuss the benefits of diversity in the workplace. (6)
- 1.3 Recommend strategies that businesses may use to protect the environment and human health. (4)

[14]

QUESTION 2: SOCIAL RESPONSIBILITY, CSR & CSI

- 2.1 Give any TWO corporates social investment (CSI) focus areas. (2)
- 2.2 Read the scenario below and answer the questions that follow.

MAGUMBA JEWELLERY (MJ)

Magumba Jewellery applies various social responsibility (CSR) programs. MJ's employees feel that they are making a difference in working for the business. This improves the entrepreneurial skills of communities. MJ also attracts experienced employees, which increases productivity.

- 2.2.1 Quote TWO advantages of corporate social responsibility (CSR) for MJ in the scenario above. (2)
- 2.2.2 Explain to MJ other advantages of CSR for businesses. (4)
- 2.3 Suggest ways in which a business can deal with HIV/Aids as a socio-economic issue. (4)

[12]

QUESTION 3: PRESENTATION AND DATA RESPONSE

3.1 Name any TWO examples of non-verbal presentations. (2)

3.2 Read the scenario below and answer the questions that follow.

BIGBOY MANUFACTURING (BM)

As the financial manager of Bigboy Manufacturing, Sekete is preparing to present the financial budget to stakeholders. To ensure effective time management, she rehearsed her presentation precisely. Sekete used visual aids to strategically combine and convey facts to the board of directors. Finally, she closed her presentation with a striking conclusion that resonated with stakeholders.

3.2.1 Quote TWO factors that Sekete considered when preparing for her presentation. (2)

3.2.2 Advise Sekete on factors to be considered while presenting. (4)

3.3 Discuss the impact of hand-outs as a type of visual aid. (4)
[12]

QUESTION 4: FORMS OF OWNERSHIP

4.1 Elaborate on the meaning of unlimited liability. (2)

4.2 Read the scenario below and answer the questions that follow.

PETS SANCTUARY (PS)

Mkhwanazi, the owner of Pets Sanctuary saw the need for the sheltering of stray animals. He decided to raise funds through business sponsorships to look after the animals without any return on

4.2.1 Identify the form of ownership in the scenario above. (2)

4.2.2 Discuss the disadvantages of this form of ownership identified in QUESTION 4.2.1. (4)

4.3 Advise businesses on how capital can contribute to the success and/or failure of a private company. (4)
[12]

TOTAL: 50

CRITERIA	LEVELS							MARKS	MARKS OBTAINED
	LEVEL 0	LEVEL 1				LEVEL 5	LEVEL 6		
1.1 Name any TWO human rights in the workplace.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE human rights in the workplace was provided.	TWO human rights in the workplace was provided.	1				2 2025	
1.2.1 Identify the diversity issues addressed by LC in the scenario above.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided		Correct diversity issues was identified.					2	
1.2.2 Discuss the benefits of diversity in the workplace.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	Only ONE incomplete statement/response was correct on the benefits of diversity	Only ONE fact was correctly discussed on the benefits of diversity.	Only ONE fact was correctly discussed and ONE incomplete statement/respo nse on the benefits of diversity.	TWO facts were correctly discussed on the benefits of diversity.	TWO facts were correctly discussed and ONE incomplete statement/respon se on the benefits of diversity.	THREE facts were correctly discussed on the benefits of diversity	6	
1.3 Recommend strategies that businesses may use to protect the environment and human health.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided		Only ONE complete strategy was correctly recommended/provi ded on how the businesses may protect the environment and human health.		TWO strategies were correctly recommended/ provided on how the businesses may protect the environment and human health.			4	
2.1 Give any TWO corporates social investment (CSI) focus areas.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE correct corporates social investment (CSI) focus areas was provided	TWO correct corporates social investment (CSI) focus areas was provided					2	
2.2.1 Quote TWO advantages of corporate social responsibility (CSR) for MJ in the scenario above.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE advantage of corporate social responsibility (CSR) was correctly quoted from the scenario	TWO advantages of corporate social responsibility (CSR) were correctly quoted from the scenario					2	
2.2.2 Advise MJ on other	NO ATTEMPT/		ONE correct		TWO correct			4	

advantages of CSR for businesses.	INCORRECT ANSWER/S was/were provided		fact/response was given on the advantages of CSR for businesses.		facts/responses were given on the advantages of CSR for businesses.				
2.3 Explain ways in which a business can deal with HIV/Aids as a socio-economic issue.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE incomplete response/fact was correctly given on ways in which a business can deal with HIV/Aids as a socio-economic.	ONE complete response/fact was correctly given on ways in which a business can deal with HIV/Aids as a socio-economic.	ONE complete response/fact and one incomplete response were correctly given on ways in which a business can deal with HIV/Aids as a socio-economic.	TWO complete response/fact were correctly given on ways in which a business can deal with HIV/Aids as a socio-economic.			4	
3.1 Name any TWO examples of non-verbal presentations.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE example of non-verbal presentations was provided/given.	TWO examples of non-verbal presentations were provided/given.					2	
3.2.1 Quote TWO factors that Sekete considered when preparing for her presentation.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE factor was correctly provided on factors considered when preparing for presentation.	TWO factors were correctly provided on factors considered when preparing for presentation.					2	
3.2.2 Advise Sekete on factors to be considered while presenting.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided		ONE factor to be considered while presenting was provided/given.		TWO factors to be considered while presenting were provided/given.			4	
3.3 Discuss the impact of hand-outs as a type of visual aid.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE incomplete fact on the impact of hand-outs as a type of visual aid	ONE complete fact/response on the impact of hand-outs as a type of	ONE complete fact/response and ONE incomplete fact	TWO complete facts/responses on the impact of			4	

		was correctly discussed.	visual aid was correctly discussed.	on the impact of hand-outs as a type of visual aid was correctly discussed.	hand-outs as a type of visual aid were correctly discussed.				
CRITERIA	LEVELS							MARKS	MARKS OBTAINED
	LEVEL 0	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6		
4.1 Explain the meaning of unlimited liability.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE incomplete response was provided on the meaning of unlimited liability.	ONE complete response was provided on the meaning of unlimited liability.					2	
4.2.1 Identify the form of ownership in the scenario above.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided		the form of ownership in the scenario above was correctly identified.					2	
4.2.2 Discuss the disadvantages of this form of ownership identified in Q4.2	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	ONE correct incomplete response/fact was provided on the disadvantages of NPC.	ONE complete response/fact was provided on the disadvantages of NPC.	ONE complete and ONE incomplete response/fact was provided on the disadvantages of NPC.	TWO complete responses/facts were provided on the disadvantages of NPC.			4	
4.3 Advise businesses on how capital can contribute to the success and/or failure of a private company.	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided		ONE fact/response on how capital can contribute to the success and/or failure of a private company was provided.		TWO facts/responses on how capital can contribute to the success and/or failure of a private company was provided.			4	
TOTAL MARKS								50	

NAME OF LEARNER.....